



# Pot & Begonia 20<sup>16</sup>/<sub>17</sub> ding

plants



# Legenda

Speed



1 = relatively slow  
2 = normal  
3 = fast

Growth



1 = compact  
2 = medium  
3 = tall

Scent



1 = light  
2 = medium  
3 = strong

# About

**HilverdaKooij** is wereldmarktleider op het gebied van selectie, veredeling en vermeerdering van Dianthus, Limonium en Alstroemeria variëteiten. Daarnaast veredelt, selecteert en vermeerdert HilverdaKooij ook Helleborus, Begonia en Echinacea. Door de schaalgrootte en het netwerk aan vestigingen in binnen- en buitenland is HilverdaKooij in staat haar klanten overal ter wereld een volledig potassortiment te leveren.

De afgelopen jaren is de potplantenlijn uitgebreid. Naast Sunflor® anjers veredelt en vermeerdert HilverdaKooij ook Alstroemeria Inticancha®, Begonia Be\*Adore®, Dianthus Beauties®, Helleborus Snow Crystal® en Winterbells®. De laatste twee zijn uit weefselkweek vermeerderde Helleborus variëteiten.

**HilverdaKooij** leads the global market in selecting, breeding and propagating Dianthus, Limonium and Alstroemeria varieties, and also breeds, selects and propagates Helleborus, Begonia and Echinacea cultivars. The large scale of the company's operations and its network of locations in the Netherlands and abroad allows HilverdaKooij to provide its customers everywhere in the world with a complete assortment of starting material for producing pot plants.

The assortment of pot plant crops has been increased in the last few years. In addition to Sunflor® carnations, HilverdaKooij also breeds and propagates Alstroemeria Inticancha®, Begonia Be\*Adore®, Dianthus Beauties®, Helleborus Snow Crystal® and Helleborus Winterbells®. The last two are Helleborus varieties propagated by tissue culture.

For more information about our General Conditions see our website, [www.hilverdakooij.com](http://www.hilverdakooij.com)

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# Rebel

DAHLIA'S

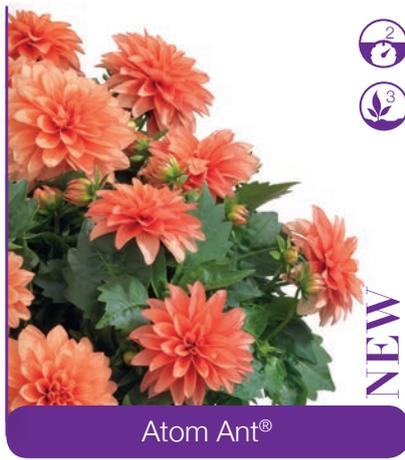
And here she is: REBEL, the cheerful, saucy, brightly coloured dahlia that loves sunshine. Rebel is an attractive decorative dahlia with firm stems and flowers with flat petals and a few petals rolled up in the middle. If properly cared for, the dahlia will continue to flower until the first night frost. REBEL can be quickly and easily grown in pots of 12 cm and upwards.



# Rebel



Angel®



Atom Ant®



Booster Gold®



Donatello®



Elasti Girl®



Powerpuff®



NEW

Skitty®

# FLOW

## flow POT CARNATION

Flow® is a line of pot carnations that all have the same growing behaviour, enabling you to grow flowers of different colours in the same way. Flow produces attractive, well-filled plants with lavish, full flowers that will look wonderful in a garden, but also in a pot on a patio or balcony. Flow can be grown in pots of 12 cm and upwards.



1  
2

**NEW**

Blinky Beach®



2  
3

**NEW**

Bondi Beach®



2  
2

**NEW**

Crane Beach®



2  
2

**NEW**

Grace Bay®



2  
2

**NEW**

Punta Cana®



2  
3

**NEW**

White Bay®

ADORABLE

# Adorable

## Adorable

Adorable pot carnations are known for their profuse flowering from spring until late autumn and their large, scented, double flowers. Adorable plants are perfect for growing under high temperatures and ideal for garden, patio and balcony.



