



Annuals 2017

**From Seed and Cuttings
Pot Plants**



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Please visit our website on a regular basis to see the latest news, information and updates of our products.

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2016

	January					February					March					
wk	53	1	2	3	4	5	6	7	8	9	9	10	11	12	13	
M		4	11	18	25	1	8	15	22	29		7	14	21	28	
T		5	12	19	26	2	9	16	23		1	8	15	22	29	
W		6	13	20	27	3	10	17	24		2	9	16	23	30	
T		7	14	21	28	4	11	18	25		3	10	17	24	31	
F	1	8	15	22	29	5	12	19	26		4	11	18	25		
S	2	9	16	23	30	6	13	20	27		5	12	19	26		
S	3	10	17	24	31	7	14	21	28		6	13	20	27		
	April					May					June					
wk	13	14	15	16	17	17	18	19	20	21	22	22	23	24	25	26
M		4	11	18	25		2	9	16	23	30		6	13	20	27
T		5	12	19	26		3	10	17	24	31		7	14	21	28
W		6	13	20	27		4	11	18	25		1	8	15	22	29
T		7	14	21	28		5	12	19	26		2	9	16	23	30
F	1	8	15	22	29		6	13	20	27		3	10	17	24	
S	2	9	16	23	30		7	14	21	28		4	11	18	25	
S	3	10	17	24		1	8	15	22	29		5	12	19	26	
	July					August					September					
wk	26	27	28	29	30	31	32	33	34	35	35	36	37	38	39	
M		4	11	18	25		1	8	15	22	29		5	12	19	26
T		5	12	19	26		2	9	16	23	30		6	13	20	27
W		6	13	20	27		3	10	17	24	31		7	14	21	28
T		7	14	21	28		4	11	18	25		1	8	15	22	29
F	1	8	15	22	29		5	12	19	26		2	9	16	23	30
S	2	9	16	23	30		6	13	20	27		3	10	17	24	
S	3	10	17	24	31		7	14	21	28		4	11	18	25	
	October					November					December					
wk	39	40	41	42	43	44	44	45	46	47	48	48	49	50	51	52
M		3	10	17	24	31		7	14	21	28		5	12	19	26
T		4	11	18	25		1	8	15	22	29		6	13	20	27
W		5	12	19	26		2	9	16	23	30		7	14	21	28
T		6	13	20	27		3	10	17	24		1	8	15	22	29
F	7	14	21	28			4	11	18	25		2	9	16	23	30
S	1	8	15	22	29		5	12	19	26		3	10	17	24	31
S	2	9	16	23	30		6	13	20	27		4	11	18	25	

Legenda



Tray Type



Cutting



Seed



Delivery weeks



Basket

URC

Unrooted Cutting



Royalty



Pot Size



Excellent for outdoor

75 years Florensis

From J. Hamer Jr. Bloemzaden in 1941 to Florensis in 2016

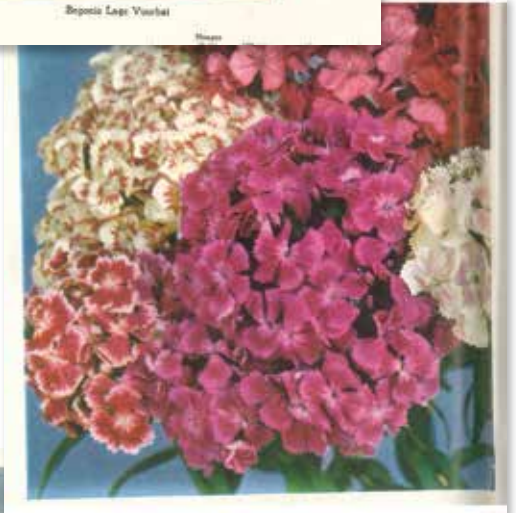
This year, Florensis celebrates its 75th anniversary. We are extremely proud to reach this milestone. The name that started it all in 1941 was J. Hamer Jr. Bloemzaden. We would like to take this opportunity to tell you a little more about the origins and growth of Florensis, and what our company stands for today.

An enterprising young man

An enterprising young man, Jan Hamer Jr, knew exactly what he wanted at a very early stage: his own business selling packets of flower seeds. In 1941 Jan finally took the plunge and J. Hamer Jr. Bloemzaden came into being on 27 October 1941.



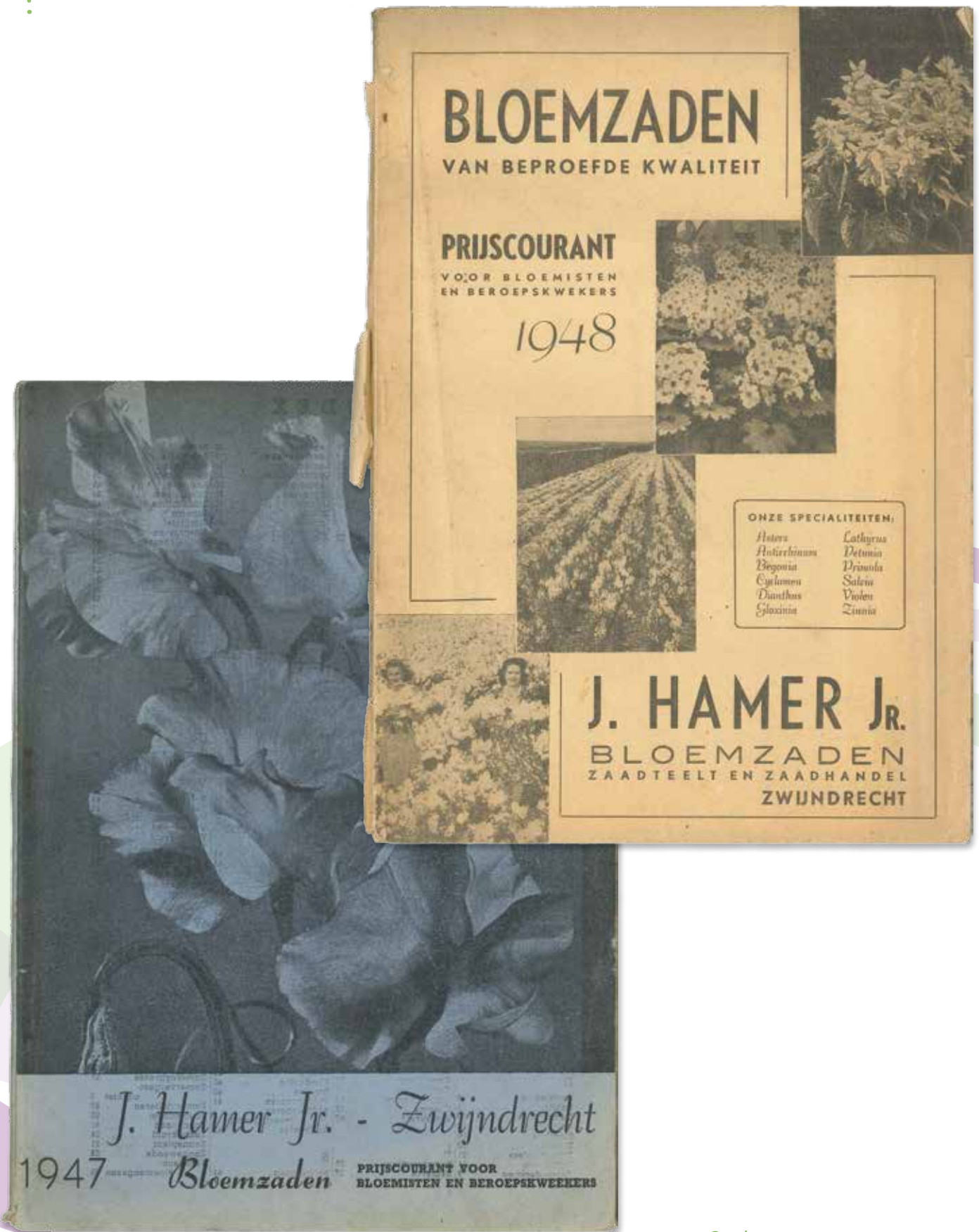
Jan Hamer



International trade

The war years were difficult for obvious reasons but J. Hamer Jr. Bloemzaden survived thanks to the efforts of Jan Hamer and his wife. In 1948, shortly after the war, the company started exporting for the first time. Hamer entered into a partnership with Okkerse in Belgium. In 1956 Hamer expanded its exports to Germany and was receiving orders from many other countries further afield.

75 years Florensis



Catalogues



Business establishment Rotterdamse weg

Serious business

As a result of the growth in business, Jan Hamer submitted an application for a building permit to the municipality of Zwijndrecht in 1956, with the intention of building new business premises on the Rotterdamseweg. These premises were ready by mid-1959.

The public limited company J. Hamer Jr. Bloemzaden, Zaadteelt en Zaadhandel was established on 4 December 1969. The company gradually increased its proportion of the market share. In the early 1970's Hamer decided to stop selling small packets of flower seed and concentrate on selling seed and young plants to professional growers.

Hamer Bloemzaden - Hamer Plant - Florensis

The company grew over the years, and so did its name. Or rather, it changed. Hamer Bloemzaden B.V. was established in 1983, then Hamer Plant, our first nursery, was launched in 1986. Many of you will recognise these names. Finally, in 2000, Florensis became the new brand name for all the activities carried out by what had now become a group of companies, both within the Netherlands and abroad.

Logo's



75 years Florensis

Florensis in 2016

The facts: 75 years after it was founded, Florensis is now a breeder and young plant producer for annual and perennial pot plants, vegetables, herbs and grasses. But this simple summary doesn't do justice to the entrepreneurial qualities of our current staff, the innovative strength of the company, its ability to think big on small matters, its distribution capabilities and, most importantly, the people behind Florensis who are committed to the relationship with you and who are, now as ever, still one big family.

Big in small matters

Florensis offers a broad product portfolio, which now extends to over 4,000 varieties, supplied to 7,500 customers in Europe, while continuing to maintain the core values of a family business. Our customers are our partners and we build up long-term relationships with them, as we do with our staff. Strategic collaboration enables Florensis to deliver higher quality all the time and to adapt constantly. Last year, our efforts were rewarded with the Horticulture Entrepreneur Prize (Tuinbouw Ondernemersprijs) 2015, which we are still very proud of, and in 2016 we won gold in the Young Plants category at the AIPH Grower of the Year Event.

Growing together

Growing together means collaboration and developing and maintaining relationships with our partners. But plant growing and breeding aren't our only concerns.

Florensis is extremely conscious of the footprint left behind when we grow and transport young plants. Customers increasingly share these concerns and national and international retail chains are imposing stricter production requirements on suppliers all the time. As a result, we are constantly looking for ways to make our production process more sustainable and improve working conditions and the living environment for our staff.

Sustainable and socially aware

In Africa, where part of our cuttings production takes place, we have taken a number of steps towards more sustainable production. These include abandoning the use of neonicotinoids, using LED lamps to extend the hours of daylight, and increased use of Integrated Pest Management (biological pest control) in our growing facilities. We also initiate and support a large number of social projects.

World Wide Web

As a 75-year-young company, Florensis is increasingly making use of digital technology to communicate with its customers. This enables us to provide you with up-to-date information, including company and product information, all the time. From now on, you will also be able to order online.

We are all set for the next decade and many more years beyond!

Herman Hamer - CEO



Logo 2016

Florensis



Kenya



Kenya



Portugal



Quedlinburg

Highlights



26

Antirrhinum Antirca Peachy



26

Antirrhinum Antirınca Copper Apricote



26

Antirrhinum Antirınca Rose



26

Antirrhinum Antirınca Yellow Maroon



55

Bidens Goldstrike



60

Calibrachoa Cabaret Light Pink Impr.



64

Calibrachoa Conga Rose Kiss

Highlights



112

Ipomoea Batatas SolarPower Black



112

Ipomoea Batatas SolarPower Green



112

Ipomoea Batatas SolarPower Red



158

Petunia Go!Tunia Purple



161

Petunia Viva Tropical Pink



164

Petunia Vivini Yellow



164

Petunia Vivini Blue Star

Salvia Love and Wishes



180

Breeding & Marketing

Florensis breeding programme

Breeding is a lengthy process which requires dedication, expertise and an eye for detail. Every member of staff who works at the various Florensis breeding sites has these qualities – qualities which ensure that we offer added value right along the chain, from grower to consumer.

The oldest Florensis breeding site is in Quedlinburg (Germany), where we have plastic greenhouses and isolation cages as well as modern greenhouses for the elite lines and seed production.



Quedlinburg



In Hendrik-Ido-Ambacht, the Netherlands, we work intensively on our breeding programme for a wide range of products. The biggest crops are Pelargonium and Primula where we have achieved excellent results in recent years, with a large number of new introductions.

But this doesn't mean we can rest on our laurels. Drawing on feedback from growers of our products and a continuous innovation process, Florensis strives to further improve the quality of the different varieties and to expand its series: a challenge which our breeders, working with crop specialists and growers, are happy to accept.



Toscana breeding



Marketing

Consumers buy plants on the basis of presentation, price, quality and – last but not least – emotion. Your products therefore need to stand out in the shop.

Florensis can supply promotional material to ensure that your plants catch the public eye and get themselves noticed. If you wish, you can personalise our POS materials. For the annuals range as well as some of our perennials, our product labels are a simple, effective promotional tool. Your contact person can give you more information about the options.



Labels



POS material



Toscana poster

Website and web shop

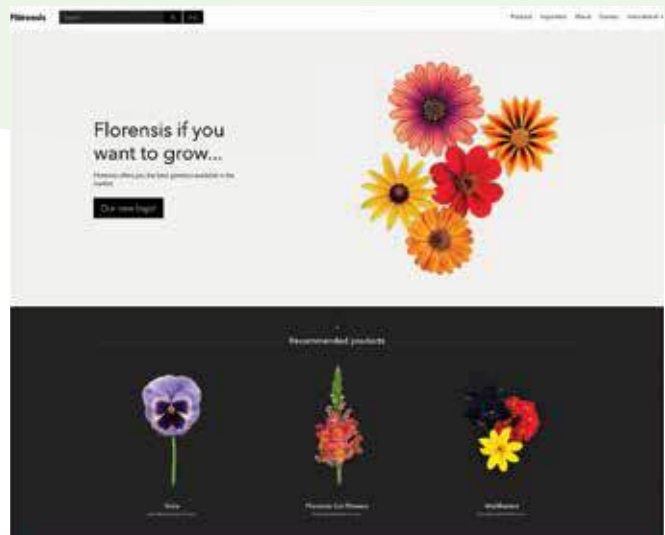
Florensis is constantly adapting and innovating – including digitally.

We updated our website and added some useful functionalities. You can now view our directly available (surplus) young plants and order them online.

Hot off the press is our new web shop. From now on, the website and web shop will be combined. Full information about our range will be available online and you will be able to view your order history. You will be able to order quickly and easily and track the progress of your order.

Request an account via the website straightaway, or ask your Florensis contact person.

For more information about our breeding programme, marketing and web shop, visit www.florensis.com.



Website Florensis

Florensis

Tray

Successful trough renewal

Florensis has its own tray system. The hard plastic young plant trays in their distinctive blue colour have great dimensional stability. Therefore, each tray fits into the transplanting robot with very high precision. The trays are moulded using a total of 8 injection sites, which results in a high degree of stability and lifelong strategic fit. The trays are made according to the tried and tested Danish standard and have specially rounded feet that allow ease of movement both in a longitudinal as well as a transverse direction. Furthermore, the plants are easy to remove, even when processed manually.





Useful solutions

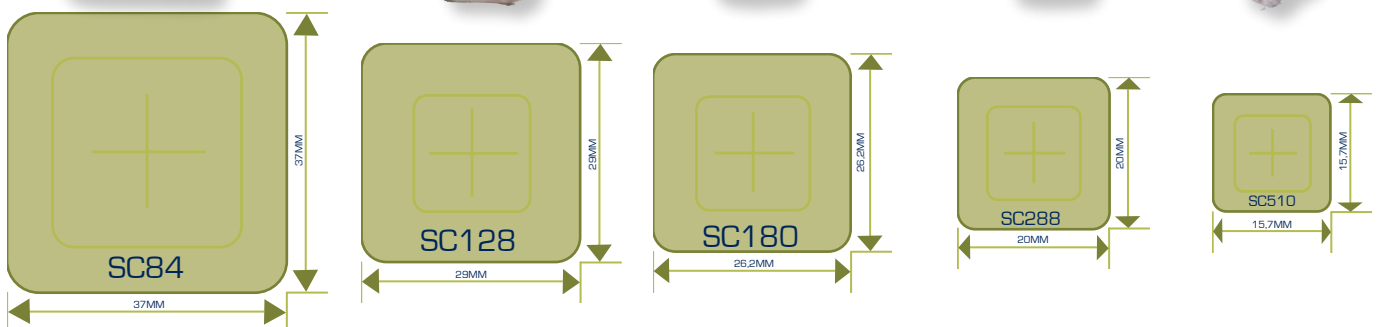
The Florensis tray with different young plant sizes offers feasible solutions for all sorts of applications. With five plug sizes in total, the following young plant trays are available: 510, 288, 180, 128 and 84. For seed-propagated young plants, the ideal trays for efficient and high-quality horticultural production are 510 and 288.

Several product sizes have been developed in collaboration with horticultural practice. In perennial seedling production, for example, sowing the seeds for young plants widely across the surface of the cells in tray 84 helps save cultivation time and reduces the number of transplanting operations required.

The same applies to annual cuttings, as well as perennial cuttings. Depending on the requirements for each variety 180, 128 and 84 trays, provide ample volume for the supply of strong, well-rooted starting material.

Environmental awareness by using reusable trays

The trays can be reused for many years. They remain the property of Florensis and are taken back as soon as possible. Every young plant tray has a fixed two-dimensional code, which is moulded into the tray together with a label. This code enables exact tracing of a tray at any given time by means of a connection with a modern ERP system.



Florensis offers you two kind of colour mixes options which makes your life easier. You can choose a mixed trio-plug which you can pot directly or you can make use of our assortment of mixed colour recipes and pot the individual plugs yourself.

Order what fits your program

All our colourful MixMasters combinations are made with strong varieties and selected by consumers. Each recipe is tested and proven to be compatible in habit, vigour, timing - and good looks!

We provide you a great start for a strong finish!

Easy ordering recipes

MixMasters recipes offer you combinations for attractive colour mixes of sutera, verbena, lobelia and nemesia. With three colour varieties of one species you will grow a high-quality and colourful product in a perfect mixture, ready-made for consumers. Available as unrooted cuttings or single plugs and attractive for production in containers and hanging baskets.



Tray Trio-Plug



Trio-Plug



Productionphase Trio-Plug



Fantastic products in beautiful colour combinations for a delightful display throughout the season in my own garden. Mixmasters 'ready-made' summer mixes, available as a mixed plug, are the first choice for growers, retailers and for me as a consumer whenever a mix combination is needed.

Remco Wertwijn
Local Product Manager - Sales Benelux

Benefits for trade

- ➔ Easy choice of ready-made summer mixes with uniform flowering
- ➔ Attractive appearance at point of sale



... *Grow winning combinations with ease*



Presentation inspiration

Attractive and eye-catching point-of-sale material draw attention to your products and boost sales at retail. Moreover, it strengthens the recognition to the consumers to come back for more. Feel free to be inspired by our design and ask your contact person for more information.



Ready-made trio-plugs

Cabaret™ MixMasters fuses three different colour cuttings of the Calibrachoa Cabaret into one healthy paper plug. With Cabaret MixMasters you get a young plant with three different flower colours. Potting of the trio-plug is easy and perfect for a 12 cm pot.



30972	Berlin Revue	84	✓	✓	50, 2, 4-14, 16, 18, 20, 22, 24, 26
20174	Burlesque	84	✓	✓	50, 2, 4-14, 16, 18, 20, 22, 24, 26
31199	Cafe de Paris	84	✓	✓	50, 2, 4-14, 16, 18, 20, 22, 24, 26
20173	Copacabana	84	✓	✓	50, 2, 4-14, 16, 18, 20, 22, 24, 26
34124	Pink Paradise	✓ 84	✓	✓	50, 4, 6-14, 16, 18, 20, 22
31198	Revue	84	✓	✓	50, 2, 4-14, 16, 18, 20, 22, 24, 26
20172	Tropicana	84	✓	✓	50, 2, 4-14, 16, 18, 20, 22, 24, 26
32242	Voltaire	✓ 84	✓		50, 2, 4-14, 16, 18, 20, 22, 24, 26



Berlin Revue



Café de Paris



Tropicana



Burlesque



Copacabana



Pink Paradise



Revue



Voltaire

MixMasters

In addition to our well-known single-species MixMasters we would like to introduce our multi-species MixMasters. All of our mixes are developed following testing for pot and garden performance in Europe and in the US. We use only Florensis and Ball Floraplant genetics to guarantee great performance and exclusivity. Multi-species mixes are known for their colourful displays, flower size and structure level.

Our new mixes combine all the qualities of the species in the mix to bring the consumer more satisfaction in their garden.



A grape fit

MixMasters Multi species



URC

NEW



31352	A grape fit	84	✓	✓	6-14, 16, 18	
31351	Bejeweled	84	✓	✓	6-14, 16, 18	
31350	Colour Magic	84	✓	✓	6-14, 16, 18	
31932	Dutch Mountains	84	✓	✓	6-14, 16, 18	
32872	Eye Caramba	✓	84	✓	✓	6-14, 16, 18
32874	New Berry Basket	✓	84	✓	✓	6-14, 16, 18
31349	Over the top	84	✓	✓	6-14, 16, 18	
32876	Pink outside the Box 2016	✓	84	✓	✓	6-14, 16, 18
31933	Sunny Black	84	✓	✓	6-14, 16, 18	
32875	Sweet Escape	✓	84	✓	❖	6-14, 16, 18



Bejeweled



Colour Magic



Dutch Mountains

NEW



Eye Caramba

NEW



New Berry Basket

NEW



Pink outside the Box 2016



Sunny Black

NEW








Over the top



Sweet Escape

MixMasters Lobelia

 URC				
31697 Blue Lagoon	84	✓	✓	4-16



J'Adore



Blue Lagoon

MixMasters Nemesia

 URC				
31124 J'Adore	84	✓		4-14, 16, 18, 20



Venus

MixMasters Sutera

 URC				
31123 Venus	84	✓	✓	4-14, 16, 18, 20



MixMasters Venturi®



URC



Royalty



31698	Grand Prix	84	✓	4-16
20178	Monaco	84	✓	4-16
20179	Pit Stop	84	✓	4-16



Monaco



Grand Prix



Pit Stop

Ageratum

houstonianum

Patina®

Cutting raised ageratum last longer in the garden and are more free flowering Next to that they flower earlier with a better plant habit. This makes them a winner for consumer and grower . We offer the best ageratum from cuttings in the market suitable for 10,5 - 12 cm pots. Patina is known for well branched plants and is free flowering with self cleaning flowers.

	URC		 Royalty	
19841	Blue	128	✓	50, 4-16
19843	Rose	128	✓	50, 4-16
19844	White	128	✓	50, 4-16



Rose



White



Blue



Fields Blue



Fields Blue

Fields™

Thanks to its excellent garden performance, Fields is the ideal choice for low-maintenance landscaping. Fields branches well, develops a round shape and is slightly more vigorous than compact bedding types.

Victoria^{F1}

Victoria is well-known for its uniform, compact habit and the longevity of its flowers. It is heat tolerant and ideal for packs and pots.



Victoria Blue



19405	Fields™ Blue	288	9-15
10508	Victoria F1 Blue	180	10, 12, 14, 16, 18, 20
		288	6-16
		510	6-20

Angelonia

augustifolia

NEW



Blue Bicolour

Archangel™

Angelonia's have the largest flowers on the market and display dark green shining leaves, these create the most visual impact on retail level. Archangel has a more compact branching plant habit which makes them more suitable for a dense production in a 10,5-12 cm pot. Also suitable for after season production on large pots. Angelonia's need a higher temperature than standard bedding plants and require a soft pinch to get good branching plants. Cutting-raised angelonia have a better plant habit and do last longer in the garden. This year we introduce a very attractive bicolour variety. A Florensis exclusive.



URC

NEW



Royalty



32672	Blue Bicolour	✓	128	✓	8-16, 18, 20
31676	Dark Pink		128	✓	8-16, 18, 20
30491	Dark Purple		128	✓	8-16, 18, 20
19587	Deep Rose		128	✓	8-16, 18, 20
18736	White		128	✓	8-16, 18, 20



Dark Pink

- ➔ Bigger flowers than seed-raised
- ➔ Better branching than other vegetative varieties
- ➔ Great retail performance
- ➔ Very good after season product

Dark Purple



Deep Rose



White



Serena®

The first ever from seed propagated Angelonia series with characteristics similar to cutting-raised, with the added bonus of practically immediate availability for large scale retail actions.



19080	Blue	288	6, 8-16, 18, 20, 22
16898	Purple	288	6, 8-16, 18, 20, 22
16899	White	288	6, 8-16, 18, 20, 22
16900	Mix	288	10-14



Mix

- ➔ Branches well without the need to pinch
- ➔ Suitable for high-quality packs or 10,5 cm pots
- ➔ Requires higher temperature than standard bedding
- ➔ Outstanding outdoor performance and a long
- ➔ flowering period



Blue

Blue

Purple

White



Antirrhinum

majus



Antirinca



Antirinca

Our first cutting raised Antirrhinum selected on garden performance and flower colours. Antirinca can be produced on a 10,5-12 cm pot or on a container with more cuttings. Antirrhinum is a low energy crop which can be grown with the average bedding plant or even outside after the frost period. This series has a branching plant habit and is free flowering with unique bicoloured flowers.



NEW

URC



Royalty



32127	Copper Apricote	√	128	√	50, 2, 4-16, 18, 20, 22, 24
32128	Peachy	√	128	√	50, 2, 4-16, 18, 20, 22, 24
32129	Rose	√	128	√	50, 2, 4-16, 18, 20, 22, 24
32130	Yellow Maroon	√	128	√	50, 2, 4-16, 18, 20, 22, 24



Copper Apricote



Peachy



Rose



Yellow Maroon



“ A problem-free product. Resistant to pests and diseases and highly suitable for integrated crop protection management. ”

Annemarie de Theye
Manager Agronomy - Florensis Kenya



Peachy



Copper Apricote



Peachy



Rose



Yellow Maroon

Antirrhinum

majus

Antirrhinum at-a-glance

Variety	Flower	Height	Product	Notes
Antiquity	Single	25-30	Pot	Unique bicolour
Snapshot F1	Single	15-20	Pack/Pot	7-day flowering window
Twinny™ F1	Double	25-30	Pot	Excellent for landscaping
Speedy Sonnet	Single	35	Pot	Flowers early (10.5 hrs)
Sonnet F1	Single	40-50	Pot	12 hrs day length required

Snapshot F1

The Snapshot series is the perfect combination of earliness and outstanding outdoor performance, while staying compact in the pack and pot. Snapshot is well-branching and compact growing. The series stands out because of its wide range of colours and good uniformity.



Orange



Pink



Plumblossom



Red



Red Bicolour



White



Yellow



18442	Orange	510	9-16, 18, 20, 22
18443	Pink	510	9-16, 18, 20, 22
18444	Plumblossom	510	9-10, 12, 14, 16, 18, 20, 22
18445	Red	510	9-16, 18, 20, 22, 24
18446	Red Bicolour	510	9-16, 18, 20, 22
18447	White	510	9-16, 18, 20, 22, 24
18448	Yellow	510	9-16, 18, 20, 22, 24
18449	Mix	288	40, 45, 4-18, 20, 22, 36, 38
		510	6-18

Twinny™ F1

Profusely flowering antirrhinum with excellent garden performance. Twinny is well-branching and shows its unique semi-double to double flowers early. Suitable for pots, large containers and borders.



20554	Bronze Shades	288	10, 12, 14, 16, 18, 20
20555	Rose	288	10, 12, 14, 16, 18, 20
20553	Violet	288	10, 12, 14, 16, 18, 20
20552	White	288	10, 12, 14, 16, 18, 20
20549	Yellow Shades	288	10, 12, 14, 16, 18, 20
19697	Formula Mix	288	10-14, 16

Bronze Shades



Rose



Violet



White



Yellow Shades





Antiquity Red-White

A true eye catcher for summer pot sales! Antiquity Red-White has superb lateral branching and garden performance and shows its Red on White throat flowers all Summer long. Suitable for indoor and outdoor production in pots.



NEW



32376 Red-White 288 9-16, 18, 20, 22

Red-White

Sonnet F1

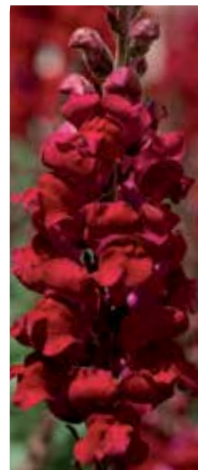
This well-known series grows up to 75 cm in borders and large containers. With its strong stems and closely constructed panicles, these plants are perfect for outdoor cultivation in pots (12 hrs day length).



10532	Pink	288	8, 10-25
10531	Scarlet	288	8, 10-25
10534	White	288	8, 10-25
10535	Yellow	288	8, 10-25
10536	Mix	288	9-18
		510	6, 8-16



Pink



Scarlet



White



Yellow

Speedy Sonnet F1

Similar to Sonnet, but this series requires only 10,5 hrs of day length, which makes it especially early flowering.



18011	Bronze	288	10, 12-14, 16
18012	Crimson	288	10, 12-14, 16
18013	Rose	288	10, 12-14, 16
18014	White	288	10, 12-14, 16
18015	Yellow	288	10, 12-14, 16

Bronze

Crimson

Rose

White

Yellow



Argyranthemum

frutescens

Madeira™

One of the earliest and well branched argyranthemum series on the market, very uniform in plant habit and flowering time across all colours. Offering the best colour selection on the market with compact branching plant habit, needs less PGR's. Very suitable for dense greenhouse production in a 10.5-12 cm pot and low-energy crop. A Florensis exclusive. This year we introduce two brand new varieties which are half double bigger flowers with vibrant colours, which fit the crested colours.



URC

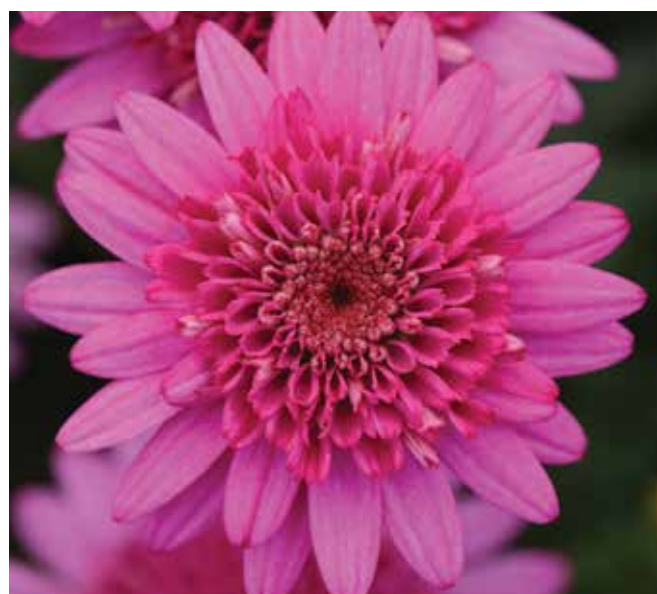


Royalty



31678	Crested Hot Pink	128	✓	50, 2, 4-16, 18
17446	Crested Ivory	128	✓	50, 2, 4-16, 18
31679	Crested Pink	128	✓	50, 2, 4-16, 18
17449	Crested Yellow	128	✓	50, 2, 4-16, 18
17688	Deep Pink Impr.	128	✓	50, 2, 4-16, 18
17441	Double White	128	✓	50, 2, 4-16, 18
17443	Red	128	✓	50, 2, 4-16, 18
17445	White	128	✓	50, 2, 4-16, 18

- ➔ Most uniform series on the market
- ➔ More compact than average lines
- ➔ Main colours available in the series



Crested Hot Pink



Crested Ivory



Crested Pink

Madeira™

DAISIES



White



Crested Yellow



Deep Pink Impr.



Double White



Red

Argyranthemum

frutescens



Grandaisy

The first real yellow argyranthemum with a dark centre, unique big flowers with a bright yellow colour. Plants do have a medium sized plant habit which make the suitable for bigger pots and containers. Ideal after spring crop in bigger containers, with a big retail and consumer appeal. Series is in process and more colours will follow.

	URC	NEW			
32702	Bright Yellow	✓	128	✓	50, 2, 4-16, 18, 20



Bright Yellow

Asteriscus

maritimus

One of the earliest flowering yellow bedding plants ideal for low-energy production. Asteriscus have large yellow flowers and silvery leaves. Aurelia has a more compact branching plant habit with silvery leaves. Flowers are slightly bigger than the Golden Dollar.

	URC			
20459	Aurelia Yellow	128	✓	45, 48, 50, 2-16
12566	Golden Dollar	128		45, 48, 50, 2-16

Aurelia Yellow

Golden Dollar



Begonia

Basket

- Million Kisses®
- Bonfire®
- Bonaparte
- Sparkler®



Honeymoon



Glowing Embers

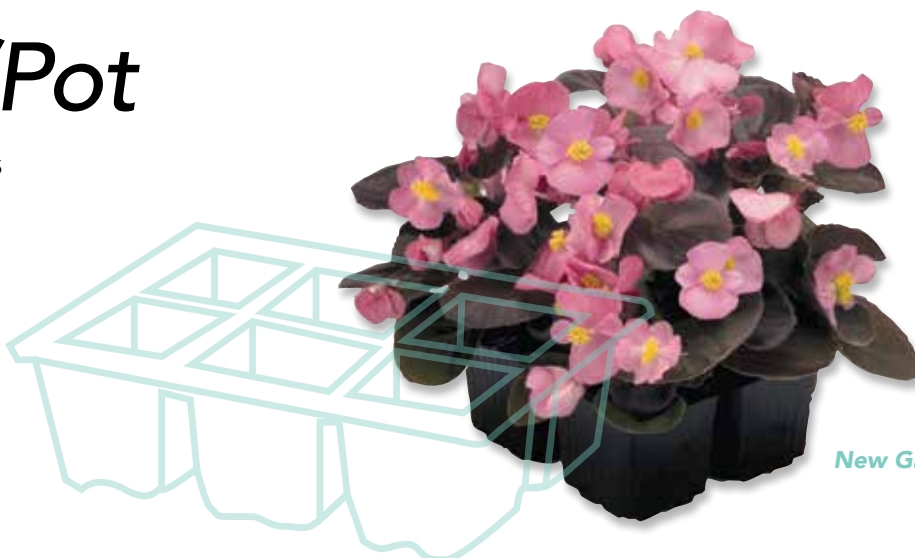
Pot/container

- Bonaparte
- Sparkler®
- Glowing Embers™/Specialties



Pack/Pot

- semperflorens
- tuberhybrida

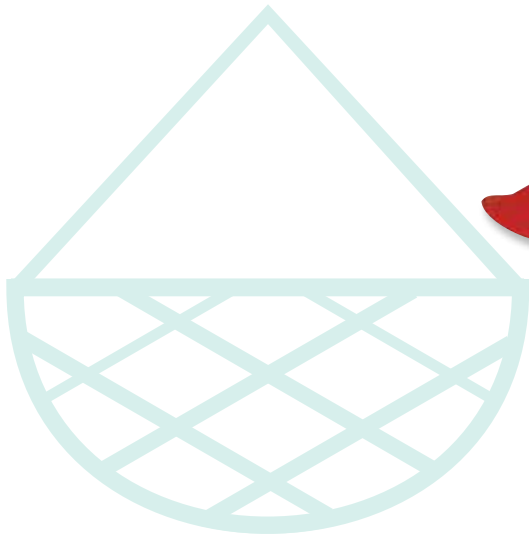


New Globe Rose

Which begonia boliviensis do I choose?

Florensis makes begonias simple

	Basket/ Pot	Basket
	Bonaparte	Bonfire
	boliviensis	boliviensis
Outstanding features	Ideal series for mass production and retail actions	medium trailing baskets makes this series easier to sell and transport
Plant characteristics	Mounded, semi trailing, naturally well branched	compact trailing with big single flowers - available as pinched Ypl
Optimal production container	13-17cm pots and baskets	13-15 cm pots, 17-24cm baskets
Culture tips	Pinching not necessary to stimulate branching.	
Colour range	6 colors, incl. the new Double Rose	4 colors
Other available series		
Propagation type	Seedling	Vegetative
Product format	84, 180	84 pinched



		Basket	Pot/ Container
	Sparkler	Million Kisses* not available in the UK	Glowing Embers* / Specialties not available in the UK
	boliviensis	boliviensis	various
	ideal series for early massproduction on small til midsized pots easy to grow and to pack	Stunning basket begonia provides big color for the shade	unique flower leave combination make a stunning presentation in retail or gardencentred
	compact upright - mounding planthabit with 2 medium single flowers and 1 unique halfdouble bicolour flower	Moulding, semi trailing, single flowered with high mildew tolerance. - Available as pinched Ypl	medium mounded plants with bright colored flowers
	10,5-12cm pots	Containers (14-17cm) and baskets (20-27cm), 3 ppp	10,5-12 cm pots or small containers
		Start with 21 degrees and 3000 lux when planting before wk 5.	
	3 colors	3 colors	2 varieties
			Richmondensis Pink
	Vegetative	Vegetative	Vegetative
	84	84 pinched	84

Begonia

boliviensis








Bonaparte

Growing boliviensis just got a lot easier! The first ever from seed propagated begonia boliviensis series with characteristics similar to cutting raised. Moreover, Bonaparte offers the added bonus of practically immediate availability for large scale retail actions.



- ➔ Branches well without the need to pinch
- ➔ Flowers under long days
- ➔ Ideal for baskets, containers and plant borders
- ➔ Flowers profusely all summer long

Orange

		NEW					
31537	Cream Yellow		√	84	7-14, 16, 18, 20	180	7-14, 16, 18
34078	Double Pink	√	√	84	7-14, 16, 18	180	7-14
31053	Orange		√	84	7-14, 16, 18	180	7-14, 16, 18, 20
31054	Red		√	84	7-14, 16, 18	180	7-14, 16, 18, 20
31051	Rose		√	84	7-14, 16, 18	180	7-14, 16, 18, 20
32457	White		√	84	7-14, 16, 18	180	7-14, 16, 18, 20

White

Red



NEW



Double Pink



Cream Yellow

NEW



Double Pink



Orange



Red



Rose



White

Begonia

boliviensis

BONFIRE®

Bonfire®

Begonia boliviensis range specially designed for high density mass production. Forward facing flowers above a dense well branched plant habit. Excellent for retail and impulse sales. Multi-purpose varieties for outdoor bedding as well as for compact semi erect growing basket range. Potting: 10-14 cm container (1 pcs) / 21-27 cm basket (3 pcs)



31802	Apricote	84	√	√	6-16
31801	Classic	84	√	√	6-16
31800	Orange Red	84	√	√	6-16
31799	White	84	√	√	6-16



Apricote



Classic



Orange Red



White

Sparkler®

A more compact series of *Begonia boliviensis*. Sparkler are suitable for production on pots or small baskets. Easier to produce in spring and with the same great garden performance as Million Kisses. Almost all standard colours are available. Sparkler flowers early with colourful half double flowers. A soft pinch shortly after potting will improve the plant habit. We present you 3 Sparkler colours.

NEW



Scarlet



NEW



31804	Scarlet	✓	84	✓	6-16
31805	White Blush	✓	84	✓	6-16
31442	Double Cream	✓	84	✓	6-16, 18, 20

NEW



White Blush

NEW



Cream



Begonia

x hybrida

Million Kisses®

A series of boliviensis begonias in different colours, with a stunning semi-trailing plant habit which make them very suitable for hanging baskets. At this moment we offer four colours. Blissful is a new variety with a pink bicoloured flower. This variety has a compact trailing plant habit and middle early flowering time. Honeymoon and Amour have a more compact branching plant habit. Million Kisses need a soft pinch of the main-shoot after potting to get a good branching plant. All colours will make a nice hanging basket full of half-double flowers which perform in all weather conditions. Blissful is a new variety with a pink bi-coloured flower, this variety has a compact trailing plant habit and middle early flowering. A Florensis exclusive.

Million Kisses® Is not available in the UK.



Amour



18740	Amour	84	✓	✓	6-16
17603	Elegance	84	✓	✓	6-16
18741	Honeymoon	84	✓	✓	6-16



Honeymoon



Special tip

Begonia boliviensis need a higher temperature than standard bedding plants and additional light when planted early.



Amour



Elegance



Glowing Embers™

Glowing Embers™

An award winning begonia with dark leaves, dazzling orange single flowers and an excellent garden performance. Plants are suitable for 12 cm or larger pots and can also be grown as a pot plant for summer sales. Not suitable for baskets. A Florensis exclusive.

Glowing Embers™ is not available in the UK.



Glowing Embers



19006

Glowing Embers™

84

✓

6-16, 18

Glowing Embers

Richmondensis

The ideal landscape begonia excellent garden performance in fields and pots. The shining leaves in combination of the two-toned pink/rose flosser make the plant a real attraction on very garden spot. From full sun till shade the plants do performance with a minimum maintenance. Suitable for bigger pots and containers. Needs less temperature as bolivinesis.



NEW



32100

Pink

✓

84

6-16

Pink

Begonia

semperflorens



Pasodoble

Double flowered Begonia semperflorens with green foliage and remarkable flower power. Heat resistant and excellent performance as bedding plant. A true companion for the doublet series makes the begonia range complete for growers and consumers.



31629	Candy Pink	128	✓	4, 6-16, 18
31630	Cherry Red	128	✓	4, 6-16, 18
31782	Snow White	128	✓	4, 6-16, 18



Candy Pink



Cherry Red



Snow White

Doublet®

A begonia with unique double flowers and dark shining leaves. Can be grown in 10.5-12 cm pots like a standard begonia semperflorens. Plants are early flowering and have a very good garden performance.



URC



14640	Pink	128	✓	4, 6-16, 18
14642	Red	128	✓	4, 6-16, 18
14641	Rose	128	✓	4, 6-16, 18
14644	White	128	✓	4, 6-16, 18



Pink

Red

Rose

White









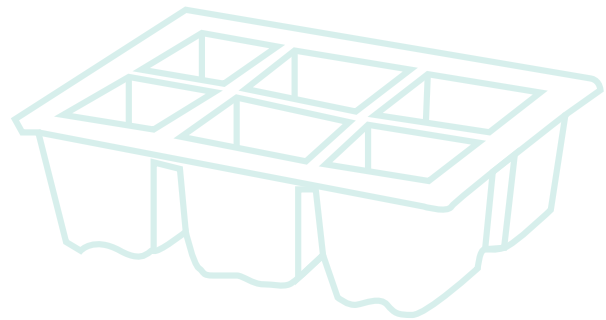
Juwel F1

Juwel is the perfect solution for the production of high-quality begonia semperflorens in pots. All varieties in the series have excellent outdoor performance and stand out because of their particularly large single flowers as well as their green foliage. Juwel forms an ideal combination of earliness, controlled growth and large flowers.



Scarlet

					
13291	Bicolour	288	7-18, 20, 22	510	7-18, 20, 22
13292	Light-Pink	288	7-18, 20, 22	510	7-18, 20, 22
13011	Rose	288	6-22	510	6-22
13012	Scarlet	288	6-22	510	6-22
19078	White	288	6-22	510	6-22
13841	Mix	288	9-14		



Bicolour





Light-Pink



Rose



White

			
10582	Red	288	7-18
10583	Rose	288	8-18
10584	White	288	8-18

Super Olympia® F1

Super Olympia is the well known traditional all-weather semperflorens. Habit and performance-wise it is comparable with our composed series Juwel.



Red



Rose



White



Begonia





semperflorens



Quick F1

Quick is the dependable solution for the production of high quality green leaved begonia in packs.

- Early flowering
- Well-branching habit
- Flowers uniformly across the whole series

					
10594	Bicolour	288	6-20	510	6-18
10591	Pink	288	6-20	510	6-18
10590	Red	288	4-21	510	5-22
10592	Rose	288	4, 6-20	510	5-22
18104	Scarlet	288	4, 6-20		
10593	White	288	4, 6-20	510	5-22
10595	Mix	288	6-21	510	6-21



Bicolour



Pink



Rose



Scarlet



White

Begonia-at-a-glance

Series	Flower	Foliage	Timing	Pack	Pot	Other traits
Quick F1	Single	Green	Early	xx	x	Compact
New Globe F1	Single	Dark	Early	xx	x	Compact
Supreme F1	Single	Mix	Early	xx	x	Compact
Organdy® F1	Single	Mix	Mid-early	x	xx	Good garden performance
Juwel F1	Single	Green	Mid-early	x	xx	Excellent garden performance
Super Olympia® F1	Single	Green	Mid-early	x	xx	Good garden performance

New Globe F1

The dark-leaved partner series of Quick stands out because of the contrast between its uniform dark bronze foliage and its large flowers. Starts flowering very early and has a strong branching habit.

10599	Bicolour	288	6-20	510	6-18, 20
32541	Rose Impr.	288	4, 6-20	510	5-18, 20
15961	Scarlet	288	4, 6-20	510	5-18, 20
15962	White	288	4, 6-20	510	5-18, 20
16283	Mix	288	6-20	510	5-18, 20

IMPROVED



Bicolour



Rose Impr.



Bicolour



Rose Impr.



Scarlet



White

Supreme F1

Early mixture of green-leaved Quick and dark-leaved New Globe.

10602	Mix	288	8-19	510	5-20

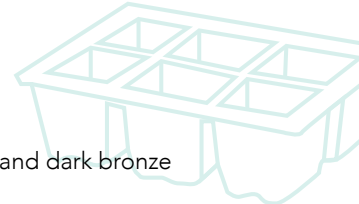


Supreme Mix

Organdy F1

Traditional mixture of varieties with green and dark bronze leaves.

10603	Mix	288	9-20	510	9-18



Organdy Mix

Begonia

tuberhybrida

GO!Early F1

GO!Early offers the best of both worlds. It is a composed series that is selected especially on earliness and uniformity.



NEW



32488	Bright Orange	√	84	8-14, 16	180	7-14, 16
30072	Cherry	√	84	7-14, 16	180	8-14, 16
16906	Deep Rose		84	6, 8-16	180	6-14, 16
16907	Orange		84	6, 8-16, 18	180	6-14, 16
17347	Pink Shades		84	6, 8-16	180	6-14, 16
32529	Salmon Bicolour		84	6, 8-16, 18	180	6-14, 16
16909	Scarlet Red		84	6, 8-16	180	6-14, 16
31940	White Impr.		84	6, 8-16, 18	180	6-14, 16
16891	Yellow		84	6, 8-16, 18	180	6-14, 16
10565	Mix		84	6, 8-16	180	6-16

- ➔ Very uniform compact habit making it ideal for mass production
- ➔ Profuse flowering that lasts an exceptionally long time, both in the retail chain and in the garden
- ➔ Profusely flowering all summer long



Bronze Leaved Bright Orange



Bronze Leaved Cherry



Deep Rose



Orange



Pink Shades



Salmon Bicolour



Scarlet Red

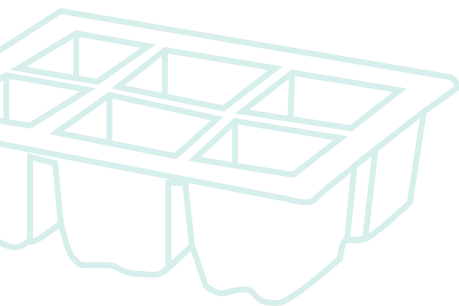


White Impr.



Yellow





Go! Early Mix

Begonia tuberhybrida at-a-glance

Series	Flower	Foliage	Timing	Pot	Hanging basket	Other traits
GO!Early F1	Double	Green	Early	xx		Very uniform
Pin Up® F1	Single	Green	Mid-early	xx		Unique colour combinations
Nonstop® F1	Double	Green	Mid-early	xx		Good garden performance
Nonstop® Joy F1	Double	Green	Mid-early	x	xx	Good branching
Nonstop® Mocca F1	Double	Dark	Mid-early	xx		Good garden performance
Illumination® F1	Half-double	Green	Mid-early	x	xx	Good branching



Begonia Produktion

Pin Up® F1

Large single flowers in two unique colour combinations.



10566	Flame	84	10-13
10567	Rose	84	10-13



Flame



Rose

Begonia





tuberhybrida



Mix

Nonstop® F1

Nonstop is the household brand for tuberous begonia. Nonstop is a good choice for bedding and group plantings because of the large double flowers and good floral performance.

					
12959	Appleblossom	84	8-16, 18	180	7-16
10554	Deep Orange	84	8-16, 18	180	7-14
15364	Deep Red	84	8-16, 18	180	7-15
16205	Deep Salmon	84	8-16, 18		
10557	Rose	84	8-16, 18	180	7-15
12958	Rose Petticoat	84	8-16, 18	180	7-15
32420	Yellow Red Back	84	7-15	180	8-16, 18
10562	Mix	84	6-18	180	7-18



Appleblossom



Deep Orange



Deep Red



Deep Salmon



Rose







Rose Petticoat



Yellow Red Back

Nonstop® Mocca F1

Mocca has unique dark bronze foliage. Its coffee-coloured leaves form a nice contrast with its bright flowers. Mocca is comparable with the other Nonstop cultivars as far as earliness is concerned, but also shows a nice uniform and a slightly more compact habit.

					
15957	Scarlet	84	8-14, 16	180	7-14, 16
15956	White	84	8-14, 16	180	7-14, 16
15955	Yellow	84	8-14, 16	180	7-14, 16



Scarlet



White



Yellow

Illumination® F1

Without a doubt, this is the best begonia series for hanging baskets. Its profuse mass of flowers, which continues to appear until the first frost, ensures a high degree of customer satisfaction. All varieties have brightly coloured large flowers.



10568	Apricot Shades	✓	84	6, 8-16, 18	180	7-15
18450	Golden Picotee	✓	84	6, 8-16, 18	180	7-15
32437	Lemon	✓	84	6, 8-16	180	7-15
10570	Light Pink	✓	84	6, 8-16, 18	180	7-15
10569	Orange	✓	84	6, 8-16, 18	180	7-15
13260	Rose	✓	84	6, 8-16, 18		
16208	Scarlet	✓	84	7-15		
10571	White	✓	84	6, 8-16, 18	180	7-10, 12, 15
13840	Mix	✓	84	8-16	180	10-16



Apricot Shades



Golden Picotee



Lemon



Light Pink



Lemon



Orange



Rose



Scarlet



White

Joy Yellow

Nonstop® JOY

Nonstop JOY Yellow has a fuller, tighter habit with a mounded shape. This habit ensures that Nonstop JOY is easy to sleeve and ship. Moreover it has excellent retail appeal.



32481 Yellow

84 7-15



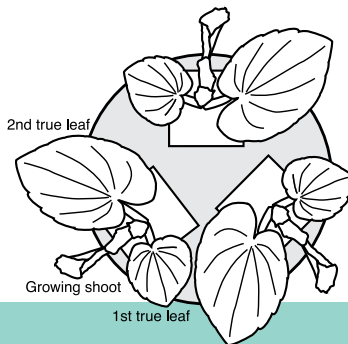
Begonia

x hybrida

Dragon Wing™

Dragon Wing is a perfect choice for pots from 13 cm, as well as for containers because of its strong, overhanging habit and prolonged flowering. All the different varieties are equally easy to care for, robust and undisputedly weather resistant.

DRAGON WING®



Special Tip

Due to directional stem arching, it is very important to position Dragon Wing properly when potting more than one plug into a basket or container. Plugs must be placed with the growing shoot facing outward, toward the outside of the container. This is the side the flower is on.



Red

14512	Pink	√		84	40, 45, 4, 6-16
				180	6-15
				288	6, 8-14
12986	Red	√		84	40, 45, 50, 4, 6-16
				180	6-15
				288	6-14

Pink

Red





Megawatt™ F1

Megawatt is the next big thing in hybrid begonia from seed. The grower benefits from its earlier flowering as the bronze-leaf varieties finish up to 10 days faster than comparable products. The consumer will love the unique 'Pink Bronze Leaf' with its very dark leaves and deep pink flowers.

Above all Megawatt is an easy care, instant success plant that is robust and undisputedly weather resistant.



Megawatt is the Begonia sensation in the garden: a guaranteed success! Suitable for selling to garden centres and retail in larger pot sizes for late spring and summer flowering. Discover the 'Power of Begonia' for yourself.

Bart Sneek
Senior Global Product Manager EU Region - PanAmerican Seed



NEW



32896	Pink Bronze Leaf	✓	84	4, 6, 8, 10, 12, 14, 16, 18	180	6, 8, 10, 12, 14
32897	Red Green Leaf	✓	84	4, 6, 8, 10, 12, 14, 16, 18	180	6, 8, 10, 12, 14
32898	Rose Bronze Leaf	✓	84	4, 6, 8, 10, 12, 14, 16, 18	180	6, 8, 10, 12, 14
32899	Rose Green Leaf	✓	84	4, 6, 8, 10, 12, 14, 16, 18	180	6, 8, 10, 12, 14



Pink Bronze Leaf

Red Green Leaf

Rose Bronze Leaf

Rose Green Leaf



Pink Bronze Leaf



Red Green Leaf



Rose Bronze Leaf









Rose Green Leaf

Begonia

x hybrida

BIG™ F1

Even in the poorest of weathers, begonia BIG varieties will stand their ground with their long continued flowering and large eye-catching flowers. Their strong, robust habit means that they are an excellent choice for planting containers. The varieties flower early and have a well-branching habit. Recommended for 10.5 to 13 cm pots.

							
18585	Red Bronze Leaf	✓	84	4, 6-17, 20	180	6-14	
16610	Red Green Leaf	✓	84	4, 6-17, 20	180	6-14	
16611	Rose Bronze Leaf	✓	84	4, 6-17, 20	180	6-14	
32530	Rose Green Leaf	✓	84	4, 6-17, 20	180	6-14	



Rose Green Leaf



Red Bronze Leaf



Red Green Leaf



Rose Bronze Leaf



Rose Green Leaf

Bidens-at-a-glance

Article

Beedance Painted Yellow
 Beedance Painted Red
 Golddust
 GoldStrike
 Pirate's Pearl
 Pirate's Princess
 Yellow Charm
 Yellow Glow
 Yellow Sunshine

Variety

Red-yellow single
 Red single
 Dark yellow single
 Yellow half double
 Cream-white single
 Pink-white single
 Yellow single
 Yellow single
 Yellow half double

Flower time

Mid-early
 Mid-early
 Early
 Early
 Mid-early
 Mid-early
 Early
 Early
 Early

Plant habit

Trailing
 Trailing
 Compact branching
 Compact branching
 Strong trailing
 Upright compact
 Compact
 Compact trailing
 Compact

Bidens *ferulifolia*



beedance®

SUNTORY COLLECTION

BeeDance®

BeeDance is a range of two uniquely coloured bidens, with a beautiful red and a bicoloured variety. BeeDance is loved by bees and butterflies and gives every garden and balcony a lovely biodiversity. Both varieties are strong, sturdy and medium compact. BeeDance won the novelty award on the IPM 2015. The breeder developed a marketing concept with labels and pots.



32377	BeeDance® Painted Red	180	✓	✓	50, 2, 4-16, 18
32378	BeeDance® Painted Yellow	180	✓	✓	50, 2, 4-16, 18



Painted Red



Painted Yellow



Painted Red



Painted Yellow

Bidens

ferulifolium

Bidens

Well-known yellow spring bedding plant which can be used in many ways from packs to baskets. Breeding has brought us more compact varieties which need less growth regulators and have different plant habits and flower types. We list varieties from own breeding and from other breeders. Can be grown as a low-energy crop.



16519	Golddust	180	✓	✓	50, 2, 4-16, 18
31658	GoldStrike	✓	180		50, 2, 4-16, 18
19473	Pirate's Pearl	180	✓	✓	50, 2, 4-16, 18
30658	Pirate's Princess	180	✓	✓	50, 2, 4-16, 18
19479	Yellow Charm	180	✓		50, 2, 4-16, 18
15666	Yellow Glow	180	✓	✓	50, 2, 4-16, 18
31532	Yellow Sunshine	180	✓	✓	50, 2, 4-16, 18, 20



Yellow Charm



Yellow Glow



Yellow Sunshine

NEW



GoldStrike



Golddust



Pirate's Princess

Pirate's Pearl



Brachyscome

multifida



Magenta Delight

Brachyscome

The Swan River daisy from down under, well-known for many years by growers and consumers. A low energy crop which needs low temperatures to get the right plant habit and flower time. An extra pinch after potting will give a better plant habit. Florensis lists a wide range of varieties from different breeders which can be used for pots and packs.

		URC	NEW	Royalty					
10029	Blue	√			√			180	4-16, 18, 20
15309	Blue Brazil	√		√				180	4-16, 18, 20
19400	Brasco™ Violet	√		√	√	128	50, 4-16, 18, 20	180	50, 2, 4-16, 18, 20
19474	Magenta Delight			√	√	128	50, 4-16, 18, 20	180	48, 50, 2, 4-16, 18, 20
16002	Mauve Delight	√		√	√	128	50, 4-16, 18, 20	180	48, 50, 2, 4-16, 18, 20
17450	Surdaisy® Strawberry	√		√	√			180	4-16, 18, 20
16983	Surdaisy® White	√		√	√	128	50, 4-16, 18, 20	180	4-16, 18, 20
33951	Surdaisy® White 2017	√	√	√				180	4, 6, 8-16, 18, 20, 22



Magenta Delight

Magenta Delight

The brightest magenta brachyscome in the market is our Magenta delight with a superior iron uptake for healthier plants and dark green foliage. Makes a mix combination in baskets and containers. Need almost no PGR's.