ADORABLE



NEW



NEW



Orphika™

# NEW

Hana Hana® is an extraordinary pot carnation. Planted in a garden, Hana Hana will create a beautiful carpet of flowers in a few years' time. Hana Hana is a groundcover plant with tiny pink flowers that can be enjoyed year in year out, because the plant is winter-hardy. Hana Hana can be grown in pots of 9 cm and upwards.

HANA HANA

# Hana Hana



## NEW

Hana Light Pink®



## NEW

Hana Scarlet®



# Beauties

BEAUTIES

**BEAUTIES**  
BY DIANTHUS

Beauties® is a Dianthus series made up of special pot varieties distinguished by their colour, flower shape and fantastic growth characteristics. The shape of their flowers is very elegant and their colours are fresh and bright. These varieties are perennials that grow into perfect plants and require little maintenance.



Yfke®

NEW

2  
2  
1



Sasha®

NEW

2  
2  
1



Olivia®

2  
1  
1



Olivia Bella®

NEW

2  
1  
1



Olivia Sweet®

2  
1  
1



Olivia Wild®

2  
1  
1



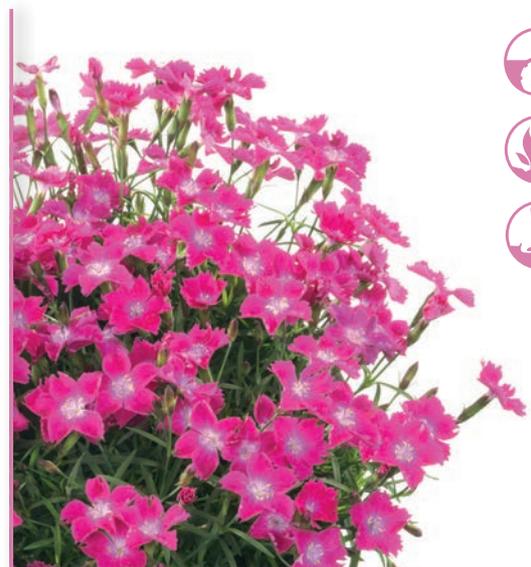
Olivia Cherry®



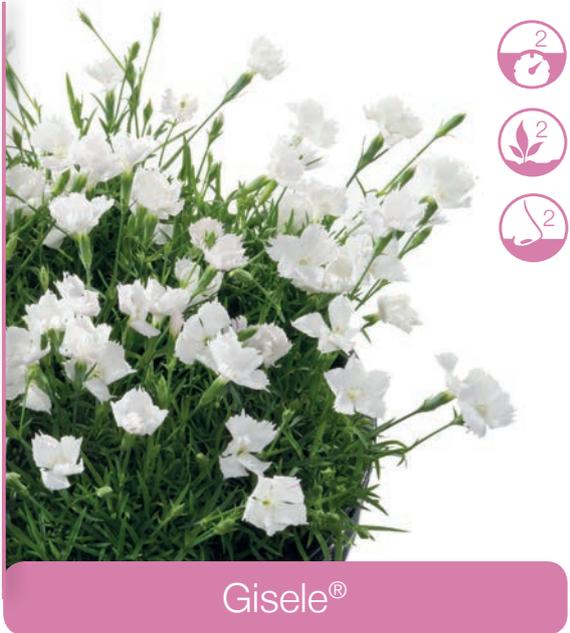
Kahori®



Kahori Pink®



Kahori Scarlet®



BEAUTIES





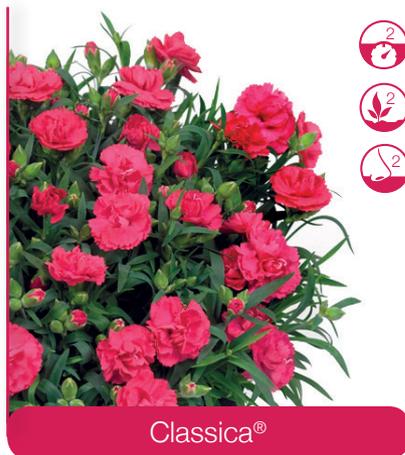
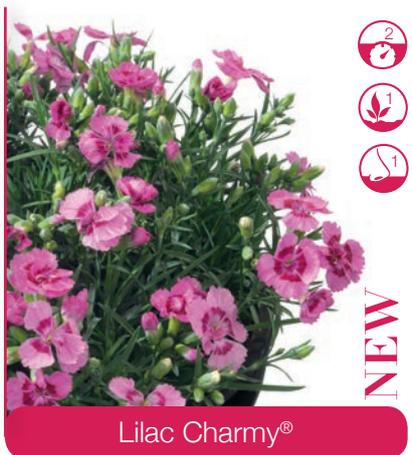
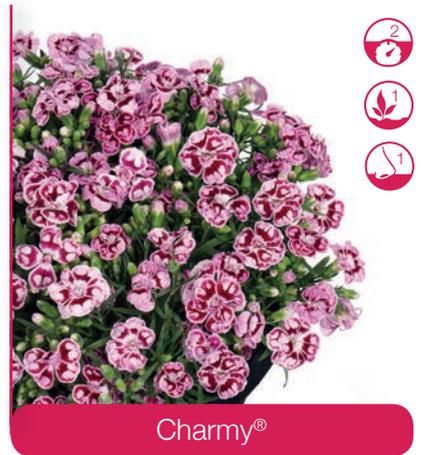
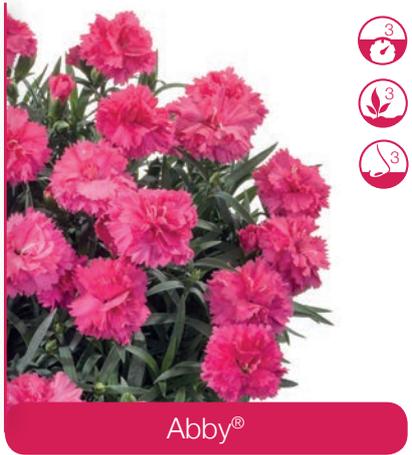
# Sunflor

pot carnations

Sunflor® pot carnations are available in an extensive, colourful assortment that includes varieties in habits ranging from compact ones to Odessa®, a series with somewhat taller habits for the garden. Such a wide assortment makes year-round flowering possible. All Sunflor pot carnations can be used both indoors and outdoors, will flower from spring until late autumn, and are completely hardy.