Brachyscome-at-a-glance

Variety	Flower	Plant	Remarks
Blue	Small Blue	Fine leaved medium	Open variety
Blue Brazil	Small violet blue	Compact fine leaved	small pots and packs
Brasco™ Violet	Large violet	Medium compact broad leaved	10.5-12 cm pots
Magenta Delight	Mid-sized magenta	Compact flat broad leaved	10.5-12 cm pots slow grower
Mauve Delight	Mid-sized lavender blue	Medium compact broad leaved	10.5-12 cm pots
Surdaisy® Strawberry	Small pink	Compact flat broad leaved	10.5-12 cm pots slow grower
Surdaisy® White 2017	Big white	Medium compact fine leaved	Improvement of Surdaisy



Blue Brazil



Blue

Brasco Violet



Mauve Delight



Surdaisy® White 2017

Surdaisy Strawberry



Bracteantha

bracteanta

Dreamtime™ Jumbo

One of the most controlled and mounded strawflowers on the market. Plants will give a blast of bold colours on a compact habit. Bracteantha can be grown in a 12cm pot or bigger container, ideal after season product. A Florensis exclusive.

	URC		Royalty	
18270	Pure White	84	✓	6-23
30499	Red	84	✓	6-23
31688	Rose Pink	84	✓	✓ 6-23
17451	Yellow	84	✓	6-23



Yellow



Pure White



Red



Rose Pink



Yellow

Calocephalus brownii

Challenge

From our own selection we present this silver tumble-weed with a compact branching plant habit and silvery shining branches. one of the best selections in the market. Can be produced outdoors and in the greenhouse. Calocephalus is an annual and needs frost protection. Suitable for 9-12 cm pots.

	URC		
15018	Challenge Impr.	180	8-24, 26, 28, 30, 32



Challenge Impr.

Calendula officinalis

Calypso

A compact growing series, reaching 15 to 20 cm in height. Offers and with good uniformity and large, double flowers.

10624	Orange	288	10-16
10625	Yellow	288	10, 12, 14, 16



Orange



Yellow

Cabaret matches
excellent *habit*
and timing



Pure Yellow



CabaretTM

Calibrachoa

x hybrida

Cabaret™

Cabaret is the best programmable series on the market and well-matched for timing, habit and flower size. Well branched mounded and trailing plants have a full centre and are covered with flowers. The foliage is dark green and plants are less sensitive at lower temperatures. Plants can be grown in 10.5-12 cm pots.

Cabaret gives a unique and great sales presentation, flowers stay open and flourish even in poor lighting conditions. We deliver you an un-pinned 180-plug or a pinned 128-plug to make an easy start for a successful calibrachoa production. Growing Cabaret makes your life easier as a grower! A Florensis exclusive.



Bright Red



Dark Blue



Dark Rose



Lavender



Light Pink Impr.



Pure Yellow



Rose



White Impr.

White Impr.



URC

NEW



Royalty



	URC	NEW		Royalty				
19599	Bright Red		128	✓	✓	50, 2, 4-16, 18, 20, 22, 24, 26	180	50, 2, 4-16, 18, 20, 22, 24
17689	Dark Blue		128	✓	✓	50, 2, 4-16, 18, 20, 22, 24, 26	180	50, 2, 4-16, 18, 20, 22, 24
31425	Dark Rose		128	✓	✓	50, 2, 4-16, 18, 20, 22, 24, 26	180	50, 2, 4-16, 18, 20, 22, 24
17454	Lavender		128	✓	✓	50, 2, 4-16, 18, 20, 22, 24, 26	180	50, 2, 4-16, 18, 20, 22, 24
32374	Light Pink Impr.	✓	128	✓	✓	50, 2, 4-16, 18, 20, 22, 24, 26	180	50, 2, 4-16, 18, 20, 22, 24
19598	Pure Yellow		128	✓	✓	50, 2, 4-16, 18, 20, 22, 24, 26	180	50, 2, 4-16, 18, 20, 22, 24
17460	Rose		128	✓	✓	50, 2, 4-16, 18, 20, 22, 24, 26	180	50, 2, 4-16, 18, 20, 22, 24
31435	White Impr.		128	✓	✓	50, 2, 4-16, 18, 20, 22, 24, 26	180	50, 2, 4-16, 18, 20, 22, 24

NEW



Light Pink Impr.



Dark Rose



White Impr.



Lavender



Bright Red

Benefits

- ➔ Best Calibrachoa series in timing, habit and flower size
- ➔ Available in various plug formats
- ➔ Brilliant colours
- ➔ High uniformity ideal for mixes
- ➔ Outstanding performance in the chain and the garden

Calibrachoa

x hybrida



Cabaret™ MixMasters

From the well-known and successful range of Cabaret colours we have selected for you a number of well balanced mixes. The uniform plant habit and flower time makes Cabaret the perfect Calibrachoa to mix. Very suitable for mixed pots and baskets and ready-made for consumers.

To make your life easier we offer you an 84-plug with three cuttings which are ready to pot and can produce a flowering pot within 8-10 weeks. Along with a decrease in labour time, you also save on royalties. For each Calibrachoa trio mix, rooted or unrooted, you only pay two licences.

Benefits

- Matching colours regarding flowering time and plant habit
- Attractive bright coloured mixes have great retail appeal



30972	Berlin Revue		84	✓	✓	50, 2, 4-14, 16, 18, 20, 22, 24, 26
20174	Burlesque		84	✓	✓	50, 2, 4-14, 16, 18, 20, 22, 24, 26
31199	Cafe de Paris		84	✓	✓	50, 2, 4-14, 16, 18, 20, 22, 24, 26
20173	Copacabana		84	✓	✓	50, 2, 4-14, 16, 18, 20, 22, 24, 26
34124	Pink Paradise	✓	84	✓	✓	50, 4, 6-14, 16, 18, 20, 22
31198	Revue		84	✓	✓	50, 2, 4-14, 16, 18, 20, 22, 24, 26
20172	Tropicana		84	✓	✓	50, 2, 4-14, 16, 18, 20, 22, 24, 26
32242	Voltaire	✓	84	✓	✓	50, 2, 4-14, 16, 18, 20, 22, 24, 26



Berlin Revue



Burlesque



Café de Paris



Copacabana



Pink Paradise



Revue



Tropicana



Voltaire

NEW



Pink Paradise

NEW



Voltaire



Berlin Revue



Burlesque



Café de Paris



Copacabana



Revue



Tropicana

Café de Paris



Cabaret Mixmasters offers eight colour mixes. Blue and red are always present in lighter or darker shades. The attractive combinations sparkle with the first light in the early spring. When you sneak a quick glance, the white Cabaret resembles milk

foam, decorated with blue and red M&Ms on a cup of 'Café de Paris'.

Filipe Braga
General Manager - Florensis Portugal



Calibrachoa

x hybrida



Conga

To complete the calibrachoa range of Florensis we introduce the CongaKiss. This series is very compact and require very little PGR. Conga is the ideal calibrachoa for environmentally friendly production. Colours are very unique and attractive. The bright red eyes take all the attention. Excellent Ph tolerance and profuse flowering give Conga a superior hold at retail. Conga needs some extra temperature at the start of production for the best results. Breeding is working on other colours to complete the range. A Florensis exclusive.



31786	Lemon	128	✓	✓	50, 2, 4-16, 18, 20, 22
31591	Orange Kiss	128	✓	✓	50, 2, 4-16, 18, 20, 22
31592	Peach Kiss	128	✓	✓	50, 2, 4-16, 18, 20, 22
31593	Pink Kiss	128	✓	✓	50, 2, 4-16, 18, 20, 22
32665	Rose Kiss	✓ 128	✓	✓	50, 2, 4-16, 18, 20, 22



Naturally compact series of attractive colours and flowers with a striking red centre. Plants flower profusely and are a real eye-catcher on the shop floor. This makes Conga the topselling product for impulse purchases in the shop.

Marc Peters
Local Product Manager - Florensis Germany



Lemon



Orange Kiss



Peach Kiss



Pink Kiss



Lemon



Orange Kiss

NEW



Rose Kiss

Can-Can®

Can-Can is the sister line of Cabaret with a more vigorous plant habit and with the same advantages as the Cabaret. Ideal for larger containers and baskets. The colours are very unique and ideal for mixed containers. Flowers stay open under the lowest light conditions and offer a very fresh look at retail. Plants can be grown in 10.5-12 cm pots. A Florensis exclusive.



URC



19279	Almond Blossom	128	✓	✓	4, 6-16, 18	180	4, 6-16, 18
31526	Pink with Eye	128	✓	✓	4, 6-16, 18	180	4, 6-16, 18
20601	Rose Star	128	✓	✓	4, 6-16, 18	180	4, 6-16, 18
30840	Sunshine Impr.	128	✓	✓	4, 6-16, 18	180	4, 6-16, 18
19600	Terracotta	128	✓	✓	4, 6-16, 18	180	4, 6-16, 18
19597	Velvet	128	✓	✓	4, 6-16, 18	180	4, 6-16, 18



Almond Blossom



Pink with Eye



Rose Star



Sunshine Impr.



Sunshine Impr.



Terracotta



Velvet

Calibrachoa

x hybrida



Apricote

Can-Can® Rosies

Next to our successful Cabaret and attractive Can-Can series we present Can-Can Rosies. The well selected varieties in this series have full double flowers with medium semi-trailing plant habit. All varieties have been selected on earliness, plant habit and have attractive bright colours. Ideal for calibrachoa mixes and mixed combos. We offer you a pinched plug on 128-tray for the best results on 10.5 to 13 cm pots and baskets.



MixMasters



32723	Apricote	✓	128		50, 2, 4-14, 16, 18, 20
30507	Blue		128	✓	50, 2, 4-14, 16, 18, 20
30510	Dark Yellow		128	✓	50, 2, 4-14, 16, 18, 20
30511	Light Pink		128	✓	50, 2, 4-14, 16, 18, 20
30508	Light Yellow		128	✓	50, 2, 4-14, 16, 18, 20
30506	Magenta		128	✓	50, 2, 4-14, 16, 18, 20
30505	Pink Vein		128	✓	50, 2, 4-14, 16, 18, 20
30509	White		128	✓	50, 2, 4-14, 16, 18, 20
32753	MixMasters	✓	84	✓	2, 4-14, 16, 18, 20, 22, 24



Blue

Dark Yellow

Light Pink



Light Yellow

Magenta

White



Pink Vein

Calibrachoa

x hybrida

Chameleon

A brandnew concept in calibrachoa world, a unique series with living colours. Like the mystical petunia these calibrachoa change their colour during the season due to light level and day length. This gives an exciting mix on one plant. Plants have a medium-compact trailing habit and are free flowering during the summer. Chameleon has an outstanding garden performance and durability, great for hanging baskets. We present this series within 8 attractive colours in different colour shades. A co-exclusive product for Florensis.



Pink Sorbet Impr.



Lavender Sorbet Impr.



URC

NEW



32426	Cherry Banana	128	✓	✓	50, 2, 4-16, 18, 20
32427	Double Pink Yellow	128	✓	✓	50, 2, 4-16, 18, 20
32940	Lavender Sorbet Impr.	✓ 128	✓	✓	50, 2, 4-16, 18, 20
31966	Pink Passion	128	✓	✓	50, 2, 4-16, 18, 20
32941	Pink Sorbet Impr.	✓ 128	✓	✓	50, 2, 4-16, 18, 20
32425	Sunshine Berry	128	✓	✓	50, 2, 4-16, 18, 20



Cherry Banana



Double Pink Yellow



Sunshine Berry



Pink Passion

Very surprising shifts in colour: a slightly different shade every day - that's the Chameleon. Resistant and a good summer performer. Gives a more intensive colour when grown outside under cooler conditions. More muted colours when grown in warmer conditions.

Hubert Maier
Sales Representative Austria & Local Product Manager - East-Europe

Catharantus

roseus (Vinca)



Titan F1

Titan flowers up to two weeks faster than O.P. vincas. It has exceptional uniformity, superior branching and the biggest blooms in all the top-selling colours. Due to its hybrid vigour it is more disease tolerant and is able to handle cooler and more stressful conditions in the pack and garden much better.

		NEW		
18478	Apricot			288 10, 12, 14, 16, 18, 20
18479	Blush			288 10, 12, 14, 16, 18, 20
18480	Burgundy			288 10, 12, 14, 16, 18, 20
18485	Dark Red			288 10-16, 18, 20
18481	Lavender Blue Halo			288 10, 12, 14, 16, 18, 20
18483	Polka Dot			288 10, 12, 14, 16, 18, 20
18484	Punch			288 10, 12, 14, 16, 18, 20
33932	Really Red	✓		288 10, 12, 14, 16, 18, 20
18486	Rose			288 10, 12, 14, 16, 18, 20
30080	Rose Halo			288 10, 12, 14, 16, 18, 20
18487	White Pure			288 10, 12, 14, 16, 18, 20
17612	Mix			288 10-16, 18, 20



Pacifica XP

Floriferous and well-branched plants that have bright coloured and fully round flowers. The economical choice for later season potting. The top colour that is unique in catharanthus is Burgundy Halo, a very special bright dark burgundy colour.



		NEW		
32735	Apricot			288 10, 12, 14, 16, 18
32736	Burgundy			288 10, 12, 14, 16, 18
31534	Burgundy Halo		✓	288 10, 12, 14, 16, 18
32737	Dark Red			288 10, 12, 14, 16, 18
32738	Lilac			288 10, 12, 14, 16, 18
32739	Polka Dot			288 10, 12, 14, 16, 18
32740	Punch			288 10, 12, 14, 16, 18

Burgundy Halo





Dark Red



Lilac



Polka Dot



Punch

Catharantus roseus (Vinca)

Mediterranean XP

Mediterranean XP varieties create large, beautiful plants that easily fill a basket. The plants have a tight flowering window, spreading habit, larger flowers and features the only true Dark Red trailing vinca.



Mediterranean XP Mix

30016	Mix	288	√ 10-14

Celosia spicata

Kimono

Uniform and compact series for cultivation in packs and pots ideal for mid-Summer sales. The plant reaches a height of approx. 15 cm.



Cherry Red



Kimono Mix

32265	Cherry Red	288	10, 12, 14, 16, 18, 20	
10644	Orange	288	10, 12, 14, 16, 18, 20	
10649	Yellow	288	10, 12, 14, 16, 18, 20	
10650	Mix	288	8, 10-20	510 8-20



Orange



Yellow

Celosia plumosa

Fresh Look

A strong and well growing mixture with an exceptionally good branching habit and long lasting large flowers. The plant reaches a height of approx. 35 cm. Very well suited for production in packs and pots.



Fresh Look Mix

16202	Fresh Look Mix	288 10-16, 18, 20

Cineraria



Silver Dust

Silver Dust

This well-known bedding and border plant stands out because of its deep cut silver leaves and compact habit. Ideal for mixed container plantings.



10668	Silver Dust	288	4, 6-18, 22, 24-36
		510	6-33

Chrysanthemum paludosum

Snow Land Select

Well-known white variety with a yellow heart. The compact well branched plants grow up to 20 cm and can be produced in packs and pots.



10665	Snow Land Select	510	9-18, 20, 22
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Snow Land Select

Cleome x hybrida

Clio Magenta

Ideal landscaping plant with a medium high plant habit and large long lasting flowers. Better garden performance than seed-raised varieties and more colours during the whole season. Can be produced in larger pots and containers. Cleome requires higher temperatures than average bedding plants.



URC



Royalty



20602	Clio Magenta	84	✓ 4-16, 18, 20
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Clio Magenta

Centradenia floribunda

Cascade

A popular basket plant with a semi-trailing habit, copper green foliage and bright lilac flowers. Centradenia needs a higher temperature and a longer crop time. Below 14°C, flowering time slows down.



URC



10039	Cascade	180	✓ 4-16, 18, 20
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Cascade

Convolvulus *sabatius*

A well known bedding plant with beautiful blue flowers, low energy crop. Low temperatures give better plant habits and more flower development. This year we introduce a breakthrough in this species: compact branching plants with deep blue flowers.

This will make the production of convolvulus much easier!

A cold crop which can be grown at 10°C. Low temperatures will give a compact branching plant habit and an early flower time. Early planting will flower earlier after a cool period of six weeks at 6°C. High temperatures will damage flowers. Suitable for pots and hanging baskets.



Neon Blue



30664 Neon Blue 180 ✓ ✓ 48, 50, 2, 4-16, 18, 20

Cuphea *hyssopifolia*

Compact well branching varieties well-suited for pots and containers. Plant is free flowering with small purple or white flowers. Can be produced inside and out, although plants do need frost protection.



Purple



White



10042	Purple	128	50, 4-16, 18, 20, 22, 24
		180	50, 4-16, 18, 20, 22, 24
10043	White	128	50, 4-16, 18, 20, 22, 24
		180	50, 4-16, 18, 20, 22, 24

Torpedo

Cuphea *ilavea*

Torpedo

An excellent basket plant which will grow long shoots, suitable for a large hanging basket. Agrostis can be mixed with other strong growing plants to create a mixed basket.



13714 Torpedo 180 50, 4-16

Coleus

x hybrida



Campfire

Coleus

Our exclusive selection of vegetative coleus offers stunning colours and patterns for full sun and shade and are excellent for landscaping. All varieties are selected on outstanding performance and vigour, the collection is well matched for habit and has variety of textures and contrasts. Suitable for larger pots and containers, Coleus does need a higher temperature than average bedding plants. Cutting raised plants are well branched and midsized and do not flower during the autumn.



NEW



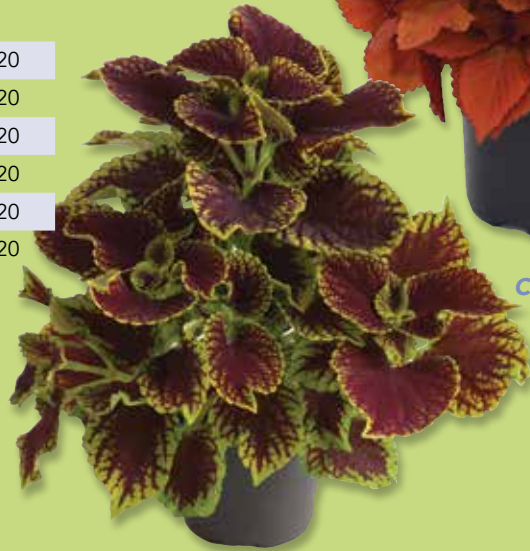
Royalty



30513	Campfire	√	84	√	6-16, 18, 20
19603	Electric Lime		84	√	6-16, 18, 20
18024	Henna		84	√	6-16, 18, 20
19604	Redhead		84	√	6-16, 18, 20
30512	Solar Flaire		84	√	6-16, 18, 20
20437	Trusty Rusty		84	√	6-16, 18, 20



Campfire



Solar Flaire



Electric Lime



Henna



Redhead



Trusty Rusty

Kong™

A vigorous, well-branched series, which stands out because of its very large, attractively patterned foliage. All varieties are fast growing and suitable for a wide range of pots. Approx. 45–50 cm high.



NEW



15237

Mix

180

8-14



Mix

Chocolate

Easy to grow varieties with attractive chocolate-coloured medium sized leaves with a contrasting mint-green edge. For larger containers or plantings in full shade. Approx. 30–50 cm high.



20269

Covered Cherry

180

9, 11, 13

17130

Mint

180

9, 11, 13



Chocolate Covered Cherry



Chocolate Mint

Wizard™

A self composed mixture of low growing, compact plants with medium sized and strongly coloured leaves. The plants show a high degree of uniformity and are late to flower, which extends their landscape value. The ideal choice for packs and smaller pots.



10680

Mix

288

8, 10-15, 20

510

7-16



75

Wizard Mix

Cosmos

atrosanguineus

Cosmos

The chocolate plant with dark flowers and a sweet scent. Cosmos can be grown in the greenhouse as an early spring crop, or outside after frost as a summer flowering plant. Plants can be produced in 12 cm or larger pots. Cosmos is not hardy and needs frost protection.



URC



Royalty



20606

Eclipse

128



7-16, 18, 20, 22



Eclipse

Odyssey

The best genetically compact cosmos series! Odyssey is the perfect selection for growing Cosmos with less growth regulators. Odyssey is ideally suited for 10-13cm pots. The Tight tight bloom window lets you ship and display all colours in a series at the same time. Performs well in beds and landscapes, the plants hold together.



NEW



32145

Red

288

8, 10, 12, 14, 16, 18-20

510

8-18



Red






Cosmos

atrosanguineus



Sonata

An excellent and profusely flowering summer pot plant for use in flower beds and pots. Sonata grows compact and bushy up to 60-75 cm in height and flowers continuously. Recommended for 10 cm to 1 litre pots.

						
10693	Carmine	288	8-20, 22	510	8-18	
10694	Pink	288	8-20, 22	510	8-18	
13312	Pink Blush	288	8-18, 20			
10695	White	288	8-20, 22	510	8-18	
10696	Mix	288	8-20	510	8-18	

Carmine



Pink



Pink Blush






White



Xanthos

Xanthos (Yellow in Greek) has an a unique, soft and stunning yellow colour. Xanthos is semi-dwarf, early flowering and uniform.. This rich flowering Cosmos is ideally suited for the patio and terrace and is a true eye catcher in the border. Xanthos adds a completely new colour to the Cosmos range.

			NEW		
32713	Yellow	288		10, 12, 14, 16, 18, 20, 22	



Yellow



Dahlegria

A totally new dahlia series with very dark chocolate leaves and big single flowers on medium sized stems. This series falls between Happy days and Happy Singles but with a much bigger flower than both. Dahlegria is suitable for 12 cm or bigger pots. To get the perfect plant a pinch is needed 10 days after potting. This series is also very suitable for outdoor production on containers after the frost period. A very good after season product for bigger pots. Exclusive for Florensis.



Red-Yellow Bicolour



Red-Pink Bicolour



White



URC **NEW**



Royalty



31059	Red-Pink Bicolour	84	✓	2, 4-16, 18, 20, 22, 24
31064	Red-Yellow Bicolour	84	✓	2, 4-16, 18, 20, 22, 24
31065	White	84	✓	2, 4-16, 18, 20, 22, 24



Lovely dark foliage, available in 3 sparkling colours. Thanks to its compact growth habit, it needs fewer growth inhibitor treatments (PGRs) to produce a high-quality end product. This makes Dalegria easy to grow and a lovely addition to your (and our) range.

Stefan Hoornaar

Product Specialist - Supply Chain Cuttings



Red-Pink Bicolour



Red-Y Bicolour



White

Happy Days®

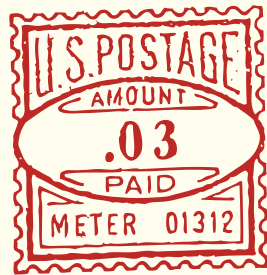
The unique leaf colour of the Bishop dahlia with plant habit of a Gallery makes this series unique. The dark brown shining foliage in combination with the bright coloured single flowers makes a high impact on retail level. Plants can be grown like Gallery dahlia inside and outside after the frost period. Plants need to be pinched after potting at least once to get good branching plants.



Bicolour Yellow-Red



30214	Bicolour Yellow-Red	84	√	4, 6-16, 18, 20, 22, 24
18132	Cream	84	√	4, 6-16, 18, 20, 22, 24
31067	Neon	84	√	4, 6-16, 18, 20, 22, 24
18133	Pink	84	√	4, 6-16, 18, 20, 22, 24
18135	Purple	84	√	4, 6-16, 18, 20, 22, 24
30216	Red	84	√	4, 6-16, 18, 20, 22, 24
19605	Yellow	84	√	4, 6-16, 18, 20, 22, 24



Neon



Bicolour Yellow-Red



Cream



Pink



Purple



Red



Yellow



Dahlietta™

One of the first cutting raised dahlias on the market with a quick crop time. The select colours are a well matched series in flower time and plant habit; plants need almost no PGRs. Ideal for dense and programmable pot production. The Surprise selection has unique flower colours but is more irregular in plant habit and flower time. The spotted types, Paula and Kelly, do give a percentage of solid coloured flowers but not all flowers are uniform in markings.

Not available in the UK



URC

NEW



Royalty



14131	Anna	128	✓	2, 4-16, 18, 20
18299	Blanca Impr. 2011	128	✓	2, 4-16, 18, 20
30515	Coby Orange Yellow	128	✓	2, 4-16, 18, 20
14133	Emily Pink	128	✓	2, 4-16, 18, 20
31048	Ilse Bicolour Cherry	128	✓	2, 4-16, 18, 20
18300	Julia	128	✓	2, 4-16, 18, 20
19333	Leanne	128	✓	2, 4-16, 18, 20
14135	Linda	128	✓	2, 4-16, 18, 20
14136	Margaret	128	✓	2, 4-16, 18, 20
17476	Patty	128	✓	2, 4-16, 18, 20
17477	Rachel	128	✓	2, 4-16, 18, 20
17480	Surprise Becky	128	✓	2, 4-16, 18, 20
17481	Surprise Kelly*	128	✓	2, 4-16, 18, 20
18301	Surprise Lily	128	✓	2, 4-16, 18, 20
17482	Surprise Louise	128	✓	2, 4-16, 18, 20
17483	Surprise Paula*	128	✓	2, 4-16, 18, 20
17478	Tessy	128	✓	2, 4-16, 18, 20
32681	Vicky	✓ 128	✓	2, 4-16, 18, 20

NEW



Vicky



Ilse Bicolour Cherry



Coby Orange Yellow



Leanne



Surprise Louise & Emily Pink



Anna



Blanca Impr. 2011



Coby Orange Yellow



Emily Pink



Ilse Bicolor Cherry



Julia



Leanne



Linda



Margaret



Patty



Rachel



Surprise Becky



*Surprise Kelly**



Surprise Lily



Surprise Louise



*Surprise Paula**



Tessy



Vicky





Gallery®

A variety suitable for larger pots and containers can be produced outside after the frost period. Plants make larger well branching plants with large colourful flowers and attractive flower shapes. Varieties are selected on summer performance in the garden and will give the maximum satisfaction at consumer level.

The series can be divided into two ranges. Art Deco, Art Nouveau, Bellini and Pablo are later flowering with larger flowers and larger plants. The other colours are more compact and earlier flowering. The plants need to be pinched after potting to get good branching plants.



Art Deco



Art Nouveau



URC



Royalty



14712	Art Deco	84	✓	4, 6-16, 18, 20, 22, 24
14714	Art Fair White	84	✓	4, 6-16, 18, 20, 22, 24
14713	Art Nouveau	84	✓	4, 6-16, 18, 20, 22, 24
15238	Bellini Pink	84	✓	4, 6-16, 18, 20, 22, 24
14718	Pablo	84	✓	4, 6-16, 18, 20, 22, 24
18298	Pinto	84	✓	4, 6-16, 18, 20, 22, 24
15999	Renoir	84	✓	4, 6-16, 18, 20, 22, 24
15239	Rivera Red	84	✓	4, 6-16, 18, 20, 22, 24
18297	Valentin	84	✓	4, 6-16, 18, 20, 22, 24



Art Fair White



Pablo

Dahlia-at-a-glance

Variety	Colour	Flower size	Flower type	Height	Flower time
Art Deco	Orange	Large	Decora	35-40 cm	Mid-early
Art Fair White	White	Medium	Double	25-30 cm	Early
Art Nouveau	Purple	Large	Decora	35-40 cm	Mid-early
Bellini Pink	Bicolour pink-white	Large	Decora	25-30 cm	Mid-early
Pablo	Bicolour salmon-yellow	Large	Decora	25-30 cm	Mid-early
Pinto	Yellow	Medium	Double	25 cm	Early
Renoir	Rose	Medium	Double	25-30 cm	Early
Rivera Red	Red	Medium	Double	25-30 cm	Early
Valentin	Orange	Medium	Double	25 cm	Early



Art Deco



Art Fair White



Art Nouveau



Bellini Pink



Pablo



Pinto



Renoir



Rivera Red



Valentin



Dali Yellow Impr.

Dali™

A well selected series which includes the main colours we find in dahlia. Dali is selected on production performance and earliness. Most colours have large colourful flowers and are compact.



URC



Royalty



17057	Orange Impr.	128	√	2, 4-16, 18, 20
17056	Pink Impr.	128	√	2, 4-16, 18, 20
17055	Scarlet	128	√	2, 4-16, 18, 20
17053	Violet	128	√	2, 4-16, 18, 20
17052	White Impr.	128	√	2, 4-16, 18, 20
17050	Yellow Impr.	128	√	2, 4-16, 18, 20

Weitere Sorten

10044	Amazone Pink	128	√	8-16, 18, 20
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Orange Impr.



Pink Impr.



Scarlet



Violet



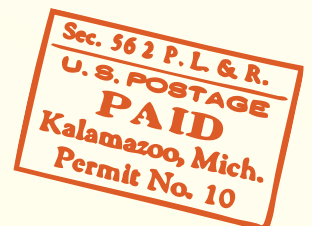
White Impr.



Yellow Impr.



Amazone Pink



Pomponetta

A totally new concept, these very attractive fully double pom-pom flowers are standing on a medium vigour plant. This series is selected on garden performance and flower power. The old-type dahlia flowers on a modern plant make them easy to produce and sell. Pomponetta can be produced inside on a 12-13 cm pot or outside in a bigger container. Dahlias need frost protection. A Florensia exclusive.

- Unique flowers for instant retail appeal
- Excellent garden performance
- Flowering all summer long



30519	Bicolour Red Yellow	128	✓	6-16, 18, 20, 22
30518	Pink	128	✓	6-16, 18, 20, 22
30520	Red	128	✓	6-16, 18, 20, 22



Bicolour Red Yellow



Bicolour Red Yellow



Pink



Red

Harlequin

Unique, semi-double, bicoloured mix from seed. Early, uniform flowering and a good basal-branching habit make Harlequin a great choice for packs and pots.



Harlequin Mix



20507	Harlequin Mix	288	8-15
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Figaro

Compact growing mixture from seed with double flowers. Figaro grows up to 30 cm and is suitable for packs and pots.



Figaro Mix



10716	Figaro Mix	288	6-20
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Dianthus

x hybrid



Sunnade

This annual type Dianthus is very suitable for bigger pots and containers. The silver green plants are fully covered with mid-sized bright pink flowers what makes this plant an eye-catching product in retail and on every patio. Plants do have medium vigour and need to be pinched at least once. Production can start for early deliveries in the greenhouse, but can be done also outside after the frost period. Can be grown in 12cm pots and larger containers.



Pink



NEW



32413

Pink

2, 4-16, 18, 20, 22, 24

Festival F1

The Festival series stands out because of its compact and stable habit and very early appealing large flowers. This wide range of colour mix is suitable for early production of packs and pots. Furthermore, Festival can also be grown for autumn sales.



Festival Mix



17381

Festival F1 Mix

288

40, 45, 6-14, 16, 34, 36

510

6-14, 16



Lillipot F1 Mix

Dianthus x hybrid

Lillipot F1

A popular series with bright colours, great branching habit and well filled double flowers.



10726

Lillipot F1 Mix

288

5-15, 17-18, 20, 22

Dianthus chinensis

Parfait F1

This series has a compact habit with great branching from the base and it flowers extraordinarily abundantly. At a height of around 15 cm all colours are suitable for the production in pots and perform well in the field.



10756	Raspberry	288	√	8, 10-16, 18, 20-21, 24
10756	Raspberry	510	√	8-12, 14, 16, 18, 20
16395	Red Peppermint	288	√	8, 10-14, 16, 18, 20
16395	Red Peppermint	510	√	8, 10, 12, 14, 16, 18, 20
10757	Strawberry	288	√	8, 10-16, 18, 20-21, 24
10757	Strawberry	510	√	8-12, 14, 16, 18, 20
10753	Mix	288		6, 8-15
10753	Mix	510		8, 10, 12, 14



Raspberry



Red Peppermint



Strawberry

Diana F1

Diana combines earliness with a compact plant habit and large, single flowers in unique colours. Because of this, Diana is especially suitable for production in packs and 10-11 cm pots. It also performs well in the garden thanks to the large numbers of large blooms and continuous flowering.



20812	Blueberry	288		10, 12, 14-16, 18, 20-21, 24
19406	Lavender Picotee	288		10, 12, 14, 16, 18, 20
20816	Scarlet	288		10, 12, 14, 16, 18, 20
20818	White	288		10, 12, 14, 16, 18, 20
32863	Picotee Mix	180		10-18
19407	Select Mix	288		6, 8, 10, 12, 14, 16, 18, 20, 22



Lavender Picotee



Blueberry



Scarlet



White

Diascia

barberae

IMPROVED

Juliet™

These plants fill benches with compact, upright plants that are super-uniform across all varieties for habit and timing. With fresh colours and large flowers, they are ideal for smaller pots and packs. Plants are tidy and will not tangle, so less space and PGRs are needed. Crop needs a low energy input and is easy to produce and ship. A Florensis exclusive.



Appleblossom



31638	Appleblossom	180	✓	✓	50, 2, 4-16, 18, 20
31781	Orange	180	✓	✓	50, 2, 4-16, 18, 20
31640	Pink	180	✓	✓	50, 2, 4-16, 18, 20
31639	Red	180	✓	✓	50, 2, 4-16, 18, 20
32915	White 2016	✓ 180	✓	✓	50, 2, 4-16, 18, 20



Pink



Appleblossom



Orange



Pink



Red



White 2016



Appleblossom



Orange

Dichondra

argentea

Silver Falls

An impressive structural plant with a strong trailing growth habit and attractive small round silver leaves. Silver Falls is suitable for arrangements in containers and balcony boxes. This variety requires warmth and can be grown in 10.5cm pots.



Silver Falls

Dorotheanthus

Bellidiformis Mezo

A variegated Dorotheanthus with a bright rose flower, ideal for mixed containers and baskets. This plant is drought tolerant and can handle more sun and heat than average bedding plants.



criniflorus Mix



Mezo

Criniflorus Mix

Mixture of a wide range of colours with a well-branching habit.

Euryops pectinatus

Cold crop which can easily be grown with argyranthemum. They do need cold in order to develop flower buds. Temperatures above 14°C can cause the flower bud to deteriorate. Can be grown in 9-12 cm pot.

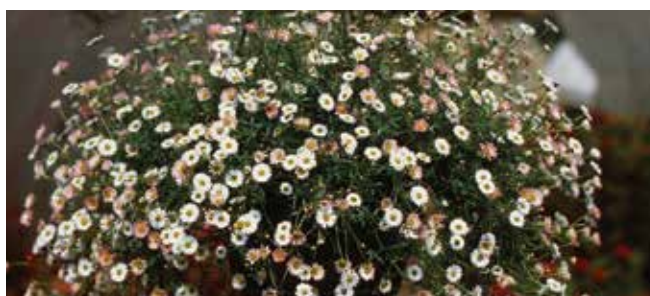


Sonnenschein Yellow









Erigeron karvinskiantus

Profusion

Compact and well-branching bedding and balcony plant, which is also suitable for hanging baskets, boxes and containers. It is covered in a multitude of daisy-like flowers all through the summer months.



Profusion

	URC			 Royalty					
14398 Silver Falls			✓		✓	180	6-16, 18	288	5-14, 16, 18, 20, 22, 24
19943 Bellidiformis Mezo Hot Pink	✓	✓		✓	✓	128	4, 6-15		
10886 Criniflorus Mix			✓			510	9-18, 20		
10759 Karvinskianus Profusion			✓		✓	288	9-18		
12568 Sonnenschein Yellow	✓					128	4-16		

Euphorbia

hypericifolia

Glamour

The next generation in euphorbia from seed with excellent garden performance and darker green foliage in comparison to its little sister Glitz. A Florensis exclusive.

31952	Glamour			
		180	✓	8-16, 18, 20
		288	✓	8-16



Glamour

Silverfog

Silverfog is the number one cutting raised euphorbia since many years. Silverfog has a medium growth habit with a high uniformity and is earlier flowering than its seed raised counterparts. Silverfog has been selected on garden performance which makes it the perfect component for every mix basket or container.

17058	Silverfog White				
		128	✓	✓	4-20



Silverfog



FeliciaTara

Felicia

amelloides

FeliciaTara™

Cold crop which needs low temperatures to develop a well-branched plant. Extra pinching will also improve plant habit; stop pinching six weeks before sales. FeliciaTara has a nice and compact plant habit with larger flower buds.

19471	FeliciaTara Blue			
		180	✓	45, 48, 50, 2, 4-16, 18



A profusely-flowering, self-cleaning plant with a very long flowering season. Glamour is tough, drought-tolerant and attractive as a solo plant or as a filler in groups, and is highly suitable for large-scale plantings – every gardener's dream!

John Gordon

Product Specialist, Supply Chain Seedlings

- ➔ Works well in the landscape, as a mix with vigorous growers or solo in large planters
- ➔ Excellent natural basal branching, no pinching needed
- ➔ Plant keeps its green foliage much better than other varieties
- ➔ Ideal product for full sun to partial shade

Fuchsia

x hybrida

Diva®

One of the first day-neutral fuchsias on the market. Early flowering and a wide range of colour combinations with double or single flowers. Plant habit is upright and branching with mostly visible upright flower buds. Ideal for dense production in smaller pots and packs. Along with excellent production qualities, Diva has an excellent garden performance during summer.



URC

NEW



Royalty



15680	Beacon	128	✓	50, 2, 4-16, 18, 20	
14952	Bridal Pink	✓	128	✓	50, 2, 4-16, 18, 20
31708	Cherry-White	✓	128	✓	50, 2, 4-16, 18, 20
17628	Double Neon White	128	✓	50, 2, 4-16, 18, 20	
17629	Double White Blush	128	✓	50, 2, 4-16, 18, 20	
12869	Mariah	128	✓	50, 2, 4-16, 18, 20	
14954	Midnight	128	✓	50, 2, 4-16, 18, 20	
14955	Neon White	128	✓	50, 2, 4-16, 18, 20	
14963	Red & White	128	✓	50, 2, 4-16, 18, 20	
31706	Rose Purple	✓	128	✓	2, 4-16, 18, 20
12870	Shania	128	✓	50, 2, 4-16, 18, 20	
12868	Whitney	128	✓	50, 2, 4-16, 18, 20	



Beacon



Bridal Pink



Cherry White



Double Neon White



Double White Blush



Mariah



Midnight



Neon White



Red & White



Rose Purple



Shania



Whitney

Fuchsia

x hybrida



URC



Fuchsia



128

48, 50, 2, 4-16, 18, 20

Standard varieties

Articlenr.	Variety	Colour	Flower shape	Flower time	Comments
13426	Alice Hoffman	Red/white	Semi double flower	Mid-early	Compact, hardy
12697	Beacon	Rose/violet	Single flower	Mid-early	Standard
18727	Blue Sarah	Red/blue	Double flower	Mid-early	
14112	Carmel Blue	White/violet	Single flower	Mid-early	Standard
31662	City Light	Red/White	Single flower	Very early	compact
13397	Display	Rose/fuchsia	Single flower	Mid-early	Standard
12699	Dollarprinzessin	Red/violet	Double flower	Early	Standard
19768	Electric Light™	Red/burgundy	Single flower	Early	Compact, hardy
12700	Gartenmeister Bonstedt	Orange	Long flowers	Early	
13431	Gillian	Rose/lavender	Large double flower	Late	Standard
12701	Hanna (Ballerina)	Red/white	Single flower	Early	Compact
31787	Happy Light	Red/Blue	Single flower	Very early	Compact
31663	Hot Light	Red/violet	Single flower	Mid-early	medium compact
13400	Lady Thumb	Rose/white	Single flower	Mid-early	Very compact, hardy
14104	Patio Princess	Rose/white	Small double flower	Early	
12850	Paula Jane	Light pink/purple	Semi double flower	Mid-early	Standard
12704	Snow Cap	Red/white	Semi double flower	Mid-early	
13408	Tom Thumb	Red/purple	Single flower	Mid-early	Very compact, hardy
13389	Winston Churchill	Rose/blue	Large double flower	Mid-early	Standard

Semi-trailing varieties

Articlenr.	Variety	Colour	Flower shape	Flower time	Comments
12706	El Camino	Rose/white	Large double flower	Early	



Alice Hoffman



Beacon



Display



Dollarprinzessin



Electric Light



Gartenmeister
Bonstedt



Gillian



Hanna (Ballerina)



Lady Thumb



Patio Princess



Paula Jane



Winston Churchill



Annabelle



Bella Rosella



Cascade



Dark Eyes



Genii



Harry Gray



Holly's Beauty



La Campanella



Marinka



New Millennium



Pink Galore



Swingtime



Tom West



Voodoo

Trailing varieties

Articlenr.	Variety	Colour	Flower shape	Flower time	Comments
13423	Annabelle	White/white	Double flower	Mid-early	Light green leaves
13391	Bella Rosella	Light pink/purple	Giant flower	Middle	
12708	Cascade	Pink/lilac	Single flower	Mid-early	
14102	Dancing Flame	Cream/red-orange	Double flower		
13396	Dark Eyes	Red/violet	Large double flower	Middle	
14478	Eva Boerg	White/violet	Double flower	Mid-early	
13783	Genii	Red/violet	Small single flower	Mid-early	Hardy, light green leaves
12709	Harry Gray	White/white	Small double flower	Mid-early	
13399	Holly's Beauty	White/light lavender	Large double flower	Middle	
12710	La Campanella	White/purple	Small semi double flower	Mid-early	
12711	Marinka	Red/red	Single flower	Early	Dark leaved
15834	New Millennium	Rose/black	Double flower	Mid-early	
13403	Pink Galore	Pink/pink	Large double flower	Mid-early	
14110	Royal Mosaic	Pink/purple flamed	Double flower		
14899	Sir Matt Busby	Red/white	Large double flower	Mid-early	
13407	Southgate	Light pink/light pink	Large double flower	Mid-early	
12713	Swingtime	Red/white	Large double flower	Mid-early	
15441	Tom West	Red/violet	Single flower	Mid-early	Variegated leaves
13425	Voodoo	Red/violet	Double flower	Middle	

Fuchsia

x hybrida

Windchimes®

The trailing sisters of the Diva fuchsia have compact trailing plant habits, which makes them easier to ship and produce than other trailing fuchsias. Ideal for pot and pack production. It also provides perfect trailing plants during the whole summer, which flower all season. Florensis offers you the most comprehensive range of trailing and upright varieties from our own mother stock.

NEW



Neon Pink Violet



Neon & White



Rose & Purple



14604	Neon & White	128	✓	✓	48, 50, 2, 4-16, 18, 20
31701	Neon Pink Violet	✓	128	✓	✓ 2, 4-16, 18, 20
14601	Rose & Purple	128	✓	✓	48, 50, 2, 4-16, 18, 20

Light

Next to our well-known compact series Diva, we introduce a medium sized Fuchsia with a sturdy growth and a branching plant habit. The varieties are selected on garden performance and sun tolerance and are very suitable for 12cm pots or bigger containers. This series can also be produced outdoor in the summer season alongside perennials, when they are potted after the frost period. Varieties are covered with small to midsized flowers and last until late autumn in the garden.



Happy Light



City Light



31662	City Light	128	✓	✓	50, 2, 4-16, 18, 20
31787	Happy Light	128	✓	✓	50, 2, 4-16, 18, 20

Minuet



12865	Red & Blue	128	✓	✓	50, 2, 4-16, 18, 20
12866	Red & Lilac	128	✓	✓	50, 2, 4-16, 18, 20

Minuet Red & Lilac

Minuet Red & Blue



Minuet Red & Blue

Gaura

lindheimeri



A breakthrough in breeding: the real annual Gaura, ideal for pot and mixed containers. Popular with consumers as a pot and patio plant. The plants are early flowering and have a compact branching plant habit. The Red Gaudi flowers at least ten days later than the Light Pink and Rose. Gaura is a crop which needs a low-energy input and can be grown outside when frost periods are gone. Production time is between 10-12 weeks in the greenhouse and 8-10 weeks outside during the summer. A Florensis exclusive.



19402	Pink	180	✓	50, 2, 4-16, 18, 20, 22, 24
19403	Red	180	✓	50, 2, 4-16, 18, 20, 22, 24
19404	Rose	180	✓	50, 2, 4-16, 18, 20, 22, 24



Benefits

- Compact dark leaved plants
- Short fully covered flower stems
- Ideal for smaller pot sizes

Gaura

lindheimeri

Geyser®

For bigger pots and containers we offer the Gaura Geyser. This variety has a medium plant habit with higher flower stems. Can be grown inside and outside.



31413	Pink	128	✓	✓	50, 2, 4-16, 18, 20, 22, 24
31414	White	128	✓	✓	50, 2, 4-16, 18, 20, 22, 24



White



Pink



Pink



White

Glechoma variegata

A very well-known basket plant which can be used in almost every mixed basket or window box. The green with white variegated leaves makes the mix more in balance with colourful varieties. Florensis has an excellent selection.



12614	Glechoma	180	✓		50, 2, 4-20
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Glechoma variegata

Gypsophila muralis

Doublicious™

Doublicious™ displays a cloud of soft rose and white tones that is sure to entice consumers. Fleur White and Gypsy Deep Rose intermingle well and provide a stunning combination. A must for your summer (outdoor) program. A Florensis exclusive.



Doublicious Mix



Doublicious Mix



30007

Mix



180



7-27

Fleur

Our Fleur White compliments Gypsy Deep Rose perfectly. The strong, bushy plants produce an abundance of single white flowers. Fleur White is an excellent choice for pot and container production and is an ideal combination with Gypsy Deep Rose. The habit and earliness of this plant are well geared to each other. A Florensis exclusive.



Fleur White

Gypsy

Strong bushy plants that produce a multitude of semi-double and double flowers and grow into dense balls of flowers. They are very suitable for pot and container production.



Gypsy Deep Rose



18153

Fleur White



180



7-27

288 6-20, 22, 24, 26

14759

Gypsy Deep Rose

180

7-27

288 6-20, 22, 24, 26

Gazania

rigens

New Day F1

New Day stands out because of its unusual large flowers, shorter flower stems and a more sturdy plant habit. New Day looks splendid in any flower bed: excellent continued flowering combined with outstanding drought tolerance. Suited for cultivation in packs and pots.



New Day Mix



Bronze Shades



Clear Orange



Pink Shades



Red Shades



Red Stripe



Rose Stripe



White



Yellow Impr.



19081	Bronze Shades	288	6-17
19082	Clear Orange	288	6-17
19083	Pink Shades	288	6-17
30121	Red Shades	288	6-17
32542	Red Stripe	288	6-17
31514	Rose Stripe	288	6-17
19084	White	288	6-17
19085	Yellow Impr.	288	6-17
19086	Mix	288	40, 45, 4, 6-18, 20, 22, 38
		510	4-14, 16, 18

New Day Tiger Stripe Mix

New Day Tiger Stripe Mix

A bright mixture of striped flowers in a unique range of colours.



32543	Mix	288	6-17
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Big Kiss F1

No gazania series can produce larger flowers than Big Kiss. With a diameter up to 11.5 cm, these flowers will promote impulse buying during the bedding and balcony plant season. The plants have a well-branching habit and they show a distinct tolerance for heat and humidity. The mix includes two single colours and two sensational flower colours with striped petals.



Mix



17182	White Flame	288	4, 6-14, 16, 18, 20
17181	Yellow Flame	288	4, 6-14, 16, 18, 20
19409	Mix	288	40, 45, 4, 6-14, 16, 18



White Flame



Yellow Flame

Gazoo

Gazoo is a mix of large flowered gazania, suitable for 10,5 10.5 cm pots and larger, grown in autumn for early spring delivery.



Mix



NEW



33917	Mix	288	40, 45, 38
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Hebe

x hybrida



Annual which can be produced outdoors for summer/autumn sales. Florensis offers you a wide range of standard varieties suitable for big pots and containers. Depending on the pot size, cuttings can be planted from January till June. Hebe is not hardy and always needs a frost protection. First crops will start in the greenhouse and will be spaced outside.



20782	Grethe	128	48, 50, 2, 4, 6, 8-16, 18, 20
19777	Hanne	128	48, 50, 2, 4, 6, 8-16, 18, 20
20780	Katrine	128	48, 50, 2, 4, 6, 8-16, 18, 20
19780	Lise	128	48, 50, 2, 4, 6, 8-16, 18, 20
20378	Maria	128	48, 50, 2, 4, 6, 8-16, 18, 20
19779	Paula	128	48, 50, 2, 4, 6, 8-16, 18, 20
32142	Nana	√	128 2, 4, 6, 8-16, 18, 20
20781	Tricolour	128	48, 50, 2, 4, 6, 8-16, 18, 20
19776	Variegata	128	48, 50, 2, 4, 6, 8-16, 18, 20
20377	White Lady	128	48, 50, 2, 4, 6, 8-16, 18, 20

Nana

Articlenr.	Variety	Colour	Plant habit	Leaf size
20782	Grethe	Dark blue	Large	Large
19777	Hanne	Dark pink	Medium	Medium
20780	Katrine	Blue	Medium	Large
19780	Lise	Lilac	Medium-compact	Medium
20378	Maria	Purple	Medium-large	Large
32142	Nana	Red	Medium-large	Large
19779	Paula	Rose	Medium	Large
20781	Tricolour	Purple	Medium	Large
19776	Variegata	Purple	Medium	Large
20377	White Lady	White	Compact	Small



Grethe



Hanne



Katrine



Lise



Maria



Paula



Tricolour



Variegata



White Lady

Heliotropium

arborescens

Heliotropium

Is a popular choice, a must have for the real assortment growers. Consumers are attracted by the fragrance and colours of the plant, which also attracts butterflies in the garden. These plants need more temperature and light than standard bedding plants in order to get the right result. Sensitive to cold water. Marine is the more vigorous type ideal for stems and bushes.

	URC		Royalty		
12578	Marine	128			4-16, 18, 20
20822	Scentropia	128	✓	✓	4-20



Scentropia



Marine

Helichrysum petiolare

The ideal mix plant which can be combined with many plants in many different ways. Florensis offers a select range of leaf colours and leaf shapes. Can be grown in small pots or in mixtures. Helichrysum does not endure cold water on top of the plants.

	URC			
12576	Gold	128	✓	6-16, 18, 20
12573	Silver	128	✓	4-16, 18, 20
12574	Variegata	128	✓	6-16
12572	Microphylla	180	✓	6-16, 18, 20

Gold

Silver

Variegata

Microphylla



Impatiens

walleriana



Fiesta Bonita™

The best and most popular double impatiens in the world! An improved series in plant habit and flower size. Bonita means a new line in Fiesta with bigger more double flowers and a branching compact plant habit. Plants are selected on garden performance and health and last longer in the garden. Plants are quick and easy to produce in bench running programs. Excellent branching and uniformity between the colours with large full double flowers. Ideal for larger pots and containers. Fiesta Bonita is not available in the UK!

Please be advised that all varieties and interspecific hybrids of Impatiens walleriana are susceptible to impatiens downy mildew, including both vegetative and seed produced walleriana.



Lavender Stardust



NEW



31667	Burgundy	128	✓	4, 6-16, 18
31672	Cherry	128	✓	4, 6-16, 18
31668	Lavender Stardust	128	✓	4, 6-16, 18
31669	Pink	128	✓	4, 6-16, 18
17495	Purple Stripe	128	✓	4, 6-16, 18
31670	Rose	128	✓	4, 6-16, 18
31671	Salmon	128	✓	4, 6-16, 18
31673	White	128	✓	4, 6-16, 18



Fiesta Bonita™



Burgundy



Cherry



Lavender Stardust



Pink



Purple Stripe



Rose



Salmon



White

Impatiens

New-Guinea



Purple

Clockwork

This range from a Florensis exclusive breeding program is a well balanced composition of bright colours and medium well branched plant habit. One of the most uniform series in flower time and plant habit. The varieties perform like a clockwork.. Next to that we test all of our varieties on garden performance, which is outstanding. Clockwork is very suitable for 12-13cm pots. A Florensis exclusive.



URC **NEW**



Royalty



17697	Bicolour Lilac	84	✓	50, 2, 4-16, 18
19584	Bicolour Orange	84	✓	50, 2, 4-16, 18
16386	Dark Red	84	✓	50, 2, 4-16, 18
31719	Lavender Impr.	84	✓	2, 4-16, 18
31720	Magenta	84	✓	2, 4-16, 18
31724	Orange Green Leaved Impr.	84	✓	2, 4-16, 18
31725	Pink Bicolour	84	✓	2, 4-16, 18
31726	Pink Dark Leaved	84	✓	2, 4-16, 18
32647	Purple	84	✓	50, 2, 4-16, 18
31722	Red Impr.	84	✓	2, 4-16, 18
19586	Salmon	84	✓	50, 2, 4-16, 18
16393	White	84	✓	50, 2, 4-16, 18

- Attractive colour range
- Equal flower time
- Uniform plant habit
- Big bright coloured flowers which last long are long lasting
- Excellent garden performance



Bicolour Lilac



Bicolour Orange



Dark Red



Lavender Impr.



Magenta



Orange Green
Leaved Impr.



Pink Bicolour



Pink Dark Leaved



Purple



Red Impr.



Salmon



White



CLOCKWORK



“ The unbelievable flower time and plant uniformity makes this Impatiens NG a homerun for every grower. The Big Bold Bright coloured flowers make them a real winner in retail and garden.

Wim Mieremet
Corporate Product-Manager



Impatiens

x hybrida

BOUNCE

Big Bounce

Exciting new shade alternatives offer the habit and flower count of *Impatiens walleriana*, but are resistant to downy mildew and thrive in sun and shade. Even better, the well branched plants bounce back like magic after wilt. Plant habit from Big Bounce is mounded and spreading with midsized to big flowers. the Big Bounce can be produced in 13-17 cm pots and is also very suitable for bigger containers and hanging baskets. This year we present you with one new reorganized series and introduce 3 new colours and mprove one one improved colour.

Big Bounce is the answer for shade plantings! Available as URC and plugs.



URC

NEW



Royalty



31029	Cherry		84	✓	✓	50, 2, 4, 6-16, 18, 20
32671	Coral	✓	84	✓		50, 2, 4, 6-16, 18, 20
30527	Lavender		84	✓	✓	50, 2, 4, 6-16, 18, 20
32668	Lilac Impr.	✓	84	✓		50, 2, 4, 6-16, 18, 20
32670	Pink	✓	84	✓		50, 2, 4, 6-16, 18, 20
31028	Red		84	✓	✓	50, 2, 4, 6-16, 18, 20
30529	Violet		84	✓	✓	50, 2, 4, 6-16, 18, 20
30531	White Blush		84	✓	✓	50, 2, 4, 6-16, 18, 20



Cherry



Coral



Lavender



Lilac Impr.



Pink



Red



Violet



White Blush

- ➔ Good garden performance
- ➔ Ideal for shade plantings
- ➔ Mildew tolerant



White Blush & Lilac Impr.

Impatiens

hawkerii New-Guinea

Divine F1

The first ever from seed propagated impatiens New Guinea series with characteristics similar to cutting raised. Divine offers the added bonus of practically immediate availability for large scale retail actions.



Divine Mix



16030

Mix



288



8-15



Divine Mix

SunPatiens®

POWER TO GROW™

NEW



Compact Coral Pink

SunPatiens®

Only a few SunPatiens are needed per m² to fill a bed in full sun or shade. This makes this variety a winner for city plantings and landscaping. Sunpatiens is a hybrid impatiens which can handle more extreme climates, like extreme cold or extreme heat. We offer two lines: Compact, suitable for larger pots and containers; Vigorous for landscaping.



URC

NEW



19868	Compact Blush Pink	128	✓	50, 2, 4, 6-16, 18, 20
32772	Compact Coral Pink	✓ 128	✓	50, 2, 4, 6-16, 18, 20
19870	Compact Deep Rose	128	✓	50, 2, 4, 6-16, 18, 20
20608	Compact Electric Orange	128	✓	50, 2, 4, 6-16, 18, 20
20609	Compact Hot Coral	128	✓	50, 2, 4, 6-16, 18, 20
32013	Compact Hot Lilac	128	✓	50, 2, 4, 6-16, 18, 20
19871	Compact Lilac	128	✓	50, 2, 4, 6-16, 18, 20
19886	Compact Magenta	128	✓	50, 2, 4, 6-16, 18, 20
19887	Compact Orange	128	✓	50, 2, 4, 6-16, 18, 20
20168	Compact Red	128	✓	50, 2, 4, 6-16, 18, 20
20610	Compact White 2013	128	✓	50, 2, 4, 6-16, 18, 20
20169	Vigorous Blush Pink	84	✓	50, 4, 6, 8-16, 18
19922	Vigorous Carmine Red	84	✓	50, 4, 6, 8-16, 18
20760	Vigorous Corona	84	✓	50, 4, 6, 8-16, 18
16210	Vigorous Lavender	84	✓	50, 4, 6, 8-16, 18
15812	Vigorous Magenta	84	✓	50, 4, 6, 8-16, 18
15811	Vigorous Orange	84	✓	50, 4, 6, 8-16, 18
31999	Vigorous Pearl Pink	84	✓	50, 4, 6, 8-16, 18
32000	Vigorous Scarlet	84	✓	50, 4, 6, 8-16, 18
32001	Vigorous White Impr.	84	✓	50, 4, 6, 8-16, 18
20762	Vigorous White Variegated	84	✓	50, 4, 6, 8-16, 18

NEW



Compact Blush Pink



Compact Coral Pink



Compact Deep Rose



Compact Hot Lilac



Compact Lilac



Compact Magenta



Compact Orange



Compact Red

Compact Electric Orange

Compact Hot Coral



Compact White 2013

- Heat tolerant
- Great garden performance
- Mildew tolerance



Vigorous Scarlet



Vigorous Pearl Pink



Vigorous Lavender



Vigorous Magenta



Vigorous Orange



Vigorous White Impr.