# Sunflor

SUNFLOR





NEW



SUNFLOR



Kaylee®



NEW

Lady Gaga®



Luigi®



Margarita®



Megan®



Mimi®



Napoli®



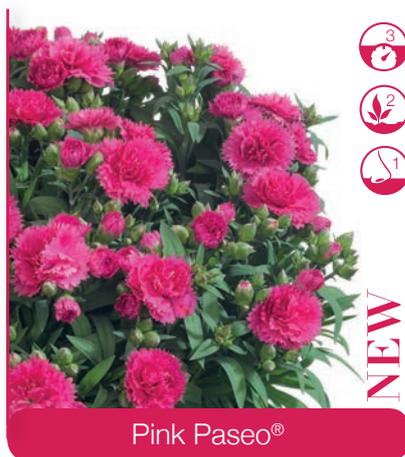
Norah®



Orinoco®



Paseo®



NEW

Pink Paseo®



NEW

Pixie®



SUNFLOR

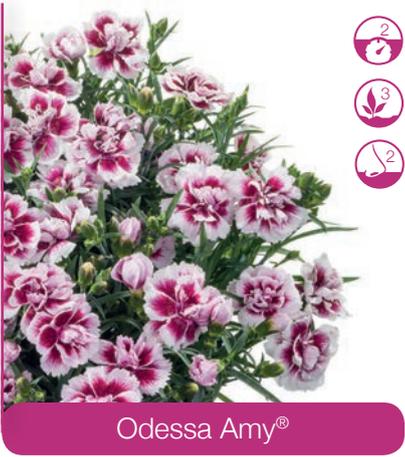


# Odessa

ODESSA

## Odessa

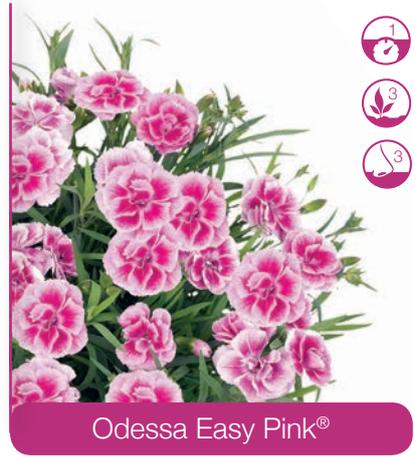
Odessa is a real garden carnation that produces large numbers of beautiful long stems, resulting in a full plant with a lovely fragrance to boot. Odessa is available in seven different colours and takes about three months to grow in spring. It can be grown in pots of 12 cm and upwards.



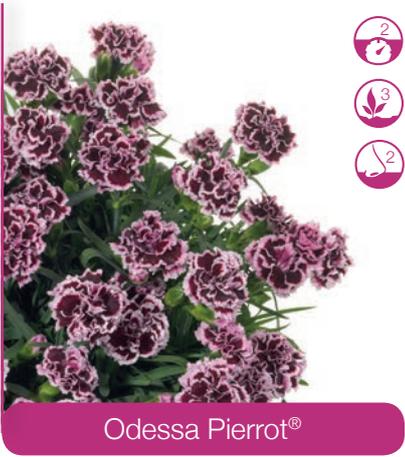
Odessa Amy®



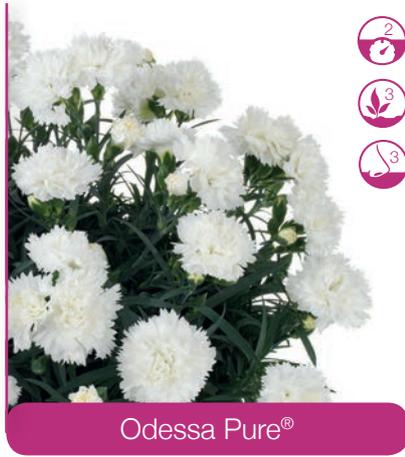
Odessa Joëlle®



Odessa Easy Pink®



Odessa Pierrot®



Odessa Pure®



Odessa Red®



**NEW**

Odessa Nicki®



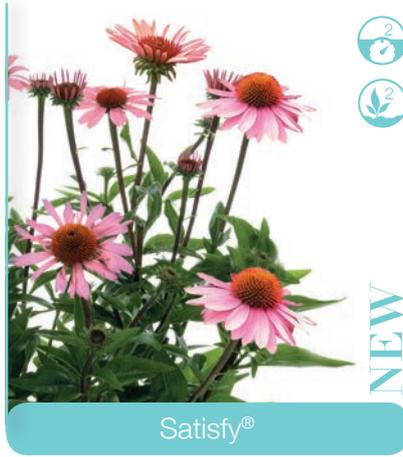
Echinacea is a plant that is usually difficult to propagate and grow. But HilverdaKooij has found the solution: MOODZ.

MOODZ is different because growing it involves a different cultivation method (without vernalisation), which produces beautiful, full plants within a short time period, 12-13 weeks. Unlike many other Echinacea varieties, MOODZ is propagated by means of tissue culture. The result is a beautifully full plant with many side shoots.