Vigorous Blush Pink



Vigorous Corona



Vigorous White/Carmine Red

Impatiens

walleriana

DeZire F1

DeZire has the highest degree of uniformity of habit and earliness for a compact plant, thanks to its good branching, non stretching growth habit. Ideal for large scale production of packs and pots.



Scarlet

Please be advised that all varieties and interspecific hybrids of Impatiens walleriana are susceptible to impatiens downy mildew, including both vegetative and seed produced walleriana.

					
18322	Cherry	288	6, 8-16	510	8-16
18172	Lavender	288	6, 8-18	510	8-16, 18, 20
18087	Pink	288	6, 8-18	510	8-16, 18, 20
18106	Red	288	6, 8-18	510	8-16, 18, 20
18224	Red Starburst	288	6, 8-16		
18088	Rose	288	6, 8-18	510	8-16, 18, 20
18209	Salmon	288	6, 8-16	510	8-16
18325	Salmon Splash	288	6, 8-16		
20270	Scarlet	288	6, 8-16	510	8-16
18092	Violet	288	6, 8-16	510	8-16, 18, 20
18093	White	288	6, 8-18	510	8-16, 18, 20
18326	Mix	288	6-20	510	6-21
19708	Total Mix	288	6, 8-16		



Cherry



Lavender



Pink



Red



Red Starburst



Rose



Salmon



Salmon Splash



Scarlet



Violet



White

Impreza F1

Impreza shows less stretching in the central shoot than other varieties. This important detail results in a more compact habit and better lateral branching. Its better shelf life will benefit transport and sales. Suitable for packs and 9 cm pots.



Blue Pearl



Cherry Splash



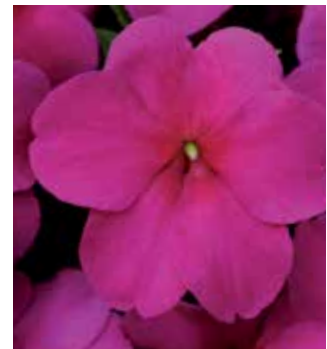
Pink



Rose



Salmon



Violet



18210	Blue Pearl	510	8, 10-16
18211	Cherry Splash	510	8, 10-16
19091	Pink	510	8, 10-16, 18
18214	Rose	510	8, 10-16, 18
18215	Salmon	510	8, 10-16
18216	Violet	510	8, 10-16, 18
18217	White	510	8, 10-16, 18
18321	Formula Mix	510	8, 10-16
		288	6, 8, 10-16

Pink



White

Ipomoea

batatas



Solar Power

A brand new ipomea series from Ball Floraplant selected on leaf colour, leaf shape and plant habit. Soaks up the sun for bold colour on a space-saving habit. This densely branched Ipomea holds its shape and colour in mixed combos all summer long and works well with companion plants. Solarpower has medium vigour ideal for baskets and mixed combinations. The tidy habit makes 10,510.5-12 cm pot production also possible, being the most efficient variety in production.



Red



URC **NEW**



Royalty



31681	Black	84	✓	6-16, 18
31682	Green	84	✓	6-16, 18
31684	Red	84	✓	6-16, 18



Black



Green



Red



Black



Green

Ipomoea batatas

Wonderful trailing and spreading foliage plants with attractive leaf shape and colour. Great for mixed containers and baskets, can be used in full sun and semi-shade. We offer a selection of different breeders with a more compact plant habit in comparison to open varieties. Iposun is the most vigorous one. Sweet Caroline is midsized which makes it more suitable for mixed containers and larger pots. Bright Ideas is the most compact, ideal for pot production but vigorous enough to have a good garden performance.



URC



16080	Iposun Black Tone	84	✓	✓	6-16, 18, 20
31445	Marguerite	84		✓	6-16, 18
14967	Sweet Caroline® Bronze	84	✓	✓	6-16, 18
14968	Sweet Caroline® Green	84	✓	✓	6-16, 18
14966	Sweet Caroline® Purple	84	✓	✓	6-16, 18



Iposun Black Tone



Marguerite



Sweet Caroline Bronze



Sweet Caroline Green



Sweet Caroline Purple

Isotoma axillaris

Lauren

Vigorous free flowering series which keeps a controlled mounded habit in premium packs or small pots. Gemini delivers excellent garden performance.



32756	Blue	288	6-16, 18, 20
32757	Pink	288	6-16, 18, 20



Blue



Pink

Lantana

camara

Lucky™

One of the first pot lantanas selected on plant habit, earliness and pot performance. A unique compact habit for pots and needs less pinching and PGRs. The dark green foliage contrasts beautifully with the brightly coloured flowers. They flower longer throughout the summer, as they are not quick to go to seed. Lantanas need higher temperatures and more light than standard bedding plants. A Florensis exclusive.



URC



30534	Lavender	√			128	4, 6-14, 16, 18
17499	Pot of Gold	√	84	6, 8, 10, 12, 14, 16	128	4, 6-14, 16, 18
17501	Red Flame	√	84	6, 8, 10, 12, 14, 16	128	4, 6-14, 16, 18
17502	Rose Sunrise	√	84	6, 8, 10, 12, 14, 16	128	4, 6-14, 16, 18
30533	White	√			128	4, 6-14, 16, 18
17504	Yellow Impr.	√			128	4, 6-14, 16, 18



Yellow Impr.



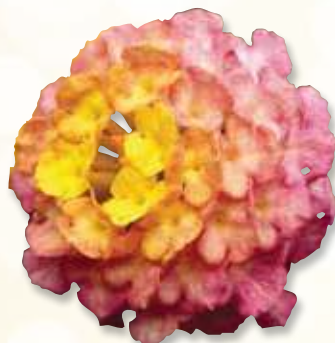
Lavender



Pot of Gold



Red Flame



Rose Sunrise



White

Lobelia-at-a-glance

		Flower Time	Plant Habit	Flower Size	Basket
12604	Richardii	medium	vigorous flat	small	yes
16382	Hot® Blue	medium-early	medium flat	yes	
117506	Hot® Waterblue Impr.	very early	medium upright	medium yes	
17507	Hot® White	medium-early	medium flat	yes	
19618	Springs™ Dark Blue	very early	compact upright	medium	
19620	Springs™ Lavender	very early	compact upright	medium	
30535	Springs™ Magenta	very early	compact upright	medium	
19621	Springs™ White	very early	compact upright	medium	
13177	Star® Blue	early	medium flat	small	yes
17533	Star® Super Blue Bicolour	early	compact upright	medium	
18338	Star® Purple	medium-early	vigorous flat	small	yes
17534	Star® White	early	medium flat	small	yes
30537	Sweet Springs Blue	early	compact flat	medium	
30536	Sweet Springs Dark Blue	early	compact flat	medium	
30538	Sweet Springs Lavender	early	compact flat	medium	
30539	Sweet Springs White	early	compact flat	medium	
17508	Waterfall® Blue	very early	medium flat	small	yes

Lobelia erinus

Waterfall®

Compact, well-branched plants which are very suitable for pot-tight production. Less pinching is required, and early flowering ensures that these full plants can be brought quickly to the market. With a neutral day length, this product is also ideal for early production. A Florensis exclusive.



URC



17508 Blue 180 ✓ ✓ 50, 4-14

Blue



Lobelia

erinus

Springs™

The great concept of lobelia. In this series you will find the heat tolerance in combination with a compact bowl-shaped plant habit. Three well matching colours in timing and plant habit, only the Dark Blue is more compact. Plants will be totally covered with a mass of flowers which make them look like coloured balls. Springs is ideal for smaller pots and packs. A Florensis exclusive.



Dark Blue



URC



19618	Dark Blue	180	✓	50, 2, 4-16, 18, 20
19620	Lavender	180	✓	50, 2, 4-16, 18, 20
30535	Magenta	180	✓	50, 2, 4-16, 18, 20
19621	White	180	✓	50, 2, 4-16, 18, 20
31697	MixMasters Blue Lagoon	84	✓	4-16



Magenta

Lavender & White



MixMasters Blue Lagoon



- ➔ Compact upright
- ➔ Ideal for dense production
- ➔ Very early flowering

Sweet Springs

Next to Springs we offer four colours which match in flower time and plant habit. Sweet Springs has a compact trailing flat plant habit which makes it perfect for bigger pots and baskets. With this range the Florensis Lobelia assortment is complete. A Florensis exclusive.



URC



Royalty



30537	Blue	180	√	50, 2, 4-16, 18
30536	Dark Blue	180	√	50, 2, 4-16, 18
30538	Lavender	180	√	50, 2, 4-16, 18
30539	White	180	√	50, 2, 4-16, 18



Blue



Dark Blue

- ➔ Compact trailing
- ➔ Early flowering
- ➔ Ideal for mixed containers and baskets



Lavender



White

Lobelia

erinus

Hot®

Lobelia has a semi-trailing plant habit, which is usually more vigorous than the Star type. We have selected the more popular colours for you. Our top seller is Hot Blue, with the best colour and plant habit on the market. The Water Blue is one of the first flowering colours with a more upright plant habit.



URC



Royalty



16382	Blue	180	✓	✓	50, 2, 4-16, 18, 20
17506	Waterblue Impr.	180	✓	✓	50, 2, 4-16, 18, 20
17507	White	180	✓	✓	50, 2, 4-16, 18, 20



Blue



White



Waterblue Impr.

NEW



Deep Blue

Star®

We have sold this series for many years; it is well-known for medium-compact plant habit and earlier flowering time. Plants are covered with small sized flowers available in 5 colours. The purple, white and blue are ideal for mixes and fit very well with each other, the blue bicolour is more upright and earlier flowering.



URC

NEW



13177	Blue	180	✓	✓	50, 2, 4-16, 18	
19950	Deep Blue	✓	180	✓	✓	50, 2, 4-16, 18
18338	Purple	180	✓	✓	50, 2, 4-16, 18	
17533	Super Blue Bicolour	180	✓	✓	50, 2, 4-16, 18	
17534	White	180	✓	✓	50, 2, 4-16, 18	



Blue



Purple



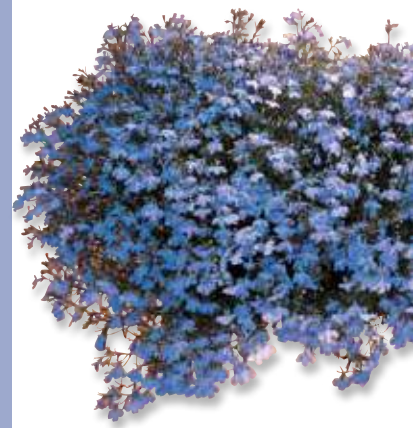
Super Blue Bicolour



White

Lobelia from seed at-a-glance

Series	Product	Notes
Rapid Blue	Pack	The standard pack lobelia
Crystal Palace	Pot	Bronze leaf, compact, large flowers
Palace	Pot	Green leaf, early, compact, uniform
Riviera	Pot	Extra-early, compact mounding
String of Pearls	Basket	Spreading up to 25 cm in height
Sapphire	Basket	Spreading with deep blue with eye flowers
Regatta	Basket	Extra-early, vigorous trailing cascades



Regatta Sky Blue



Rapid Blue



Crystal Palace



10867	Crystal Palace	510		6-21
10869	Palace Blue Eye	510		8-20
10871	Palace White	510		8-20
30027	Rapid Blue	510		6-25
		288		6-15
10874	Regatta Lilac	510	✓	9-20
10876	Regatta Midnight Blue	510	✓	9-21
10877	Regatta Rose	510	✓	9-20
10878	Regatta Sky Blue	510	✓	9-20
10879	Regatta White	510	✓	9-20
10880	Regatta Mix	510	✓	7-21
10861	Riviera Lilac	510		10-18
10862	Riviera Marine Blue	510		9-19
10863	Riviera Midnight Blue	510		9-23
10864	Riviera Rose	510		9-20
10858	Riviera Sky Blue	510		9-20
10881	Sapphire Deep Blue Eye	510	✓	9-20
10872	String of Pearls Mix	510	✓	7-23



Palace Blue Eye



Palace White



Regatta Lilac



Regatta Midnight Blue



Regatta Rose



Regatta White



Riviera Lilac



Sapphire



Riviera Marine Blue



Riviera Midnight Blue



Riviera Rose



Riviera Sky Blue

Lobularia

maritima



Stream™

This lobularia makes floriferous ball-shaped plants and has a sweet honey fragrance. Ideal as a filler in mixed containers, baskets or window boxes. Can be produced in pots and baskets with a very fast crop time. Cutting raised lobularia have a better heat tolerance and will grow and flower all summer long.



20438	Lavender	180	✓	✓	50, 2, 4, 6-16, 18, 20
31440	Pink	180	✓	✓	50, 2, 4, 6-16, 18, 20
30152	Purple	180	✓	✓	50, 2, 4, 6-16, 18, 20
32546	Raspberry	✓ 180	✓	✓	50, 2, 4, 6-16, 18, 20
20538	White	180	✓	✓	50, 2, 4, 6-16, 18, 20

Raspberry



Lavender



Pink



White



Purple

Snow Crystals White

Snow Crystals

Snow Crystals has tetraploid genetics making it vigorous with excellent heat tolerance. It grows a little higher compared to Clear Crystal, but does develop beautiful large single white flowers. It performs exceptionally well outdoors in all weather conditions. Snow Crystals is the closest comparison to cutting raised series.



10512	Snow Crystals White	288	✓	4, 6, 8, 10-16
		510	✓	6-20, 22

Clear Crystal™

Clear Crystal is a vigorous, large-flowered tetraploid alyssum that performs well in the field, without being too sensitive to low temperatures. More vigorous and larger flowers than Easter Bonnet. Suitable for production in packs and pots.



16954	Purple Shades	288	√	8-17
16955	White	288	√	8-17
		510	√	8-17
10513	Mix	288	√	8-17



Purple Shades



White

Easter Bonnet

A diploid series that stands out because of its earliness, uniformity and compact habit at a height of 10 cm.



10521	Deep Rose	510	9-18, 20
10523	Violet	510	7-18, 20
10524	White	510	7-18, 20
19696	Mix	510	7-18, 20



Deep Rose



Violet



White

Lysimachia congestiflora

Ideal basket type. Plants are basal branching without pinching but can be pinched once after potting. The Aurea Goldilocks is a nicely structured plant with attractive fresh green-yellow leaves. The Lyssi has dark green foliage with bright yellow flowers. Keep greenhouse temperature above 10°C to avoid problems.



Lyssi



Goldilocks



12606	congestiflora Lyssi	128	√	4, 6-16, 18
12607	nummularia Goldilocks	180	√	2, 4, 6-16, 18, 20, 22, 24, 26, 28, 30

Lophospermum

erubescens

Lofos® Compact

This year we introduce a more compact lofos in two colours which makes the product more suitable for bigger pots and compact baskets. These varieties are more free-flowering and do have a better retail presentation. This marvellous vine continues to bloom throughout the entire season.



URC



Royalty



31314	Compact Pink	128	✓	✓	4-16
31315	Compact White	128	✓	✓	4-16



LOFOS®

SUNTOBY COLLECTION



Compact Pink



Compact White



Compact White



Compact Pink

Wine-Red

Lofos® Wine-Red

An unusual exotic looking trailing basket plant which really catches the eye. Perfect for late spring and summer baskets or containers.



URC



Royalty



15379	Wine-Red	128	✓	✓	4-16
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Matthiola

incana

Hot Cakes

Hot Cakes is the first matthiola series of its kind for autumn cultivation that can be selected for double flowers. It particularly stands out with its compact, well-branching habit in combination with its pronounced strong fragrance. Hot Cakes is suitable for creating interesting patio pots and as a welcome change amongst bedding plants. On the sales floor, the 'Stocks' Hot Cakes series will certainly address consumers' senses: bright luminous colours and a charming perfume.



Hot Rose



18007	Hot Rose	288	5, 7, 9, 11-16, 18, 20
18006	Purple	288	5, 7, 9, 11-16, 18, 20
18008	White	288	5, 7, 9, 11-16, 18, 20
18475	Mix	288	5, 7, 9, 11-16, 18, 20, 22



Purple



White

Special Tip

Matthiola Hot Cakes young plants have already been selected with double flowers. However, as this selection is reliant on warmth and dependable on the weather, we cannot guarantee 100% of the young plants bearing double flowers.

Mecardonia x hybrida

Looks like a Bacopa with yellow leaves, very attractive for baskets and pots. The shiny dark leaves make a nice carpet-like plant habit where small bright yellow flowers appear. We offer two varieties: the well-known Sundona which is later flowering and has shiny dark leaves and bigger flowers. Plus the Magic Carpet which flowers much earlier and can be delivered together with other bedding plants like bidens and bacopa. Both varieties flower throughout the whole summer and have a perfect garden performance.



URC



Royalty



20612	Magic Carpet	180	✓	48, 50, 2, 4-16
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Magic Carpet



Mimulus

x hybrida

Maximus

Exceptionally large flowered, compact growing mixture including many two-tone flower colours for pack and pot production.



16031

Maximus F1



288



8-20, 30-34



Maximus vs. Magic



Maximus



Magic Mix

Magic F1

A compact and profusely flowering mixture for pack and pot production.



10896

Mix



288



8-16

510

7-20

Nicotiana x alata

Cuba F1

Our exclusive Cuba series stands out due to its extraordinary compact habit, great earliness and excellent continued flowering. Ideal for packs and 9-12 cm pots. Cuba has advantages for both parties: the producer benefits since it is easy and quick to produce, and the consumer benefits from its great garden performance. The plants grow to approx. 30 cm. A Florensis exclusive.



17606	Lime Deep	510	10-14
17607	Red Bright	510	10-14
17608	Rose	510	10-14
17609	White	510	10-14
17605	Mix	510	7-20
		288	8-19

Mix



Lime Deep

Red Bright

Rose

White



Nemesia

fruticans



Nuvo®

Offers the best matched Nemesia for size and flower time. A very compact and well-branched Nemesia which flowers very early and is available in a range of attractive colours. Can be produced economically with less energy input, less pinching and fewer PGRs. Very free flowering from spring until autumn, under different weather conditions. Some colours are sweetly scented. The Purple and Blue Bicolour are more compact and could need some extra pinching. This year we offer the improved pink bicolour. This new variety has a better plant habit and is more floriferous. A Florensis exclusive.



J'Adore



	URC	NEW		 Royalty	
31124	MixMasters J'Adore		84	✓	4-14, 16, 18, 20
14956	Blue		180	✓	50, 4-16, 18, 20
15998	Blue Bicolour		180	✓	50, 4-16, 18, 20
15302	Carmine		180	✓	50, 4-16, 18, 20
31659	Pink Bicolour Impr.	✓	180	✓	4, 6-16, 18, 20
16587	Purple Bicolour		180	✓	50, 4-16, 18, 20
30540	Red	✓	180	✓	50, 4-16, 18, 20
14958	Rose		180	✓	50, 4-16, 18, 20
30542	Rose Impr.		180	✓	50, 4-16, 18, 20
14960	White		180	✓	50, 4-16, 18, 20



Blue



Blue Bicolour



Carmine



Pink Bicolour Impr.



Purple Bicolour



Red



Rose Impr.



White

Benefits

- Attractive range of colours (including pastels and bicoloured varieties)
- Because of their compact habit, a good shelf life at the POS

Rose Impr.

Nemesia

fruticans



Sunmesia

The most colorful nemesia for sun and heat:

- Easy to produce as we selected the most uniform varieties for production.
- Easy to sell as we have selected the most bright colors.
- Very Nice for the consumer as they cheer up every garden with their exotic look and shining colors.

More colors will follow the coming years Sunmesia is an exclusive brand off Florensia.



Dark Red



Yellow



White



URC **NEW**



	Dark Red				
34090	Yellow	180	✓	??	8, 10, 12, 14, 16
	White				

Nemesia Collection

From some of the best breeders in the world we have selected a great nemesia collection. All varieties are tested on scent and garden performance. This collection has medium compact plants with bigger intense colored flowers. The special colours have great retail impact.

This year we are adding LemonFizz, a unique colour combination in nemesia. The yellow colour makes this variety an ideal spring crop with a high impact on retail level. It also has an excellent garden performance and is a good item in mixed containers.



Amelie



LemonFizz



Wisley Vanilla



Mirabelle



Myrtille



URC

NEW



15770	Amelie	✓	180	✓	50, 2, 4, 6-16, 18, 20
31482	LemonFizz	✓	180	✓	4, 6-16, 18, 20
19623	Mirabelle	180	✓	✓	50, 4, 6-16, 18, 20
19624	Myrtille	180	✓		50, 4, 6-16, 18, 20
31238	Wisley Vanilla	180	✓	✓	50, 4-16, 18, 20

Nemesia strumosa

Sundrops

The Sundrops series branches nicely and right from the base. It bears large flowers that continue to flower for a long period. The plants grow up to about 20 cm in height.



10901 Sundrops



510



8-20



Sundrops

Osteospermum ecklonis

Akila

The best seed propagated osteospermum series with characteristics similar to cutting raised, with the added bonus of practically immediate availability for large scale retail actions.



19087	Lavender Shades	288	10-12, 14, 16
19088	Purple	288	10-12, 14, 16
19089	White Impr.	288	10-12, 14, 16
19090	Mix	288	10-12, 14, 16



- Compact and very well-branched, making pinching not necessary
- Earlier and better habit than other seed raised series
- Ideal for mass production of quality packs and pots
- The full and excellently branched plants ensure great garden performance

Mix



White Impr.



Lavender Shades



Purple



White Impr.

Osteospermum

ecklonis



Astra® the **easy** route to successful **growing**

This easy growing osteospermum does not need extreme PGRs. They can be grown without pinching, are early flowering and easy to grow together with other bedding plants. Can be grown in pots or packs. We offer a wide range of colours, which are well-branched and flower with a mass of small colourful flowers. Orange Sunrise requires a little more PGRs and pinching than other colours. Astras are selected on garden performance.

Astra is the only series in the market that also shows open flowers with dark and cloudy weather. This feature gives a huge benefit on the shelf in the store! This year we present a few updated standard colours with varieties offering a better plant habit and bigger flowers. Next to that we are only offering varieties with more petals. This makes them better looking for a longer shelf life. A Florensis exclusive.



Rose-White



URC

NEW



Royalty



17634	Orange Sunrise		128	√	50, 2, 4, 6-16, 18, 20, 22
16138	Outback Purple		128	√	50, 2, 4, 6-16, 18, 20, 22
20696	Pink Impr.		128	√	50, 2, 4, 6-16, 18, 20, 22
15393	Pink Spoon		128	√	50, 2, 4, 6-16, 18, 20, 22
18765	Purple		128	√	50, 2, 4, 6-16, 18, 20, 22
15672	Purple Spoon		128	√	50, 2, 4, 6-16, 18, 20, 22
17069	Rose Eye		128	√	50, 2, 4, 6-16, 18, 20, 22
31645	Rose-White	√	128	√	50, 2, 4, 6-16, 18, 20, 22
19629	Terracotta		128	√	50, 2, 4, 6-16, 18, 20, 22
14042	White		128	√	50, 2, 4, 6-16, 18, 20, 22
31650	White Impr.	√	128	√	50, 2, 4, 6-16, 18, 20, 22
30550	White Pink Blush		128	√	50, 2, 4, 6-16, 18, 20, 22
16098	Yellow		128	√	50, 2, 4, 6-16, 18, 20, 22
31651	Yellow Impr.	√	128	√	50, 2, 4, 6-16, 18, 20, 22

Benefits for your customers

- Broad range of striking colours
- Promotes impulse buys
- Appealing Astra marketing concept available.

Ask your sales representative for more information.

Astra overview

Variety	Flower colour	Flower time	Flower size	Plant habit
Orange Sunrise	Orange-pink	Early	Medium-small	Medium-compact
Outback Purple	Tricolour orange, yellow, purple	Early	Small	Compact
Pink Impr.	Pink	Very early	Small	Compact
Pink Spoon	Pink	Very early	Small	Compact
Purple	Purple	Early	Small	Compact
Purple Spoon	Purple	Early	Small	Compact
Rose Eye	Rose	Early	Medium-small	Medium-compact
Terracotta	Sandy orange	Early	Small	Compact
White	White	Very early	Small	Compact
White Pink Blush	White/pink tips	Early	Small	Compact
Yellow	Yellow	Early	Small	Medium-compact



Orange Sunrise



Outback Purple



Pink Impr.



Pink Spoon



Purple



Purple Spoon



Rose Eye



Terracotta



White



White Pink Blush



Yellow

Osteospermum

ecklonis



Cape Daisy®

Next to our successful Astra and Serenity range we introduce the well-known osteospermum series Cape Daisy. In close cooperation with the breeder Sakata we have selected the best varieties for you. Cape Daisy are bred in the centre of osteo-country Denmark and are very suitable for mass production in a 10.5 to 13 cm pot. The plant has a medium plant habit with big flowers and can be grown as a well planned pot plant. Our cuttings are produced under the best conditions in Africa to achieve the best results in Europe. Cape Daisy can be potted in winter and early spring and need to be pinched on 5-6 leaf pairs depending on the potting time. Production time is between 10-14 weeks. Cape Daisy is also suitable for autumn potting for cold crop over the winter. We offer you this product in a 128 glue plug.



Spring Bouquet



Fire Burst



URC

NEW



Royalty

19284	Fire Burst		128	√	50, 2, 4, 6-12
15994	Kalanga® Lavender	√	128	√	50, 2, 4, 6-12
31869	Magenta Silver Vein		128	√	50, 2, 4, 6-12
17006	Maseru		128	√	50, 2, 4, 6-12
18725	Purple		128	√	50, 2, 4, 6-12
30493	Purple Eyecatcher		128	√	50, 2, 4, 6-12
20251	Soft Pink		128	√	50, 2, 4, 6-12
20249	Spring Bouquet		128	√	50, 2, 4, 6-12
20248	White	√	128	√	50, 2, 4, 6-12
18678	Yellow Halo		128	√	50, 2, 4, 6-12
18724	Zanzibar® Pink		128	√	50, 2, 4, 6-12
18685	Zanzibar® Rose Bicolour		128	√	50, 2, 4, 6-12
19281	Zanzibar® White		128	√	50, 2, 4, 6-12



Kalanga Lavender



Magenta Silver Vein



Maseru

NEW



Kalanga Lavender

NEW



White



Purple



Purple Eyecatcher



Soft Pink

NEW



White



Yellow Halo



Zanzibar Pink



Zanzibar Pink



Zanzibar Rose Bicolour



Zanzibar White

Osteospermum

ecklonis

Voltage™

This power osteospermum will even flower under low light levels. Can be produced in 10.5-12 cm pots or in a basket. Plants flower early with bright yellow or white flowers. These plants are not affected by high temperatures in the garden, which means no decrease in flowers during the summer. The Yellow has been a bestseller for many years and has produced great results. A Florensis exclusive. Voltage™ is not available in the UK!



Yellow



URC



Royalty



20616	White	128	✓	✓	48, 50, 2, 4-16, 18, 20
17516	Yellow	128	✓	✓	48, 50, 2, 4-16, 18, 20



White



Yellow

Serenity™

This series has an exceptional habit and well-timed uniformity, perfect for early season programs. The magic colours change when flowers are fully open and have the same excellent branching as other colours. Natural branching and medium mounded plants suit pot tight production with less PGRs. Can be grown with a low energy input. A Florensis exclusive.

The Blue Eyed Beauty osteo which has a unique yellow bicolour. A great early spring item for impulse sales!

Serenity™ is not available in the UK!