# Moodz



Glory®



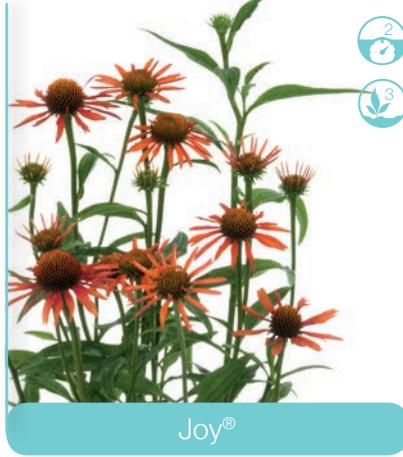
Satisfy®



Awake®



Cosy®



Joy®



Shiny®



Sympathy®



INTICANCHA

# Inti can cha

## INTICANCHA

— ALSTROEMERIA —

Inticancha® is a series of strong pot alstroemerias that are easy to maintain and will flower continuously from spring until autumn. Inticancha plants are compact and their elegant petals are fresh and brightly coloured. The Inticancha series contains varieties in many different colours.



NEW

Classic®

2

2



NEW

Victorian®

2

2



NEW

Romance®

2

2



Bryce®

2

2



Cabana®

2

1



Dark Purple®

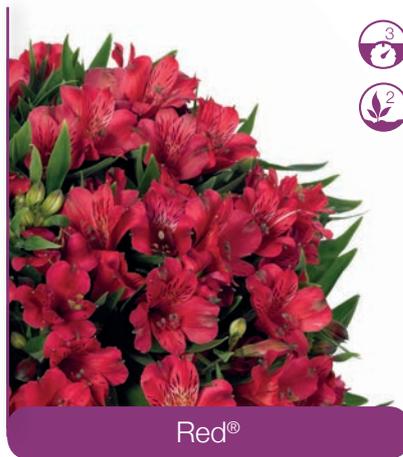
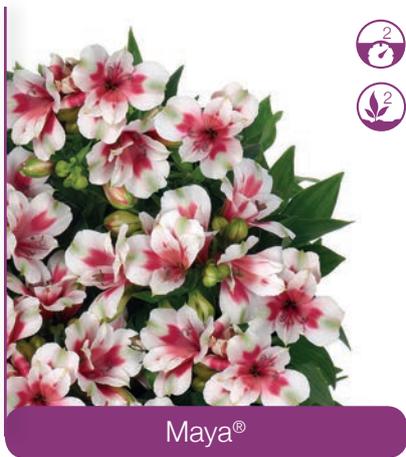
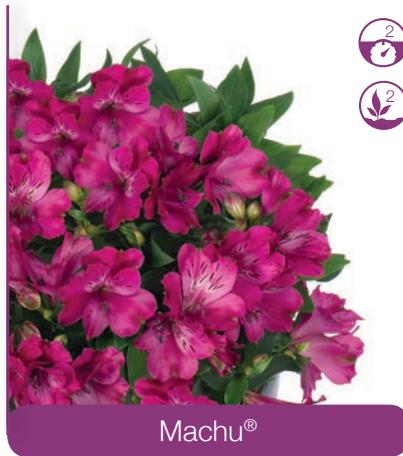
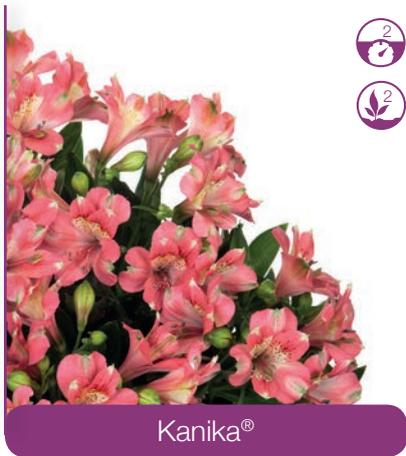
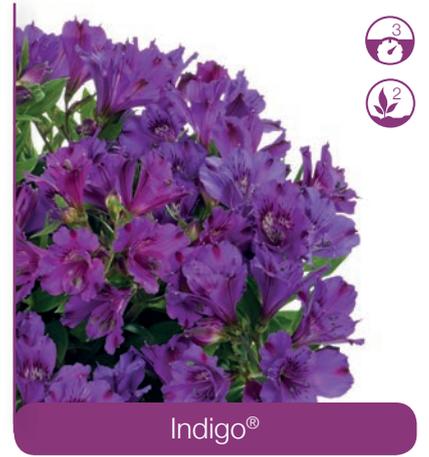
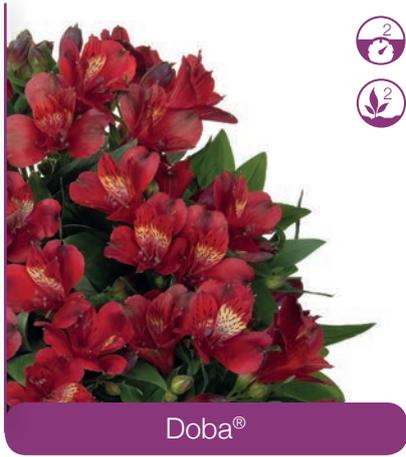
2

2

# INTICANCHA

— ALSTROEMERIA —

INTICANCHA





Sunshine®



Valentino®



White Pink Blush®



White Pink Heart®



## Summer Paradise

The Garden Alstroemeria varieties, Summer Paradise, from HilverdaKooij are hardy down to  $-15^{\circ}\text{C}$ , and this trait makes them truly unique.

Summer Paradise is available in various colours and produce a wealth of flowers in an unbroken display from May through November. The splendid colours of Indian Summer and Summer Breeze make a wonderful contrast to the deep green leaves. The Garden Alstroemeria varieties will perform best in garden soil, but can also be planted in a container for display on a patio or balcony.

The plants will also easily tolerate having their stems picked to make a pretty bunch of flowers for a vase.

SUMMER  
PARADISE

# Summer Paradise



Summer Breeze®

2  
50  
60  
CM



Summer Break®

2  
50  
60  
CM

NEW



Indian Summer®

2  
50  
60  
CM



Summer Snow®

2  
50  
60  
CM

NEW



Summertime®

3  
40  
50  
CM



Summer Holiday®

2  
40  
50  
CM

NEW

SUMMER  
PARADISE

# Helleborus Orientalis

Helleborus orientalis, a Oriental Helleborus whose great ornamental value is due to its exceptional range of colours and its special shape of flowers

HELLEBORUS

# Hel lebo rus



NEW

Ashwood Peach Cocktail®



NEW

Rosy Glow®



Painted Bunting®



Phoebe®



Picotee®



Snow White®



Stained Glass®

HELLEBORUS

## Helleborus Niger Snow Crystal®

Helleborus niger Snow Crystal® is a nicely developed plants that ensure extremely richly filled pots with beautiful large, white flowers. The pot size of Snow Crystal will be between 12 – 17 cm.





HELLEBORUS

# Helleborus Interspecific Winterbells®

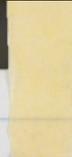
Helleborus Interspecific Winterbells®, a variety displaying unique characteristics. These plants flower very early in the season and subsequently do so for seven months! They are heat-tolerant and appropriate for controlled growth by programmed cultivation.





# Be\*Adore

BE \* ADORE



## Be\*Adore

Be\*Adore is the Begonia series from HilverdaKooij and is available in a range of lovely colours. The deep green foliage contrasts beautifully against the bright colours of the flowers, and the plant will grow and bloom all summer long. Be\*Adore cannot tolerate freezing temperatures so should be taken indoors before Jack Frost arrives.



Amoretto®



Veramente®

Double  
Flowered  
Amoretto®  
Veramente®



Aroha®



Cinta®



Dolce®



Dragoste®



Liebe®



NEW



Amanu®

BE \* ADORE

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