Blue Eyed Beauty



Dark Purple



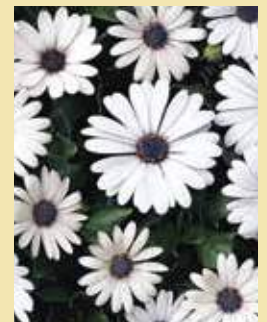
Deep Yellow



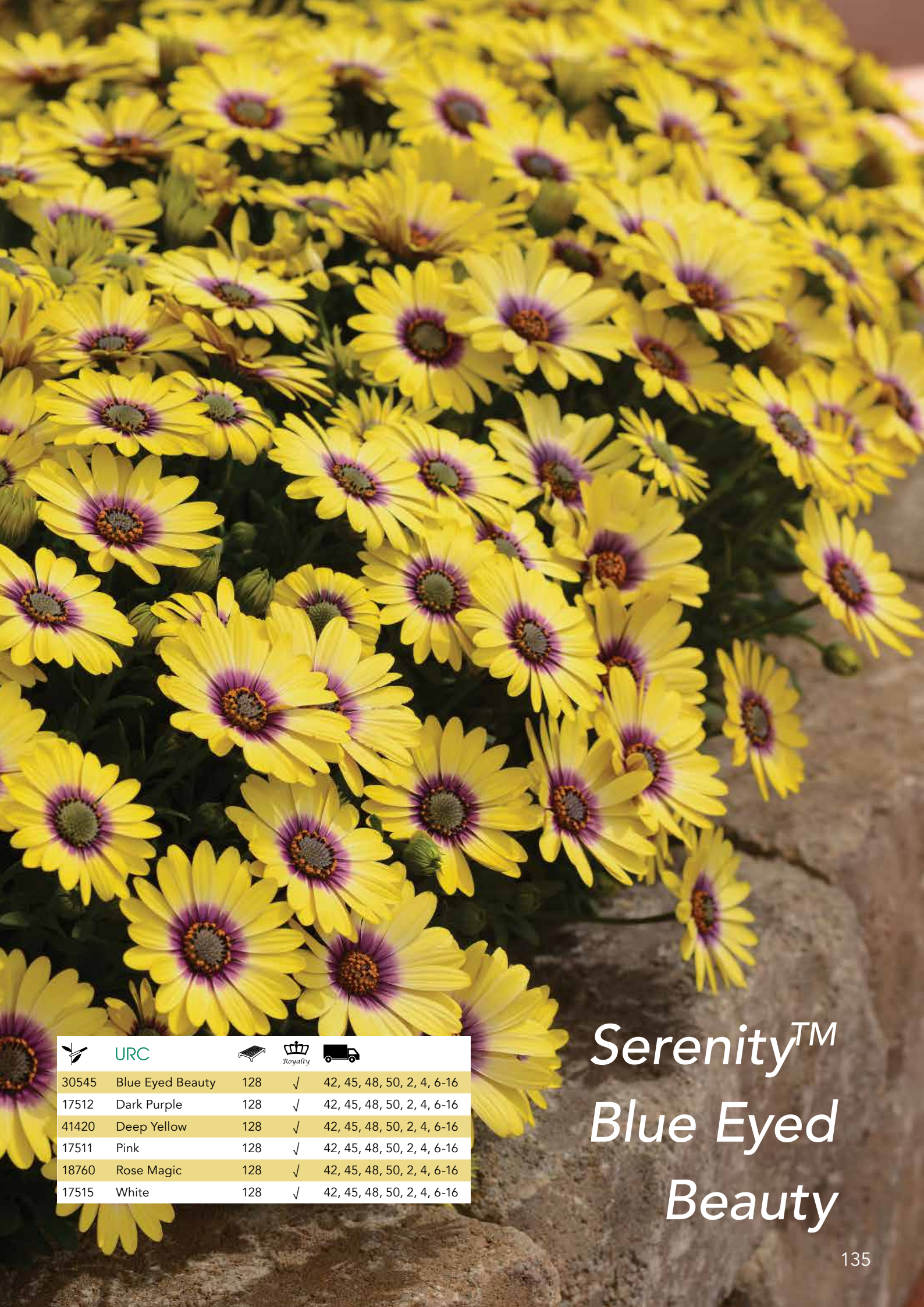
Pink







Rose Magic



White



Serenity™ Blue Eyed Beauty

	URC		 Royalty	
30545	Blue Eyed Beauty	128	√	42, 45, 48, 50, 2, 4, 6-16
17512	Dark Purple	128	√	42, 45, 48, 50, 2, 4, 6-16
41420	Deep Yellow	128	√	42, 45, 48, 50, 2, 4, 6-16
17511	Pink	128	√	42, 45, 48, 50, 2, 4, 6-16
18760	Rose Magic	128	√	42, 45, 48, 50, 2, 4, 6-16
17515	White	128	√	42, 45, 48, 50, 2, 4, 6-16

Toscana® - The assortment for your production!

If you are looking for compact varieties for a pot-tight and intensive production, or if you need abundant flowering and vigorous plants for final sale, then the clear structure of our Pelargonium assortment is the key to your production success.

"X – Extras": Varieties for extra strong plants with a high requirement for growth regulators
 "M – Medium": Medium growing varieties with a moderate requirement for growth regulators
 "C – Compact": Varieties with compact growth and a low requirement for growth regulators

Whether it is unrooted cuttings, "Kenyan sprinters" or young plants; start with Toscana® varieties for a successful season!

Toscana® - A fresh breeze through the Pelargonium range

We provide you with an easy selection of growth types, but you may have a more difficult choice when selecting from our varied range of colours! The Toscana cultivation is known for the bright, vivid colours and unusual colour combinations. Included are the varieties with the impressive 'eyes' and the unique 'two tone' peltatums, both of which make our range so popular. Besides first class flowers we also put great emphasis on healthy, attractive foliage with a nice zone. The contrasting dark leaved varieties, especially, ensure a lasting impression in the market. Re-discover the geranium – a profit for trade, producers and consumers!

Toscana® - Cultivating with passion

We are pleased to present the Toscana Series; the result of long and intensive cultivation work, which of course we will continue to further develop with passion. Your success is a priority for us and we strive for optimal quality breeding and production.

www.toscanapelargonium.com

Look for more info on our website.

Ledenda

Plant habit

- ☞ ☞ ☞ ☞ ☞ Compact
- ☞ ☞ ☞ ☞ Medium
- ☞ ☞ ☞ ☞ Medium-Compact
- ☞ ☞ ☞ ☞ Medium-Large
- ☞ ☞ ☞ ☞ Large

Flower time

- ☼ ☼ ☼ Very Early
- ☼ ☼ ☼ Early
- ☼ ☼ ☼ Medium



POS material

MAGIC EYES



Linus

Pelargonium

zonale

 **Toscana**[®]
X-line Greenleaved

		Colour	Plant habit	Flower time
19493	GX Imke	Bright Red	☛☛☛☛☛	☼☼☼
19502	GX Liske	Scarlet	☛☛☛☛☛	☼☼☼
19500	GX Aurora	Orange	☛☛☛☛☛	☼☼☼
20751	GMX Hanna	Pink	☛☛☛☛☛	☼☼☼
19498	GMX Vera	Magic Eyes	☛☛☛☛☛	☼☼☼
20620	GMX Regina	Violet	☛☛☛☛☛	☼☼☼
19491	GMX Gesa	Light Pink	☛☛☛☛☛	☼☼☼



TOSCANA IMKE
(GX Bright Red)



TOSCANA LISKE
(GX Scarlet)



TOSCANA AURORA
(GX Orange)



TOSCANA HANNA
(GMX Pink)



**MAGIC
EYES**

TOSCANA VERA
(GM Light Lilac/Red Eye)



TOSCANA REGINA
(GMX Violet)




















TOSCANA GESA
(GMX Light Pink)

Pelargonium

zonale

 **Toscana**[®]
M-line Greenleaved

		Colour	Plant habit	Flower time
20717	GM Senna	Red		
19484	GCM Friesia	Bright Red		
19496	GM Lenja	Light Salmon		
19490	GM Gatwig	Dark Salmon		
19486	GC Wiebke	Salmon		
19489	GM Frauke	Purple & Red		
19501	G Katarina	Magic Eyes		
19485	GCM Merle	Lilac & Rose		
19495	GM Lasse	White		
19499	GM Wenke	White		



TOSCANA SENNA
(GM Red)



TOSCANA FRIESIA
(GCM Bright Red)



TOSCANA LENJA
(GM Light Salmon)



TOSCANA GATWIG
(GM Dark Salmon)



TOSCANA WIEBKE
(GC Salmon)



Senna



TOSCANA FRAUKE
(GM Purple Red)

MAGIC EYES



TOSCANA KATARINA
(GM Lilac Eye)



TOSCANA MERLE
(GCM Lilac-Rose)



TOSCANA LASSE
(GM Pure White)



TOSCANA WENKE
(GM Pure White)

Pelargonium

zonale

 **Toscana**[®]
M-line Darkleaved

		NEW Colour	Plant habit	Flower time
19523	DX Magnus	Bril. Velvet Red	☛☛☛☛☛	✿✿✿
19518	DM Niklas	Dark Red	☛☛☛☛☛	✿✿✿
30581	DM Emma Impr.	Salmon	☛☛☛☛☛	✿✿✿
19517	DM Lisa	Deep Pink	☛☛☛☛☛	✿✿✿
20091	DM Anne Impr.	Pink & Rose	☛☛☛☛☛	✿✿✿
19522	DMX Karen	Silvery Light Pink	☛☛☛☛☛	✿✿✿
30565	DM Lara Impr.	Light Lavender	☛☛☛☛☛	✿✿✿
19519	DM Onno	Purple	☛☛☛☛☛	✿✿✿
31574	DMX Nancy	✓ Magic Eyes	☛☛☛☛☛	✿✿✿
19521	DM Tammo	Magic Eyes	☛☛☛☛☛	✿✿✿
20753	DM Kasech	Magic Eyes	☛☛☛☛☛	✿✿✿



TOSCANA MAGNUS
(DX Brilliant Velvet Red)



TOSCANA NIKLAS
(DM Dark Red)



TOSCANA EMMA IMP.
(DM Salmon)



TOSCANA LISA
(DM Deep Pink)



TOSCANA ANNE Impr.
(DM Pink-Rose)



TOSCANA KAREN
(DMX Silvery Light Pink)



TOSCANA LARA IMP.
(DM Light Lavender)



TOSCANA ONNO
(DM Purple)



MAGIC EYES

TOSCANA NANCY
(DMX Lilac Red Eye)



MAGIC EYES

TOSCANA TAMMO
(DM Pink Purple Eye)



MAGIC EYES

TOSCANA KASECH
(DM Pink Eye)

Pelargonium

zonale

 **Toscana**[®]
C-line Darkleaved

		Colour	Plant habit	Flower time
20133	DC Bernd	Shiny Dark Red	☛ ☛ ☛ ☛ ☛	✿ ✿ ✿
19510	DCM Linus	Magic Eyes	☛ ☛ ☛ ☛ ☛	✿ ✿ ✿
19512	DC Ronja	Bright Scarlet	☛ ☛ ☛ ☛ ☛	✿ ✿ ✿
19507	DC Erik	Orange	☛ ☛ ☛ ☛ ☛	✿ ✿ ✿
19514	DC Baldo	Magic Eyes	☛ ☛ ☛ ☛ ☛	✿ ✿ ✿
19511	DC Raiko	Magic Eyes	☛ ☛ ☛ ☛ ☛	✿ ✿ ✿
19520	DCM Soren	Dark Salmon	☛ ☛ ☛ ☛ ☛	✿ ✿ ✿
19505	DCM Claudio	Magic Eyes	☛ ☛ ☛ ☛ ☛	✿ ✿ ✿
19506	DC Cleo	Magic Eyes	☛ ☛ ☛ ☛ ☛	✿ ✿ ✿
19867	DC Hero Impr.	Magic Eyes	☛ ☛ ☛ ☛ ☛	✿ ✿ ✿
19509	DC Klaas	Light Lilac & Rose	☛ ☛ ☛ ☛ ☛	✿ ✿ ✿
19504	DC Cato	Pure White	☛ ☛ ☛ ☛ ☛	✿ ✿ ✿



TOSCANA BERND
(DC Shiny Dark Red)



TOSCANA LINUS
(DCM Light Pink/Red Eye)



TOSCANA RONJA
(DC Bright Scarlet)



TOSCANA ERIK
(DC Orange)



TOSCANA BALDO
(DC Lilac Eye)



TOSCANA RAIKO
(DC Light Lilac/Purple Eye)



Bernd



TOSCANA SÖREN
(DCM Dark Salmon)



MAGIC EYES

TOSCANA CLAUDIO
(DCM Rose Eye)



MAGIC EYES

TOSCANA CLEO
(DC Red Eye)



MAGIC EYES

TOSCANA HERO Impr.
(DC Dark Velvet Eye)



TOSCANA KLAAS
(DC Light Lilac-Rose)



TOSCANA CATO
(DC Pure White)

Pelargonium

peltatum

 **Toscana**[®]
X-line Peltatum

		Colour	Plant habit	Flower time
19571	GMX Ruben	Shiny Dark Red		
30560	GMX Paula	Red		
19569	GMX Chris	Bicolour		
19570	GMX Okka	Bicolour		
30307	GMX Josina	Hot Pink		
19566	GMX Rikea	Violet		



TOSCANA RUBEN
(GMX Shiny Dark Red)



TOSCANA PAULA
(GMX Red)



TOSCANA CHRIS
(GMX Red Velvet/White)



TOSCANA OKKA
(GMX Orange / White)



TOSCANA JOSINA
(GMX Hot Pink)



TOSCANA RIKEA
(GMX Violet)



Nixe, Chris & Okka

Pelargonium

peltatum

 **Toscana**[®]
M-line Peltatum

	NEW	Colour	Plant habit	Flower time
19557		Bright Red	☛☛☛☛☛	☼☼☼
31560	✓	Red	☛☛☛☛☛	☼☼☼
20748		Dark Red	☛☛☛☛☛	☼☼☼
19566		Light Lavender	☛☛☛☛☛	☼☼☼
31565	✓	Dark Pink	☛☛☛☛☛	☼☼☼
19561		Bicolour	☛☛☛☛☛	☼☼☼
19565		Salmon & Pink	☛☛☛☛☛	☼☼☼
19553		Bicolour	☛☛☛☛☛	☼☼☼
30558		White	☛☛☛☛☛	☼☼☼



TOSCANA FABIAN
(GM Bright Red)



TOSCANA GABRY
(GM Red)



TOSCANA RENSKE
(GM Dark Red)



TOSCANA TESKE
(GM Light Lavender)



TOSCANA Linda
(GM Dark Pink)



Nixe



TOSCANA MALAIKA
(GM Pink Purple)



TOSCANA REBECCA
(GX Salmon Pink)



TOSCANA NIXE
(GC White/Burgundy)



TOSCANA EVA

Pelargonium

peltatum

 **Toscana**[®]
C-line Early Peltatum

		NEW	Colour	Plant habit	Flower time
19558	GM Falco		Scarlet	☛ ☛ ☛ ☛ ☛	☼ ☼ ☼
19568	GM Tomke		Burgundy	☛ ☛ ☛ ☛ ☛	☼ ☼ ☼
31559	DC Alexandra	✓	Red	☛ ☛ ☛ ☛ ☛	☼ ☼ ☼
19556	GM Erke		Pink	☛ ☛ ☛ ☛ ☛	☼ ☼ ☼ ☼
19562	GC Marlen		Amethyst	☛ ☛ ☛ ☛ ☛	☼ ☼ ☼ ☼
19563	GM Maxima		Bicolour	☛ ☛ ☛ ☛ ☛	☼ ☼ ☼ ☼
19555	GC Wittje		White	☛ ☛ ☛ ☛ ☛	☼ ☼ ☼ ☼



TOSCANA FALCO
(GM Scarlet)



TOSCANA TOMKE
(GM Burgundy)



TOSCANA Alexandra
(DC Red)



TOSCANA ERKE
(GM Pink)



TOSCANA MARLEN
(GC Amethyst)



TOSCANA MAXIMA
(GM Burgundy/White)



TOSCANA WITTJE

Pelargonium

peltatum



		Colour	Plant habit	Flower time
19550	Villetta Red	Red	☛ ☛ ☛ ☛ ☛	✿ ✿ ✿
19546	Villetta Burgundy	Burgundy Red	☛ ☛ ☛ ☛ ☛	✿ ✿ ✿
19548	Villetta Lilac	Lilac	☛ ☛ ☛ ☛ ☛	✿ ✿ ✿
19547	Villetta Burgundy & White	Bicolour	☛ ☛ ☛ ☛ ☛	✿ ✿ ✿
20134	Villetta Red & White	Bicolour	☛ ☛ ☛ ☛ ☛	✿ ✿ ✿
19551	Villetta White	White	☛ ☛ ☛ ☛ ☛	✿ ✿ ✿



TOSCANA VILLETTA
(Red)



TOSCANA VILLETTA
(Burgundy)



TOSCANA VILLETTA
(Lilac)



TOSCANA VILLETTA
(Burgundy & White)



TOSCANA VILLETTA
(Red & White)



TOSCANA VILLETTA
(White)



MixMasters Villetta

Pelargonium

peltatum

Green Stem

		Colour	Plant habit	Flower time
31026	Blanche Roche	White		
19534	Balcon Imperial Red	Red		
19543	Balcon Lilac	Lilac		
19544	Balcon Rosa	Rose		
32862	Ville de Dresden	White		



BLANCHE ROCHE
(GM White)



Balcon Imperial Red



Balcon Lilac



Balcon Rosa



**Ville de
Dresden Décor**



White Stem

		Colour	Plant habit	Flower time
19535	Decora Red	Red	☛ ☛ ☛ ☛ ☛	☼ ☼ ☼
19540	Decora Lilac	Lilac	☛ ☛ ☛ ☛ ☛	☼ ☼ ☼
19541	Decora Rosa	Rose	☛ ☛ ☛ ☛ ☛	☼ ☼ ☼
19545	Ville de Dresden Décor	White	☛ ☛ ☛ ☛ ☛	☼ ☼ ☼
19538	Stellena Compact	Bicolour	☛ ☛ ☛ ☛ ☛	☼ ☼ ☼



Decora Red



Decora Lilac



Decora Rosa



TOSCANA STELLENA "Compact"



*Ville de
Dresden Décor*

Pelargonium

hortorum

Horizon F1

An early flowering and uniform series with a compact habit and well zoned foliage. All varieties simultaneously develop several flowers and therefore perfectly show off their qualities at the point of sale. At a later stage, the plants also continue to flower profusely.



14127	Orange	288	6, 8-16
12973	Red	288	6, 8-16
12974	Rose	288	6, 8-16
12975	Salmon	288	6, 8-16
12976	Scarlet	288	6, 8-16
12977	Violet	288	6, 8-16
12978	White	288	6, 8-16
12972	Mix	288	6, 8-17



Bull's Eye Salmon



Orange



Red



Rose



Salmon



Scarlet



Violet



White

Bull's Eye F1

In addition to its chocolate-coloured foliage, which strongly contrasts with the bright flowers, the series stands out mainly because of its compact structure, which does not require any growth regulators during cultivation. Perfect for pack and pot production.



15225	Cherry	288	7, 9, 11, 13, 15, 17
15223	Light Pink	288	7, 9, 11, 13, 15, 17
15224	Salmon	288	7, 9, 11, 13, 15, 17
15226	Scarlet	288	7, 9, 11, 13, 15, 17
15377	Mix	288	10-14



Cherry



Light Pink



Salmon



Scarlet

Pericallis x hybrida

Senetti®

Senetti is a welcome alternative for early spring sales, with unique coloured and free-flowering plants. There are no other plants that compare to Senetti for January- March sales. Plants can be grown in a 12 cm pot or larger. Autumn plantings will flower early spring. Senetti must be pinched after potting. When plants start to branch, the temperature can be reduced. Senetti can be grown as a low energy crop.



Violet Bicolour



URC



Royalty



15546	Blue Bicolour Impr.	84	√	42, 45, 48, 50, 2, 4-12
15545	Deep Blue	84	√	42, 45, 48, 50, 2, 4-12
15543	Magenta	84	√	42, 45, 48, 50, 2, 4-12
15544	Magenta Bicolour	84	√	42, 45, 48, 50, 2, 4-12
31044	Violet Bicolour	84	√	42, 45, 48, 50, 2, 4-12



Blue Bicolour Impr.



Deep Blue



Magenta



Magenta Bicolour

Petunia

x hybrida



The Petunia for early performance!

Regarding GO!Tunia, you only have to remember the following key words:

Very early & compact!

The top choice for pots. These compact upright plants with colourful large flowers give instant spring colour and an impressive shop presentation. It is the earliest series on the market with a good range of standard colours, plus some unique extras. GO!Tunia is tested under low temperatures and light levels to give the best performance in early spring. Suitable for 10.5-12 cm pots and in packs.



Burgundy



Light Pink



Neon Pink



Orange



Pink



Purple Vein



Violet



Violet Star



White



18772	Burgundy	128	✓	50, 1-2, 4-16, 18, 20
31481	Light Pink	128	✓	50, 1-2, 4-16, 18, 20
30388	Neon Pink	128	✓	50, 1-2, 4-16, 18, 20
30389	Orange	128	✓	50, 1-2, 4-16, 18, 20
30390	Pink	128	✓	50, 1-2, 4-16, 18, 20
30473	Purple	✓ 128	✓	50, 1-2, 4-16, 18, 20
20632	Purple Vein	128	✓	50, 1-2, 4-16, 18, 20
30971	Violet	128	✓	50, 1-2, 4-16, 18, 20
20637	Violet Star	128	✓	50, 1-2, 4-16, 18, 20
18771	White	128	✓	50, 1-2, 4-16, 18, 20



Purple

Benefits for your customers:

- ➔ This makes your B&B assortment attractive!
- ➔ Striking and unique colours
- ➔ Strong colours stimulate impulse buying
- ➔ Designs for marketing materials are available

Ask your sales representative for more information



Petunia

x hybrida



NEW

The best petunia for hanging baskets or larger pots, offering compact trailing habits and spectacular colours. Viva starts as a medium-compact pot type with large flowers suitable for 10.5-12 cm pots. With three cuttings in a basket they make a quick finished basket with maximum colour at retail level. Viva is selected on garden performance and colour power. Viva is tested under low temperatures and light levels to give the best performance in early spring. Pinching will give better branching, but is not necessary.



Baroque Pink



Black



Blue



Blue Morn



Blue Stardust



Bright Red



Cappuccino



Fire



Fluor Rose



Lavender Shades



Lilac Vein

	URC	NEW		Royalty		
34091	Baroque Pink	✓	128	✓	✓	50, 2, 4-16, 18, 20
31788	Black		128	✓	✓	50, 2, 4-16, 18, 20
18118	Blue		128	✓	✓	50, 2, 4-16, 18, 20, 22
30847	Blue Morn		128	✓	✓	50, 2, 4-16, 18, 20, 22
19645	Blue Stardust		128	✓	✓	50, 2, 4-16, 18, 20, 22
17035	Bright Red		128	✓	✓	50, 2, 4-16, 18, 20, 22
19648	Cappuccino		128	✓	✓	50, 2, 4-16, 18, 20, 22
18785	Fire		128	✓	✓	50, 6-16, 18, 20, 22
14026	Fluor Rose		128	✓	✓	50, 2, 4-16, 18, 20, 22
14024	Lavender Shades		128	✓	✓	50, 2, 4-16, 18, 20, 22
17641	Lilac Vein		128	✓	✓	50, 2, 4-16, 18, 20, 22
15298	Lime		128	✓	✓	50, 2, 4-16, 18, 20, 22
32727	Orange	✓	128	✓	✓	50, 2, 4-16, 18, 20, 22
20629	Picotee Blue		128	✓	✓	50, 2, 4-16, 18, 20, 22
20626	Pink Morn		128	✓	✓	50, 2, 4-16, 18, 20, 22
18787	Purple		128	✓	✓	50, 2, 4-16, 18, 20, 22
19650	Rose Stardust		128	✓	✓	50, 2, 4-16, 18, 20, 22
19652	Sky Blue		128	✓	✓	50, 2, 4-16, 18, 20, 22
14986	Snowy White		128	✓	✓	50, 2, 4-16, 18, 20, 22
30648	Tropical Pink	✓	128			50, 2, 4-16, 18, 20, 22
17642	White Red Veins		128	✓	✓	50, 2, 4-16, 18, 20, 22
31601	Yellow 2015		128	✓	✓	50, 6-16, 18, 20, 22

Benefits for your customers:

- This makes your B&B assortment attractive!
- Striking and unique colours
- Strong colours stimulate impulse buying
- Designs for marketing materials are available

Ask your sales representative for more information



Tropical Pink



Lime



Orange



Picotee Blue



Pink Morn



Purple



Rose Stardust



Sky Blue



Snowy White



Tropical Pink



White Red Veins



Yellow 2015

Petunia

x hybrida

Viva Double®

From our own breeding program we offer a range of double petunias. They have the full double flowers of the traditional double petunias, but the earliness and plant habit of a single petunia. The Pink is as early as the standard Viva petunias. Other colours are a little later but still much earlier than the normal double petunias. Viva Double need to be pinched for the best results. A Florensis exclusive.



Purple Vein



URC



Royalty



14561	Pink*	128	√	√	50, 2, 4-16, 18, 20
18784	Purple Vein	128	√	√	50, 2, 4-16, 18, 20
17638	Red	128	√	√	50, 2, 4-16, 18, 20
17644	White	128	√	√	50, 2, 4-16, 18, 20

*Not 100% double



Red



White



Pink

We can certainly say that consumers have discovered the unique possibilities of the special coloured Petunia, and demand is high. The upright mounted plants are early to flower and have a tightly branched habit with colour all season. Mystical Petunias are easy to grow with no special culture needed. Ideal for use in modern combination baskets and containers to maximize the wow effect. This breeding programme keeps surprising us with unique colours. A Florens exclusive.



Black Knight

Mystical is not available in the UK, except Cha Ching and Wicked Purple!



31272	Black Knight	128	✓	✓	50, 2, 4-16, 18, 20
30115	Black Magic	128	✓	✓	50, 2, 4-16, 18, 20
30850	Cha Ching	128	✓	✓	50, 2, 4-16, 18, 20
18768	Merlin	128	✓	✓	50, 2, 4-16, 18, 20
17695	Phantom	128	✓	✓	50, 2, 4-16, 18, 20
19640	Wicked Purple	128	✓		50, 6-16, 18, 20



Wicked Purple

*Wow, this is
Mystical®, the Petunia with
special effects!*



Black Magic



Cha Ching



Merlin



Phantom

Petunia

x hybrida



After the success of Viva, our breeders developed a mini-series with the same ideas; early flowering plants which are compact and branch well. These colours are tested and selected under low temperatures and light levels and are less sensitive to botrytis. Furthermore, they have an excellent garden performance, and are very suitable for packs, pots and compact baskets. Pinching will give better branching, but is not essential. A Florensis exclusive.



White



URC

NEW



30488	Blue Star	✓	128	✓	✓	50, 2, 4-16, 18, 20
31530	Burgundy		128	✓	✓	50, 2, 4-16, 18, 20
31264	Ocean Blue		128	✓	✓	50, 2, 4-16, 18, 20
19657	Pink		128	✓	✓	50, 2, 4-16, 18, 20
20719	Red		128	✓	✓	50, 2, 4-16, 18, 20
31531	Rose		128	✓	✓	50, 2, 4-16, 18, 20
18794	Violet Vein		128	✓	✓	50, 2, 4-16, 18, 20
31263	Violet Vein Impr.	✓	128	✓	✓	50, 2, 4-16, 18, 20
18795	White		128	✓	✓	50, 2, 4-16, 18, 20
32633	Yellow	✓	128	✓	✓	50, 2, 4-16, 18, 20

- ➔ Early flowering plants which are compact and well branched
- ➔ Can be grown at low temperatures
- ➔ Excellent garden performance

NEW



Blue Star



Burgundy



Ocean Blue



Pink



Red



Rose

NEW



Violet Vein Impr.

NEW



Yellow

Petunia x hybrida



The best trailing small flowered petunia on the market with extremely strong growth. Very suitable for hanging baskets and window boxes. One cutting easily fills a basket and will continue through the whole summer as a free flowering trailing plant. A Florensis exclusive.



17030	Rose	128	✓	✓	50, 2, 4, 6-16
31437	Rose Star	128	✓	✓	50, 2, 4, 6-16
19635	Violet	128	✓	✓	50, 2, 4, 6-16
19480	White Impr.	128	✓	✓	50, 2, 4, 6-16
17032	Zinfandel	128	✓	✓	50, 2, 4, 6-16



Zinfandel



Rose Star



Rose



Violet



White Impr.

Petunia

x hybrida



Belinda



Cherry Ripple

Tumbelina®

One of the first known double petunia with a scent, more vigorous than Viva petunia. Very suitable for hanging baskets and mixed containers. Flowers are fully double and plants are free flowering throughout the whole season. We have selected a number of unique colours from the Tumbelina range with the best pot and garden performance. The Susanna (yellow) and Belinda (blue) are especially easy to produce together with Viva colours.



Priscilla



Rose Ripple



30135	Belinda	128	✓	✓	50, 2, 4-16, 18, 20
16036	Cherry Ripple	128	✓	✓	50, 2, 4-16, 18, 20
12646	Priscilla	128	✓	✓	50, 2, 4-16, 18, 20
16039	Rose Ripple	128	✓	✓	50, 2, 4-16, 18, 20
17010	Susanna	128	✓	✓	50, 2, 4-16, 18, 20

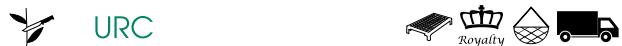


Susanna



Cascadias Magenta Rim

Petunia Collection



30386	Cascadias® Bicolour Cabernet	128	✓	✓	50, 2, 4-16, 18, 20
31468	Cascadias® Indian Summer	128	✓	✓	50, 2, 4-16, 18, 20
31340	Cascadias® Magenta Rim	128	✓	✓	50, 2, 4-16, 18, 20



Cascadias Indian Summer



Cascadias Bicolour Cabernet

AMORE™

Share your love

The new petunia series

This amazing new petunia series is decorated with beautiful heart shapes on every flower, spreading a message of love and friendship in the garden. With its long-lasting flowering period and a strong and uniform semi-trailing habit, it is a true novelty and a fabulous choice for every pot, basket or mixed container.



URC



Royalty



34125	Fiesta	128	✓	✓	4
34126	Joy	128	✓	✓	
34106	Mio	128	✓	✓	2, 4-16, 18, 20, 50
34107	Queen of Hearts		✓	✓	2, 4-16, 18, 20, 50



Fiesta



Joy



Mio



Queen of Hearts

Queen of Hearts



Fiesta



Joy



Mio

Petunia

x hybrida

The standard choice in the industry for real trailing plants that are very suitable for traditional production and baskets. Surfinia is well known for its garden performance which makes it a winner for consumers. We have selected the best colours for you out of the wide range of surfinias.



URC



15148	Amethyst Purple Red	128	√	√	2, 4-18, 20, 22, 50
12635	Blue	128	√	√	2, 4-18, 20, 22, 50
12636	Blue Vein	128	√	√	2, 4-18, 20, 22, 50
15149	Burgundy Wine Red	128	√	√	2, 4-18, 20, 22, 50
16402	Compact Dark Red	128	√	√	2, 4-18, 20, 22, 50
17007	Compact Purple Vein	128	√	√	2, 4-18, 20, 22, 50
30131	Deep Red	128	√	√	2, 4-18, 20, 22, 50
15622	Giant Blue	128	√	√	2, 4-18, 20, 22, 50
13835	Giant Purple	128	√	√	2, 4-18, 20, 22, 50
31273	Heavenly Blue	128	√	√	2, 4-18, 20, 22, 50
14766	Hot Pink	128	√	√	2, 4-18, 20, 22, 50
15152	Hot Red	128	√	√	2, 4-18, 20, 22, 50
13427	Lime	128	√	√	2, 4-18, 20, 22, 50
12638	Pastel	128	√	√	2, 4-18, 20, 22, 50
12640	Pink Vein	128	√	√	2, 4-18, 20, 22, 50
12641	Purple	128	√	√	2, 4-18, 20, 22, 50
13118	Sky Blue	128	√	√	2, 4-18, 20, 22, 50
16404	Sweet Pink	128	√	√	2, 4-18, 20, 22, 50
12645	White	128	√	√	2, 4-18, 20, 22, 50
32860	Yellow	128	√	√	2, 4-18, 20, 22, 50



Compact Dark Red



Compact Purple Vein

Heavenly Blue



Deep Red



SURFINIA[®]
SUN T O R Y C O L L E C T I O N



Amethyst Purple Red



Blue



Blue Vein



Burgundy Wine Red



Giant Blue



Giant Purple



Heavenly Blue



Hot Pink



Hot Red



Lime



Pastel



Pink Vein



Purple



Sky Blue



Sweet Pink



White



Yellow

Which Petunia do I choose?



Pacta Parade F1



Parade Plus



Picobella



Sophistica

	The Best Holdability	The Workhorse	Smaller is Better	The Premium Decorator
Solution	Controlled growth with less PGRs	Dependable production	Easy production	One-of-a-kind colours that sell at retail
Series	Pacta Parade	Parade Plus Parade page	Picobella	Sophistica
Habit & vigour	Compact, less stretch	Standard	Compact, spherical	Standard
Use	Packs and pots	Packs and pots	Packs and pots	Premium pots and containers
Flower type	Grandiflora	Grandiflora	Milliflora	Grandiflora
Colour range	Top-selling colours	Full colour range	Top-selling colours	Unique colours



Pacta Parade is the perfect selection for growing and selling high-density packs and pots with less growth regulators.



30147	Blue	288	4, 6-16	510	6-20, 22
32528	Blue Vein	288	4, 6-16	510	6-20, 22
31515	Burgundy	288	4, 6-16	510	6-20, 22
30151	Pink-Rose	288	4, 6-16	510	6-20, 22
30153	Red	288	4, 6-16	510	6-20, 22
31516	Red Vein	288	4, 6-16	510	6-19
31517	Rose Morn	288	4, 6-16	510	6-19
30155	Salmon	288	4, 6-16	510	6, 8, 10, 12, 14, 16, 18
30157	White	288	4, 6-16	510	6-20, 22
30149	Mix	288	4, 6-16	510	6-20, 22



Blue



Pink Rose



Red



White



Blue Vein



Burgundy



Red Vein



Rose Morn



Salmon

- Genetically compact
- Tight bloom window lets you ship and display all colours in a series at the same time.
- Better branching with improved airflow versus other compact petunias means less chance of disease, for better appearance and holdability through the entire chain.
- Performs well in beds and landscapes, the plants hold together and do not get leggy later in the season like traditional petunias can.

Petunia

grandiflora

Parade Plus F1

An outstanding, uniform mixture with a long lasting moderate compact growth habit that branches well and flowers early. The plants bear large single flowers in abundance. Ideal for pot or pack cultivation and great weather resistance.



10973	Blue	288	4, 6-17	510	6-18, 20
10976	Red	288	4, 6-17	510	6-18, 20
10975	Rose-Pink	288	4, 6, 8-17	510	6-18, 20
10978	Salmon	288	6, 8, 10-16	510	6, 8, 10-18, 20
10979	Velvet	288	4, 6-17	510	6-18, 20
10980	White	288	4, 6-17	510	6-18, 20
10981	Mix	288	6, 8-18, 20	510	6-18, 20



Blue



Red



Rose-Pink



Salmon



Velvet



White

Parade F1

The result of many years of selection and breeding is found in the cultivars included in the Parade series, which are all moderately compact in habit, and notable for their profuse flowering and radiant colours. In pot production, this series with its broad range of colours and uniformity, meets even the highest demands of modern pot production due to its uniformity.

10989	Blue Vein Impr.			510	7-17
10986	Crimson Star			510	7-17
10985	Deep Rose	288	7-17	510	7-17
10993	Picotee Blue			510	8-15
10994	Picotee Red			510	7-15
10995	Picotee Rose			510	7-15
13263	Picotee Velvet			510	7-15
10987	Red Star			510	7-15, 17
10988	Rose Star			510	7-15
10998	Yellow	288	8, 10-15, 17	510	8-15, 17
10997	Picotee Mix	288	4, 6-17	510	6-18
12876	Star Mix	288	4, 6-17	510	6-18
10992	Total Mix	288	4, 6-17	510	6-20



Blue Vein Impr.



Crimson Star



Deep Rose



Picotee Blue



Picotee Red



Picotee Rose



Picotee Velvet



Red Star



Rose Star



Yellow

Petunia

milliflora

Picobella F1

Picobella stands out because of its neat, spherical mini habit, extensive branching, graceful flowers and excellent weather resistance. Ideal for pack and pot production with little to no growth regulators required.



16757	Blue	√	510	6, 9-17		
16759	Carmine	√	510	6, 9-17		
16762	Red	√	510	6, 9-15, 17		
18570	Rose Morn	√	510	6, 9-15, 17		
16764	White	√	510	6, 9-17		
16761	Mix	288	√	6, 9-18	510	6-18, 20



White



Blue



Blue



Carmine



Red



Rose Morn



White



Rose Morn



Carmine

Petunia

grandiflora

Sophistica F1

True collector's items that provide an opportunity for higher profits for a "commodity product". Eye-catching retail displays and novel colour tones may attract new buyers. The well-branched, mounded and upright plants work well in pots, combo planters and baskets. Try the Blackberry with Lime Green for a stunning combination.



30862	Blackberry	288	8-16
17387	Lime Bicolour	288	8-16
20340	Lime Green	288	8-16

Lime Green + Blackberry



Blackberry



Lime Bicolour



Lime Green

Special Tip:

PGR applications or cold growing regimes with the Sophistica Blackberry may cause the flowers to change to more cherry tones or cause yellow breaks to occur.

Phlox

drummondii

Dolly

A compact and early flowering series for 9 cm pots, with a good branching habit right from the base of the plant, which is very suitable for cultivation in the field.



Deep Rose



Light Blue



Purple



Salmon



11053	Deep Rose	288	12, 14, 16-20, 22
11055	Light Blue	288	12, 14, 16-20, 22
11056	Purple	288	12, 14, 16-20, 22
11057	Salmon	288	12, 14, 16-20, 22
11058	Scarlet	288	12, 14, 16-20, 22
11059	White	288	12, 14, 16-20, 22
11060	Mix	288	10-18



Scarlet



White



Plectranthus

coleoides



12647	Plectranthus coleoides	128	√	50, 2, 4-16, 18, 20
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Plectranthus

Portulaca

oleracea

Pazzaz

An excellent basket plant which will grow long shoots, suitable for a large hanging basket. Agrostis can be mixed with other strong growing plants to create a mixed basket.

	URC		Royalty		
33112	Deep Pink	180	√	√	4-16, 18, 20
33113	Fuchsia	180	√	√	4-16, 18, 20
20152	Pink Glow	180	√	√	4-16, 18, 20
20151	Red Flare	180	√	√	4-16, 18, 20
33114	Tangerine	180	√	√	4-16, 18, 20
20181	Vivid Yellow	180	√	√	4-16, 18, 20
33115	Yellow Impr.	180	√	√	4-16, 18, 20



Deep Pink



Fuchsia



Pink Glow



Red Flare



Tangerine



Vivid Yellow



Yellow Impr.

Portulaca

grandiflora

Happy Hour

Bred for reduced day length sensitivity, Happy Hour flowers up to two weeks earlier than Margarita. Flowering uniformly across the series, the well-branched, mounded plants are easier to pack and ship with less breakage than prostrate types. At retail the plants are extra appealing, with fuller habit and large, semi-double flowers in vivid colours. Great for hot, dry, full sun conditions. The drought-tolerant Happy Hour is sure to please consumers with its excellent garden performance.

					
19094	Mix	288	✓	8-16, 18, 20, 22, 24	510 8-18






Happy Hour Mix



Rhodochiton

atrosanguineum

A special selection for professional cultivation. This climbing plant produces many striking, dark purple flowers with pink sepals and contrasting white stamen.

		
12475	Purple Bells Impr.	288 4-12

Purple Bells Impr.

Rudbeckia

hirta

Toto

This series stands out through its uniform and well-branching habit and will reach up to approx. 30 cm. An ideal addition to the summer assortment. Because they grow slightly higher and have large flowers, these varieties are especially suitable for larger pots and containers.



11083

Toto Gold



288



10-20, 22, 24



Toto Gold



Tiger Eye Gold

Tiger Eye F1

The first F1 hybrid. Uniform well-branched plants covered with single golden yellow flowers.



16873

Tiger Eye F1 Gold



288



10-20, 22, 24

Other varieties

The various cultivars are very suitable for pots as well as field cultivation. Prairie Sun and Indian Summer reach up to approx. 70-80 cm.



11079

Indian Summer



288



10, 12, 14, 16

14579

Prairie Sun

288

11-16

Indian Summer

Prairie Sun



Salvia

x hybrida



Mystic Spires is medium compact with large blue flowers. It can be grown in many ways but is always successful. Perfect patio plants with an exclusive look and excellent garden performance. Salvia hybrids do need more warmth compared to standard bedding plants.

Three unique salvia hybrids suitable for larger pot and container production. Wendy's Wish is a bushy plant with bright colourful flowers with an exotic look. The sister-line is called Ember's Wish, which has the same plant habit and a bright red colour. This year we introduce Love and Wishes, a winner on look and garden performance. This variety won a lot of awards in many shows in Europe. Love and Wishes is an ideal after season product for summer impulse sales.



Love and Wishes



URC

NEW



Royalty

30605	Ember's Wish	128	✓	4-16, 18, 20, 22, 24
30665	Love and Wishes	✓	128	✓ 4-16, 18, 20, 22, 24
19797	Wendy's Wish	128	✓	4-16, 18, 20, 22, 24
31694	Black & Bloom	84	✓	6, 8-16, 18, 20, 22, 24
17537	Mystic Spires	84	✓	4-18, 20, 22, 24



Embers Wish



Wendy's Wish



Black & Bloom



Mystic Spires



Black & Bloom



Mystic Spires

Salvia

farinacea



Deep Ocean

Sallyfun

One of the first Salvia farinacea from cuttings, selected on garden performance and blooming time. Plants flower much earlier than seed-raised varieties and have a bigger and more intense flower colour. Plants are medium compact branching plants and can be grown in bigger pots and containers in the greenhouse or outside. Sallyfun do need frost protection.



URC

NEW



Royalty



31189	Blue		128	✓	4-16, 18, 20, 22, 24
32558	Deep Ocean	✓	128	✓	4-16, 18, 20, 22, 24
32249	Snow White		128	✓	4-16, 18, 20, 22, 24



Blue



Snow White

Salvia farinacea

Other varieties



11088	Midi		288		7-20, 22, 24
			510		7-18
11089	Strata		510		10, 12, 14, 16



Midi



Strata

Summer Jewel Red

Salvia coccinea

Summer Jewel Red

Summer Jewel Red is early and flowers continuously from spring to autumn. This variety is both suitable for production in packs as well as pots and achieves good performance in the field.



19710	Summer Jewel Red		288		9-16
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Salvia

splendens

Vista

Compact, well-branching series with densely covered florescences, bright colours and strongly contrasting dark green leaves. Vista is ideal for larger packs or pots. Excellent performance during production and in the garden. Of all salvia splendens, Vista is the best performer in the field, even though it is slightly later than the other series.



13234	Red	288/510	8-16, 18
13373	Mix	288	8-16, 18



Vista Red

Mojave

The bright red flowers contrast nicely with the dark green leaves. With its compact and well-branching habit, it is especially developed for the production in packs. It flowers distinctly earlier than comparable varieties. In the garden, Mojave stands out through its very good colour effect, great weather resistance and excellent heat tolerance.



16111	Mojave Impr.	288	6, 8-17	510	8-17
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Mojave Impr.

Reddy™

Salvia Reddy is a natural dwarf non-stretching variety that does not need growth regulators. Its compact habit makes life easier in production and ensures good holdability in retail. Reddy produces a large number of densely placed bright flowers above dark green foliage.



20359	Mix	510	8-14
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Reddy Mix

Turbo

Extremely compact plant with unique dark green leaves and dark red spikes. An excellent day length neutral salvia ideally suited for pack production.



11095	Red	288	6, 8-17	510	6-21
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Turbo Red

Sanvitalia

speciosa

Santiago

The standard yellow spring bedding plant. We offer you a selection of varieties for an optimum spring production. The Inca is very good for packs and small pots. The Santiago Great Yellow has very big flowers and dark green foliage. A real winner in the market. When you want to plant larger pots or baskets, you can use Safari for a free flowering semi-trailing sanvitalia.



Santiago Yellow



Santiago Great Yellow



URC



31076	Great Yellow	180	✓	50, 2, 4-20
31538	Yellow	180	✓	50, 2, 4-20



Inca

URC



12825	Aztekengold	✓	✓	180	✓	50, 2, 4-16, 18, 20
15664	Inca	✓	✓	180	✓	50, 2, 4-20
15016	Safari	✓	✓	180	✓	50, 2, 4-16, 18, 20
18462	Million Suns		✓	288	✓	7-14, 16



Inca

Sanvitalia at-a-glance

Article nr.	Variety	Plant habit	Packs	Pots <10.5 cm	12 cm	Baskets	Flower time
12825	Aztekengold	Medium			+	+	Medium
15664	Inca	Compact	++	++	+		Very early
18462	Million Suns	Compact	++	+			Medium
15016	Safari	Medium			+	++	Medium
31076	Santiago Great Yellow	Medium compact			++		Early
31538	Santiago Yellow	Compact	+	++	+		Early



Aztekengold



Safari



Million Suns

Million Suns

A seed propagated alternative that has good branching and uniform growth. The plants develop numerous short-stemmed golden yellow blooms with a small green centre and a background of deep green healthy foliage. It is excellent for borders, containers or hanging baskets.

Scaevola

aemula

Scaevola have a unique and distinctive flower form and are well-known for garden performance on consumer level. Can be used as stand alone or as mixed items in pots or baskets. Most varieties need a pinch to get a good plant habit. Can be grown with a low energy input.



Blue



URC



Code	Color	128	✓	✓	50, 2, 4-16, 18
12655	Blue	128	✓		50, 2, 4-16, 18
14277	Saphira	128	✓	✓	50, 2, 4-16, 18
15300	Scarlatti Compact Blue	128	✓	✓	50, 2, 4-16, 18, 20
17011	Surdiva Blue	128	✓	✓	50, 2, 4-16, 18
12864	Topaz Pink	128	✓	✓	50, 2, 4-16, 18
20643	Print White	128	✓	✓	50, 2, 4-16, 18



Topaz Pink



Saphira



Surdiva Blue



Scarlatti Compact Blue



Print White



Scarlatti Compact Blue

Scaevola at-a-glance

Variety

Blue
Print White
Saphira
Scarlatti Compact Blue
Surdiva Blue
Topaz Pink

Flower

Large blue
Mid-sized white
Large blue
Small blue
Mid-sized blue
Large pink

Plant habit

Trailing
Compact
Trailing
Compact
Compact trailing
Trailing

Flower time

Medium
Early
Mid-early
Very early
Early
Mid-early

Sutera

diffusus



Gulliver Dynamic White

Scopia®

The most sold Sutera in the world. We offer two series; the Great with medium-big flowers and medium branching plant habit which makes them ideal for small pots. The Gulliver which has very big flowers with a more open plant habit, more suitable for baskets and mixes. Florensis offers pinched plugs.



URC



17014	Great Blue Regal	180	√	√	50, 2, 4-20
17539	Great Pink Beauty	180	√	√	50, 2, 4-20
18440	Gulliver Blue	180	√	√	50, 2, 4-20
32527	Gulliver Compact White	180	√	√	50, 2, 4-16, 18, 20
20376	Gulliver Dynamic White	180	√	√	50, 2, 4-20
32203	Gulliver Pink Heart Impr.	180	√	√	50, 2, 4-16, 18, 20
31536	Gulliver Violet	180	√	√	50, 2, 4-16, 18, 20
31123	MixMasters Venus	084	√	√	4-14, 16, 18, 20



Gulliver Blue



Gulliver Compact White



Gulliver Pink Heart Impr.



Gulliver Violet



Great Blue Regal



Great Pink Beauty



MixMasters Venus

Sutera grandiflora

Snowtopia™

The first ever from seed propagated sutera series with characteristics similar to cutting raised, with the added bonus of practically immediate availability for large scale retail actions.



18218 White Impr.



288



8-12, 14, 16

Snowtopia White Impr.



- Excellent natural branching, which does not require pinching
- Compact habit
- Ideal for production in 10.5 cm pot
- Attractive cost-effective alternative for vegetative varieties

Scabiosa

colombaria

Scabiosa Barocca

An annual Scabiosa with dark green curly leaves, plants are medium upright. These plants flower with dark, almost black flowers with clear white tips. Plants can be grown in the greenhouse or outside with the perennials on the container field.



Barocca

	URC			
16084	Barocca	128	✓	8-16, 18, 20, 22, 24

Thunbergia alata

Susie

A popular climber, which branches well. Suitable for containers on balcony and patio



Orange Eye

12484	Orange Eye	180	✓ 9-12, 14-15

Streptocarpus saxorum



Blue Fountain

Blue Fountain

A well-known patio plant with small fine haired leaves and light blue flowers. These are attractive on patios and in window boxes. The plant needs to be produced a little warmer than average bedding plants and should only be watered from the bottom. Cold water on the leaves will create yellow spots.

13156	Blue Fountain	128	✓ 4-16, 18, 20

Torenia x hybrida



Yellow

Moon™

This is one of the earliest flowering Torenia on the market. We offer a well-selected range of colours with large flowers and vigorous growth. Torenia can be used in pots and warm-mixed baskets. Torenia do need higher temperatures and light than standard bedding plants. Pinching will give a better plant habit.

	URC				
13144	Blue	128	✓	✓	6-14, 16
14458	Purple	128	✓	✓	6-14, 16
15652	Rose	128	✓	✓	6-14, 16
15978	Yellow	128	✓	✓	6-14, 16

Blue

Purple

Rose

Yellow



Tagetes

patula nana



Collection Items:

Fireball and Strawberry Blonde

The breeder of our tagetes has outdone himself on Fireball and Strawberry Blonde. These two varieties show multiple colours on one plant, a unique innovation that will reinvigorate your marigold product offering. Fireball flowers open red, then turn fiery bronze and dark gold as they age. The colour changes slower more slowly in cooler spring weather. Strawberry Blonde is the world's first pink marigold. First the flower opens a deep pink shade with rustic yellow crest. As the flower ages, it changes to more of a straw yellow colour. Since each flower colours differently, you get a bouquet of colours.



Fireball



NEW



32907	Fireball	√	288	8-16, 18, 20	510	9-15
32908	Strawberry Blonde	√	288	12, 14	510	9-15

Strawberry Blonde



Strawberry Blonde



Tagetes

patula nana

Bonanza

Bonanza is the industry standard when it comes to uniformity and availability. All colours are large flowered and bear flowers of 5-6 cm in diameter, which appear very early and uniformly. With their compact habit, these plants are suitable for pack and pot production.



Bee



Deep Orange



Flame



Gold



Harmony



Orange



Yellow



Mix



18048	Bee	288	9-16, 18	510	9-15
18049	Bolero	288	9-16, 18	510	9-15
18050	Flame	288	9-16, 18	510	9-15
18051	Orange	288	8-16, 18	510	9-15
15383	Red	288	9-16, 18	510	9-15
18052	Yellow	288	8-16, 18, 20	510	9-15
18463	Yellow Fire	288	9-16, 18		
11180	Mix	288	8-16, 18, 20	510	8-16

Bee

Bolero

Flame

Orange



Red



Yellow



Yellow Fire



Mix



13047	Bee	288	6-16, 18	510	7-19
11146	Deep Orange	288	6-16, 18	510	7-20
11142	Flame	288	6-16, 18	510	6-20, 22
13046	Gold	288	6-16, 18	510	7-19
11143	Harmony	288	6-16, 18	510	7-19
11144	Orange	288	6-16, 18, 20	510	6-20, 22
11147	Yellow	288	6-16, 18, 20	510	6-20, 22
13048	Mix	288	6-16, 18	510	7-23
Hero					
11154	Yellow			510	7-14

Durango

Durango develops striking anemone-like flowers. The series flowers early and within a 5-7 day flowering window. The plant is uniform, well-branched and grows up to approx. 25 cm. Ideal for pot and pack production.

Tagetes erecta



Taishan™ F1

Extra large flowers that can reach up to 10 cm in diameter and are long lasting. The 20% shorter peduncles and 15% thicker stems than competing varieties, mean higher control in production, better shipping and increased holdability in terms of shelf life. Uniform plant habit.



17411	Gold	288	8, 10, 12, 14, 16	510	8, 10-14, 16
17410	Orange	288	4, 6-16, 18	510	7-20
17412	Yellow	288	4, 6-16, 18	510	7-20
17413	Mix	288	6, 8-16, 18	510	8-17



Gold



Orange



Yellow



Mix



11122	Orange	510	8, 10, 12, 14, 16
11123	Yellow	510	8, 10, 12, 14, 16

Marvel F1

A series of early and compact plants with large round and highly double flowers on sturdy and stable stems.



Orange



Yellow

Vanilla F1

Variety with unique creamy white colour and densely filled flowers. Its habit is more compact and bushy. Flower window matches with Marvel. The plants grow up to around 30-35 cm in height.



11120	Vanilla F1	510	8-16
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Vanilla

Verbena

x hybrida



The most compact and earliest plant habit you can get in the Verbena series. The plants make a very fast flush of colourful flowers. The best series for packs and small pots. Plants are less sensitive to mildew than standard Verbena varieties. Can be grown pot tide with a short crop time, ideal for retail promotions. We deliver you hand pinched plugs. A Florensis exclusive.



Scarlet & Purple

- ➔ Uniform in flower time and plant habit
- ➔ The first flowering verbena on the market
- ➔ Ideal for mass production
- ➔ The best verbena for mixes



URC



18803	Cherry Eye	128	✓	50, 2, 4-16, 18, 20
17655	Neon Pink	128	✓	50, 2, 4-16, 18, 20
17074	Peach	128	✓	50, 2, 4-16, 18, 20
17654	Pink	128	✓	50, 2, 4-16, 18, 20
20654	Purple	128	✓	50, 2, 4-16, 18, 20
17075	Red	128	✓	50, 2, 4-16, 18, 20
17077	Rose	128	✓	50, 2, 4-16, 18, 20
17656	Scarlet	128	✓	50, 2, 4-16, 18, 20
17080	White	128	✓	50, 2, 4-16, 18, 20



Cherry Eye



Neon Pink



Peach



Pink



Purple



194



Rose



Scarlet



White

Red



Grand Prix



Monaco



Pit Stop



Compact, branching variety with extremely early flowering. Venturi develops into an excellent end product, even when grown under cold conditions and at a high plant density/m². Venturi: simply effortless!

Clemens Rattmann

Sales Representative - Florensis Germany



URC



Royalty



31698	MixMasters Grand Prix	084	✓	4-16
20178	MixMasters Monaco	084	✓	4-16
20179	MixMasters Pit Stop	084	✓	4-16


Vegas®

One of the best branching Verbena with a perfect garden performance and large colourful flowers. Vegas are well established and suitable for pots and baskets. Plants are selected on mildew tolerance to give the best performance on consumer level. We deliver to you hand pinched plugs. A Florensis exclusive.



URC



Royalty



14573	Coral Pink	128	✓	✓	50, 2, 4, 6-16, 18, 20
15656	Deep Violet	128	✓	✓	50, 2, 4, 6-16, 18, 20
16167	Fluor Pink	128	✓	✓	50, 2, 4, 6-16, 18, 20
14575	Purple	128	✓	✓	50, 2, 4, 6-16, 18, 20
14576	Scarlet	128	✓	✓	50, 2, 4, 6-16, 18, 20
15296	White	128	✓	✓	50, 2, 4, 6-16, 18, 20



Coral Pink



Deep Violet



Fluor Pink



Purple



Scarlet



White

Verbena

x hybrida



This second generation Verbena series takes the market. These special interspecific Verbena are bred for their hardiness and are ideal landscape plants which will take over your garden and perform until the heavy frost. These plants can handle cold and are less sensitive to mildew, which is a real breakthrough. Ideal for huge flower power in the borders all summer long and for larger pots and containers. Can be grown cold as cold crop in the greenhouse or in late spring outside. An exclusive for Florensis.



Hot Pink



URC

NEW



30611	Blue	128	✓	50, 2, 4, 6-16, 18, 20
32011	Compact Lava Red	128	✓	50, 2, 4, 6-16, 18, 20
30612	Hot Pink	128	✓	50, 2, 4, 6-16, 18, 20
32675	Magenta	✓ 128		50, 2, 4, 6-16, 18, 20
32676	Pink Bicolour	✓ 128	✓	50, 2, 4, 6-16, 18, 20
32677	Purple Impr.	✓ 128		50, 2, 4, 6-16, 18, 20
20726	White	128	✓	50, 2, 4, 6-16, 18, 20



Compact Lava Red



Blue



Compact Lava Red



Hot Pink



NEW



Magenta



NEW



Pink Bicolour



NEW



Purple Impr.



White



“ A sea of flowers for the hobby gardener as well as garden designers! No maintenance necessary and performs very well throughout the season. A perfect, sustainable product with low input costs such as energy and crop treatments, and fewer plants per square metre! Endurascape is a new-generation Verbena with big flowers, strong colours and outstanding heat tolerance. Flowers all summer long and doesn't stop when it gets very hot, unlike other Verbena on the market.

François Deville
Sales Manager Europe - Graines Voltz



Verbena

x hybrida

Magelana

Fine leaved verbena with a compact flat plant habit which flowers early. Very suitable for smaller pots and packs. The colours fit very well in flowering time and plant habit. Ideal for mixed containers and pots.



19836	Hot Rose	128	✓	50, 2, 4-16, 18, 20
19837	Lilac	128	✓	50, 2, 4-16, 18, 20
31480	Red Impr.	128	✓	50, 2, 4-16, 18, 20
19839	Violet	128	✓	50, 2, 4-16, 18, 20
19840	White	128	✓	50, 2, 4-16, 18, 20



Hot Rose



Lilac



Red Impr.



Violet



White



Estrella Voodoo Star

Lanai Candy Cane

Verbena Collection

Next to our Verbena series we offer the best selection of Verbena specialties, from different breeders. From Suntory we offer the well-known Temari Blue and Tapien Violet with a special colour and good garden performance. The Estrella and Lanai are known for their special flower pattern and will make every mix a specialty.



18775	Estrella Voodoo Star	128	✓	✓	50, 2, 4, 6-16, 18
31426	Lanai® Candy Cane	128	✓	✓	50, 4, 6-16, 18
31327	Lanai® Twister Pink	128	✓	✓	50, 4, 6-16, 18

Lanai Twister Pink



Tuscany

Fast growing, well-branched v-shaped plants with a uniform flowering window and large flowers. Tuscany remains tidy on the shelf, but develops into a vigorous plant in the garden.



15954 Mix



288



4-16, 18, 20



510



6-18



Tuscany Mix



Quartz XP

Compact, well-balanced mixture with excellent pack and garden qualities. A round, bushy habit with large bright umbels with great continued flowering. In the garden, they grow up to approx. 15–25 cm.



11231 Mix



288



9-15



510



8-21

Quartz Mix

Obsession®

The Obsession series is by far the earliest of all series. They develop into very compact plants with basal branching, making them ideal for high density production of packs and pots.



18465

Blue Eye



510



9-10, 12, 14

18468

Pink

510

9-10, 12, 14

13230

Scarlet

510

9-10, 12, 14

18474

White

510

9-10, 12, 14

13232

Mix

510

8-10, 12, 14, 16, 18



Blue Eye



Pink



Scarlet







White

Zinnia

elegans



Composed series with the best genetics selected on uniformity, flower size and garden performance. An excellent choice for pot and pack sales, with great consumer appeal that grows up to 25-30 cm.

					
31430	Orange	288	✓	11-16, 18, 20, 22	
31431	Red	288	✓	11-16, 18, 20, 22	
31432	Rose	288	✓	11-16, 18, 20, 22	
31429	Yellow	288	✓	11-16, 18, 20, 22	
31428	Mix	288	✓	9-18, 20, 22	



Rose



Orange



Rose



Red



Yellow

Zinnia *angustifolia*

Profusion

This well-known series has single flowers, a well-defined round habit, strong disease resistance and heat tolerance. The Profusion varieties are suitable for summer sales in pots as well as bedding plants that grow up to approx. 30 cm.



Cherry



Fire



Orange



White



Yellow



11259	Cherry	288	10-18, 20, 22
15251	Fire	288	10-18, 20, 22
11260	Orange	288	10-18, 20, 22
13315	White	288	10-18, 20, 22
16951	Yellow	288	10-18, 20, 22
20506	Mix	288	10-18, 20, 22



Double Cherry



Double Fire



Double Strawberry

Zahara™

Beautiful single and double flowered series with unique colours and a high degree of disease resistance. The plants grow up to approx. 30-40 cm. A great choice for 10-13 cm pots.



Sunburst



Raspberry Lemonade Mix



18476	Double Cherry	288	10, 12-14, 16, 18, 20, 22, 24
18477	Double Fire	288	10, 12-14, 16, 18, 20, 22, 24
20323	Double Strawberry	288	10, 12-14, 16, 18, 20, 22, 24
30182	Sunburst	288	10, 12-14, 16, 18, 20, 22, 24
18915	Raspberry Lemonade Mix	288	10, 12-14, 16, 18, 20

Zinnia *elegans*

Zinnita®

Mixture with medium sized pom-pom-like flowers, suitable for pots and flowerbeds. The plants grow up to 20-25 cm.



14348	Zinnita Mix	288	10, 12, 14, 16, 18
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Zinnita Mix



Quality through Experience

Benefit from our Know-How in Pot Plants

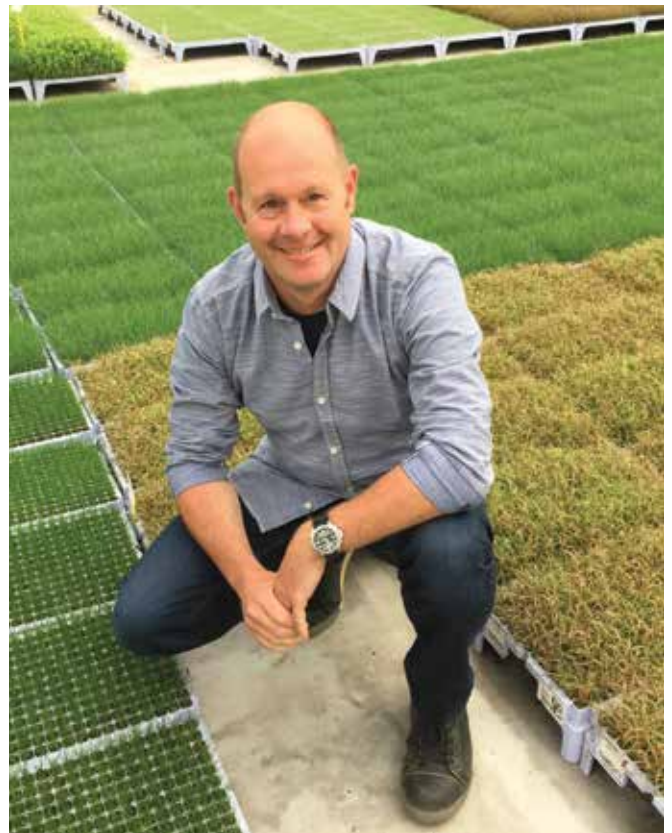
Experience and in-depth knowledge of the individual varieties and their needs are vital for the production of excellent, top-quality pot plants. Detailed written descriptions of the production process, as well as the young plants' specific exterior and interior features, are of huge importance. At Florensis, we are constantly expanding our expertise in pot plants. We have a team of well-trained growers dedicated to the production of pot plants who focus solely on their quality.

Regular Checks

Regular quality checks are an integral part of young plant production, particularly in the case of batches of pot plants following each other in quick succession. Quality checks are carried out in close co-operation with the growers.

Quality through Experience

Among pot plants, Cyclamen represent one of the largest and most important groups. They have challenging needs, due to the scale of varieties and series. More than any other group, Cyclamen differ from each other in terms of features and needs - even within individual colours in the same series. It is therefore essential to have detailed knowledge of their requirements and appropriate cultivation conditions when producing young plants. For our young plant production we use – as a tried and tested method – either pretreated seed or untreated starting material to achieve the best germination results. The cultivation methods are geared to the specific needs of individual varieties; to include appropriate cultivation measures. Each variety's requirements must be taken into account to ensure positive results toward producing excellent quality young plants.



John Gordon Cultivation Specialist



Sales Support

Our marketing materials can help you to promote your plants successfully on the market. Besides information labels on the outdoor use of cyclamen, Florensis also offers specially designed bands for your trays. Please contact your local sales representative who will be happy to assist you.

Stress-free Plant Cultivation

We deliver all of our cyclamen in returnable Florensis trays which are cleaned and reused as part of an eco-friendly recycling system.

Stress-free Plant Cultivation : 180-Cell Tray

To meet the challenges of today's production and the particular needs of cyclamen, Florensis has developed a totally new plug tray for our cyclamen. The priority is to minimise stress in young plant cultivation! The cyclamen for 180-cell trays are not pricked out but are sown directly into the tray. In contrast to the pricked out young plants, the trays are filled loosely with substrate, guaranteeing optimum aeration for the root ball and allowing the young plants' root systems to develop freely. The sufficient space between the cells - in comparison with other plug trays - provides ideal conditions for the plants' development.

The results are healthy, robust young cyclamen plants with larger root balls which are suitable for direct potting even into larger-diameter pots.

Selected Young Plants : 84-Cell Tray

Our pricked out young cyclamen plants are available in 84-cell trays. The cyclamen seedlings – sown in small plugs – are pricked out into the 84-cell tray as they reach their

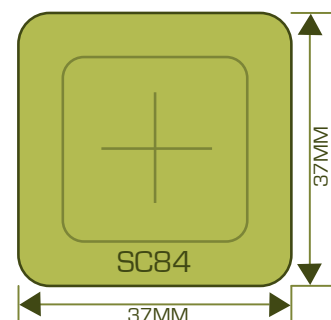
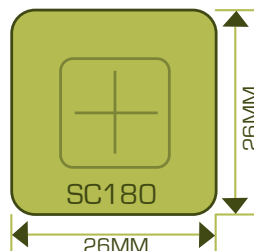
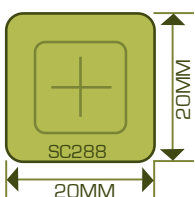
optimum stage of readiness. Depending on the variety, this is done 7 to 8 weeks after sowing. The pricking out process is accompanied by careful seedling selection. Weak plants are sorted out and discarded.

This enables us to achieve very high uniformity and continuous high standardisation right through to the flowering product. The use of the more mature young plants from the 84-cell tray also gives our customers a head start in cultivation, leading to a quicker turn-around of ready-for-sale plants.

Better efficiency : 288-Cell Tray

Direct sown cyclamen are available from Florensis in a 288-cell tray. Two weeks to one week before delivery, the plug trays are checked, empty cells are refilled and weak or small plants are sorted out manually. This procedure allows us to guarantee top quality starting material: the perfect young plant for efficient cyclamen cultivation!

In this catalogue the delivery weeks of the standard product forms are mentioned. The delivery weeks for additional product forms are mentioned on our order form.



Cyclamen

Smartiz®

Smartiz®

Smart and Easy

This new Mini compact series is perfect for small pots and high density (9 cm pots 35 plants per m², 6 cm pots 45 plants per m²).

The well-balanced Smartiz Select mix is composed with the best branching plants and the most uniform flowering colours. The very stable Smartiz Victoria is also available as a separate colour.

Smartiz features a uniform flowering window and compact plant habit. Very suitable for Summer and Autumn flowering. The sturdy compact plants are very quick to flower (15 weeks from potting). Smartiz is central flowering and the flowers do not fade, even during the summer months.



31986	Red (6012)	180	6-10.5	20, 22, 24, 26, 28
30114	Victoria (6701)	180	6-10.5	20, 22, 24, 26, 28
31987	White (6120)	180	6-10.5	20, 22, 24, 26, 28
20217	Mix (6900)	180	6-10.5	20, 22, 24, 26, 28
30113	Select Mix (6996)	180	6-10.5	20, 22, 24, 26, 28



Smartiz Mix



White

Victoria

Red

White Impr.



Melody Outdoor Shine Mix

Melody Outdoor®

Melody Outdoor is a perfect series for outdoor usage. The plants have sturdy stems, strong flowers and nice marbled leaf structure. Through the use of hybridization with botanic varieties, Melody Outdoor is extremely tolerant in bad weather conditions. This makes this strong and long-lasting plant perfect for landscaping, borders, patio containers and flower boxes.

The new Melody Outdoor Shine mix really stands out in garden performance and is very attractive with its shining flower colours.

Extra P.O.S. material in terms of labels, are available to support Melody Outdoor sales during the Summer.



18112	White Impr. (9243)	180	9-10.5	√	20, 22, 24, 26, 28
15492	Shine Mix	180	9-10.5	√	20, 22, 24, 26, 28

Picola

This genetic with compact plants has a dense leaf structure and is much more tolerant to botrytis than other mini Cyclamen. The compact habit, uniform and quick flowering makes the Picola easy to plan, grow and sell. Highlight of this series is the new Picola Shine Red! The unique Shine colours lighten up the mixtures. A complete Shine mix is as well available now!

Picola fits perfectly into 6-9 cm pots.



Shine Red



Deep Rose



Light Pink Eye



Light Purple



Pure White



Red



Scarlet



Wine Red



18869	Deep Rose (9324)	180	6-10.5	22, 24, 26, 28, 30
30100	Light Pink Eye (9349)	180	6-10.5	22, 24, 26, 28, 30
18113	Light Purple (9213)	180	6-10.5	22, 24, 26, 28, 30
30861	Pure White (9331)	180	6-10.5	22, 24, 26, 28, 30
18114	Red (9306)	180	6-10.5	22, 24, 26, 28, 30
30101	Scarlet (9335)	180	6-10.5	22, 24, 26, 28, 30
30102	Shine Red	180	6-10.5	22, 24, 26, 28, 30
30104	Wine Red (9353)	180	6-10.5	22, 24, 26, 28, 30
31159	Select Mix	180	6-10.5	22, 24, 26, 28, 30
33026	Shine Mix	180	6-10.5	22, 24, 26, 28, 30

Goblet Shine Wine Red

the special shaped flower

with weather tolerant performance

Goblet

The beautiful chalice shaped flowers characterise the cyclamen Goblet. Goblet has a remarkable appearance and stands out in the cyclamen assortment. The strong weather tolerance makes this cyclamen very suitable for the border and pots on the terrace and balcony.

Goblet is supplied with an attractive and informative consumer label. This obligatory label is included in the plant price.

Shine Wine Red



30088	Shine Wine Red (9257)	180	9-10.5	√ 20, 22-30, 32, 34, 36
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Cyclamen

Metis®

Metis is guaranteed to be the F1 mini series with the largest range of colours. The plants are very tolerant to botrytis and remarkable because of their fast uniform flowering. These strong and resistant plants are an excellent choice for all sorts of outdoor applications.



31336	Aquarel (4080)	180/288	9-12		20, 22-26, 28, 30
15817	Bright Fuchsia (4071)	180	9-12		22, 24, 26, 28, 30
30090	Decora Deep Rose (4270)	180	9-12		22, 24, 26, 28, 30
30091	Decora Light Purple (4290)	180	9-12		22, 24, 26, 28, 30
15416	Decora Magenta (4220)	180	9-12		22, 24, 26, 28, 30
31499	Decora Pure White (4225)	180	9-12		22, 24, 26, 28, 30
20296	Decora Scarlet Red (4210)	180	9-12		22, 24, 26, 28, 30
14762	Deep Magenta (4107)	180	9-12		22, 24, 26, 28, 30
14763	Purple (4096)	180	9-12		20, 22, 24, 26, 28, 30
18708	Rose Eye Impr. (4062)	180	9-12		22, 24, 26, 28, 30
14312	Salmon Pink (4050)	180	9-12		20, 22, 24, 26, 28, 30
19835	Scarlet Compact Impr. (4013)	180/288	9-12	✓	20, 22, 24, 26, 28, 30
17186	Victoria (4701)	180	9-12		22, 24, 26, 28, 30
18709	White Impr. (4121)	180/288	9-12		20, 22, 24, 26, 28, 30
14611	Flamed Mix (4910)	84/180/288	9-12		20, 22, 24, 26, 28, 30
13078	Mix (4900)	84/180/288	9-12		18, 20, 22-24, 26, 28, 30, 32
17987	Select Mix	180	9-12		24, 26, 28
18710	Silverleaf Mix (4950)	180/288	9-12		22, 24, 26, 28, 30
19834	Summer Mix (4925)	180/288	9-12		24, 26
13022	Victoria Deco Mix (4790)	180/288	9-12		20, 22, 24, 26, 28, 30



Aquarel



Bright Fuchsia



Deep Magenta



Purple



Rose Eye Impr.



Salmon Pink



Scarlet Compact Impr.



Victoria



White Impr.



Scarlet Compact Impr.



Decora Deep Rose

Decora Light Purple

Decora Magenta

Decora Pure White

Decora Scarlet Red

Metis® Fantasia

Metis Fantasia stands out in uniformity, flowering time and plant habit. The very attractive coloured flowers on short stems are long lasting.



30093	Fantasia® Deep Magenta (4385)	180	6-10.5	✓	20, 22-26, 28, 30
30094	Fantasia® Purple (4395)	180	6-10.5	✓	20, 22-26, 28, 30
30095	Fantasia® Red & Deep Rose	180	6-10.5	✓	20, 22-26, 28, 30
30096	Fantasia® Scarlet Salmon (4320)	180	6-10.5	✓	20, 22-26, 28, 30
32216	Fantasia® Winter Mix (4961)	180	10.5-12	✓	26, 28, 30, 32



Fantasia Deep Magenta



Fantasia Purple



Fantasia Red & Deep Rose



Fantasia Scarlet Salmon

PomPom® Mix



Metis® PomPom

Good fringed mini of outstanding quality. Uniform in flowering and compact plant habit. Strong fringed flowers give this Pom Pom the special touch. Available in a mix of soft colour tones.



30105	Pom Pom® Mix (4590)	180	9-12		20, 22, 24, 26, 28, 30, 32
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Cyclamen



Super Serie® Verano®

Verano has a nice round plant habit and is specially developed for production during the Summer months. Verano is not sensitive to flowering delay caused by high temperatures. The plants are compact and very uniform in habit and flowering. Both qualities ensure perfectly programmable cultivation.



Dark Salmon Pink



Dark Violet

16796	Dark Salmon Pink	180	6-10.5	20, 22, 24, 26, 28
16225	Dark Violet	180	6-10.5	20, 22, 24-26, 28
18117	Deep Dark Violet	180	6-10.5	20, 22, 24-26
19011	Deep Wine Red	180	6-10.5	20, 22, 24, 26
16222	Light Salmon Pink	84/180	6-10.5	20, 22, 24, 26
16794	Neon Flamed	180	6-10.5	20, 22, 24, 26, 28
16224	Neon Pink	180	6-10.5	20, 22-24, 26, 28
30321	Pure White Impr.	180/288	6-10.5	20, 22, 24-26, 28, 30
20223	Red	180	6-10.5	20, 22-26, 28, 30
17176	Salmon Flamed	180	6-10.5	22, 24, 26, 28
15902	Salmon Red	180	6-10.5	22, 24, 26
18182	Violet Flamed	180	6-10.5	20, 22, 24, 26
16223	Wine Red	180/288	6-10.5	20, 22, 24, 26, 28
16847	Wine Red Flamed	180	6-10.5	20, 22, 24, 26, 28
15842	FL Mix	180/288	6-10.5	18, 20, 22-26, 28
18329	Select 2 Mix	180	6-10.5	20, 22, 24, 26, 28, 30
17986	Select Mix	180/288	6-10.5	18, 20, 22-24, 26, 28
32232	Veranda Mix	180	6-10.5	22, 24



Deep Dark Violet



Deep Wine Red



Light Salmon Pink



Neon Flamed



Neon Pink



Pure White Impr.



Red



Salmon Flamed



Salmon Red



Violet Flamed



Wine Red



Wine Red Flamed



Facila

Where Carino fills a gap, Facila offers a wider period of cultivation. We made our specific selections to come to a true summer mix and a true winter mix. Suitable for high density productions. High botrytis tolerance!



32217	Facila Winter Mix	√	180	10,5-12	26,28,30,32,34,36
33024	Facila Summer Mix	√	180	10,5-12	22-24,26,28,30,32



Facila Winter Mix



Facila Summer Mix

Super Serie® Carino® F1

The Carino fills up the gap between Verano and Mini Winter perfectly. Where Verano can stay too compact in late pottings and Mini Winter gets too vigorous in early pottings, Carino will do the job. Plants will stay dense and compact and have optimal vigour to avoid botrytis problems. A very reliable Winter grower! Available in a well balanced mix and ten separate colours.



31372	Dark Violet	180	9-10.5	22, 24, 26, 28, 30, 32
31989	Deep Dark Violet	180	9-10.5	26, 28, 30, 32
31990	Deep Neon Flamed	180	9-10.5	26, 28, 30, 32
31371	Deep Wine Red	180	9-10.5	26, 28, 30, 32
31370	Light Salmon Pink	180	9-10.5	22, 24, 26, 28, 30, 32
31369	Neon Pink	180	9-10.5	22, 24, 26, 28, 30, 32, 34
31363	Red	180	9-10.5	22, 24, 26, 28, 30, 32, 34
30189	White	180	9-10.5	22, 24, 26, 28, 30, 32, 34
31367	Wine Red Flamed	180	9-10.5	26, 28, 30, 32, 34
20525	Mix	180	9-10.5	22, 24, 26, 28, 30, 32, 34



Deep Dark Violet

Deep Neon Flamed



Light Salmon Pink



Dark Violet



Deep Wine Red



Neon Pink



Red



White



Wine Red Flamed

Cyclamen

Super Serie® Mini Winter® F1

The Super Serie Mini Winter is especially developed for sales later on in the season. During this period of lower temperatures, the chance of botrytis increases. Mini Winter has a significant lower risk because of its open plant structure. This makes it an excellent cyclamen variety for outdoor usage.



20467	Red Impr.	180	9-10.5	24, 26-32
20500	White	180	9-10.5	24, 26-30, 32
17985	Select Mix	180	9-10.5	24, 26-30, 32, 34



13869	Dark Violet	180	9-10.5	20, 22-24, 26
15903	Light Salmon Eye	180	9-10.5	20, 22, 24, 26, 28
13873	Neon Pink	180	9-10.5	20, 22-24, 26
31.366	Red Impr.	180	9-10.5	20, 22-24, 26, 28
13868	White	180	9-10.5	20, 22, 24, 26, 28
13867	Wine Red	180	9-10.5	20, 22, 24, 26, 28
20597	Wine Red Flamed	180	9-10.5	18, 20, 22, 24, 26, 28, 30
13863	FL Mix	180	9-10.5	18, 20, 22, 24, 26, 28
13876	Flamed Mix	180	9-10.5	20, 22, 24, 26, 28
17992	Select Mix	84/180/288	9-10.5	20, 22, 24, 26, 28
19336	Winter Mix	180	9-10.5	20, 22, 24, 26, 28

Super Serie® Compact® F1

The plants of the uniform Super Serie Compact have a dense habit and a nice round plant shape. The plants are very floriferous and have a good shelf life. However, the dense plant habit results in a slightly higher chance of botrytis. This series is therefore less suitable for late production.



Dark Violet



Light Salmon Eye



Neon Pink



Red Impr.



White



Wine Red



Wine Red Flamed

Super Serie® Da Vinci® F1

The Da Vinci series goes very well with the Super Serie Compact. The plants have the same spherical habit and thick leaf density. Da Vinci stands out because of its attractive silver leaves that provide a nice contrast in combined plantings.



16689 Mix 180 9-10.5 24, 26

Da Vinci Mix

Super Serie® Picasso® F1

Being the silver-leaved partner of Mini Winter, the Picasso series has the same open plant habit, which makes the plants less susceptible to botrytis infection at lower temperatures. Its rich continued flowering and unique plant qualities also make Picasso into a very suitable series for sales in the later segment and for outdoor usage.



18067	Cream White	180	9-10.5	√	18, 20, 22, 24, 26, 28, 30, 32
18066	Dark Violet	180	9-10.5	√	20, 22-24
18071	Neon Pink	180	9-10.5	√	22, 24, 26, 28
17295	Pure White	180	9-10.5	√	22, 24, 26, 28, 30, 32
18065	Red	180	9-10.5	√	22, 24, 26, 28, 30, 32
18069	Wine Red	180	9-10.5	√	22, 24, 26, 28, 30, 32
16690	FL Mix	180	9-10.5	√	20, 22-24, 26, 28, 30, 32, 34
18367	Flamed Mix	180	9-10.5	√	18, 20, 22, 24, 26, 28
18115	Select Mix	180	9-10.5	√	20, 22, 24, 26, 28, 30
20345	Veranda Mix	180	9-10.5	√	20-30, 32, 34



Cream White



Dark Violet



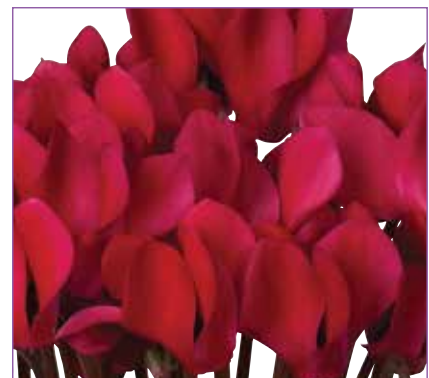
Neon Pink



Pure White



Red



Wine Red

Cyclamen

NEW    

Tianis® F1

The Tianis series combines fast and rich flowering with strong genetically compact plants, which makes this series suitable for fast and reliable production. The series stands out from the crowd because it includes several special colours. Tianis performs first-rate outdoors.

16604	Fantasia® Deep Magenta (3385)	180	9-10.5	✓	20, 22, 24, 26
18020	Fantasia® Deep Rose (3371)	180	9-10.5	✓	22, 24, 26
16603	Fantasia® Deep Violet (3395)	180	9-10.5	✓	22, 24, 26
16238	Fantasia® Light Purple (3390)	180	9-10.5	✓	22, 24, 26
17135	Fantasia® Scarlet (3310)	180	9-10.5	✓	22, 24, 26
20222	Magenta (3105)	180	10.5-12	✓	22, 24, 26
17978	Neon Flamed	180	10-12		20, 22, 24, 26
17137	Neon Rose (3077)	180	10.5-12	✓	22, 24, 26
17136	Pink Dark Edge (3061)	180	10.5-12		22, 24, 26
18054	Pure White (3120)	180	10.5-12		20, 22, 24, 26
20221	Purple (3095)	180	10.5-12	✓	20, 22, 24, 26
30116	Red Scarlet (3012)	180	10.5-12	✓	20, 22, 24, 26
16602	Salmon Eye (3040)	180	10.5-12	✓	22, 24, 26
18711	Fantasia® Mix (3960)	180	9-10.5	✓	20, 22-26, 28, 30
18055	Flamed Mix (3910)	180	10.5-12		22, 24, 26
33022	Succes Mix (3996)	✓	180	10.5-12	20, 22, 24, 26, 28, 30
18712	Mix (3996)	180	10.5-12		20, 22, 24, 26, 28, 30



Red Scarlet



Magenta



Neon Flamed



Neon Rose



Pink Dark Edge



Pure White



Purple



Salmon Eye



Fantasia Deep Magenta



Fantasia Deep Rose



Fantasia Deep Violet



Fantasia Light Purple



Fantasia Scarlet

Super Serie® Allure® F1

Allure has medium-sized flowers and a compact plant habit. This series is especially developed for cultivation in small pots during the warm season. The Super Serie Allure combines faster flowering (7-10 days sooner compared to Super Serie Macro for example) with unique qualities such as strong sturdy flower stems and rich and uniform flowering.



17975	Dark Violet	180	10-12	20, 22, 24, 26
17978	Neon Flamed	180	10-12	20, 22, 24, 26
17977	Neon Pink	180	10-12	20, 22, 24, 26
17258	Pure White	180	10-12	20, 22-26, 28, 30
17979	Red	180	10-12	20, 22, 24-26, 28, 30
17980	Wine Red	180	10-12	20, 22, 24, 26
17981	Wine Red Flamed	180	10-12	22, 24, 26
18339	Select 2 Mix	180	10-12	16, 18, 20, 22-26, 28, 30, 32
17990	Select Mix	180	10-12	16, 18, 20, 22-26, 28, 30



Wine Red



Dark Violet



Neon Flamed



Neon Pink



Pure White



Red



Wine Red Flamed

Cyclamen

NEW



Contiga Mix

Contiga

Contiga has nice round shaped plants with good central flowering. The medium sized flowers are very strong and last very long. The high rate of uniformity makes this series easy to plan and sell. Suitable for 10,5cm -14cm pots.



33023	Contiga Mix	84,180	10.5-14	20, 22, 24, 26, 28, 30
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Latinia® F1



17133	Fantasia® Deep Magenta (1385)	84	10.5-15	20, 22, 24, 26
16244	Fantasia® Deep Violet (1395)	84	10.5-15	20, 22, 24, 26
18061	FunFlame Magenta (1850)	84	10.5-15	18, 20, 22, 24, 26
14772	Lilac (1109)	84	10.5-15	20, 22, 24, 26
17134	Victoria 50 (1700)	84	10.5-15	20, 22, 24, 26, 28
18749	Fantasia® Mix (1960)	84	10.5-15	18, 20, 22, 24, 26, 28, 30
15843	Flamed Mix (1910)	84	10.5-15	18, 20, 22, 24, 26



Fantasia Deep Magenta



Fantasia Deep Violet



FunFlame Magenta



Lilac



Victoria 50



Latinia® F1 Success

Latinia Success is the new generation of Latinia. This plant has a compact habit with large flowers and is easy to cultivate. Very uniform in flowering and habit and well suited for high density production. Latinia Succes stands out from the crowd on all aspects. The series is easy to produce, even under difficult conditions.

- Big flowers and earliness
- Strong growth even in high temperatures
- The industrial choice



16816	Succes Bright Red (1011)	84	10.5-15	√	18, 20, 22, 24, 26, 28, 30
19254	Succes Deep Magenta (1107)	84	10.5-15	√	18, 20, 22, 24, 26
18706	Succes Pure White (1121)	84	10.5-15		18, 20, 22, 24, 26, 28, 30
20210	Succes Purple (1097)	84	10.5-15		18, 20, 22, 24, 26
18721	Succes Rose (1070)	84	10.5-15		18, 20, 22, 24, 26
14771	Succes Salmon (1038)	84	10.5-15		18, 20, 22, 24, 26
19256	Succes Mix (1970)	84	10.5-15		18, 20, 22, 24, 26, 28, 30



Bright Red



Deep Magenta



Pure White



Purple



Rose



Salmon

Cyclamen

Premium F1 Abanico

Compact, round and easy to grow plants with unique fan-shaped flowers. This special flowers has a white fringed edge. Abanico is very floriferous.



32223	Light Purple (181/13)	180	10.5-15	18, 20, 22-26, 28
32224	Magenta (180/13)	180	10.5-15	18, 20, 22-26, 28
32225	Salmon (179/13)	180	10.5-15	18, 20, 22-26, 28



Light Purple



Magenta



Salmon

Premium F1

With its robust, yet compact plant habit, Premium is very suitable when a little more plant volume is required. Fast flowering and a tight flowering window guarantee smooth cultivation and bench run sales. Excellent continued flowering and strong plants mean that the Premium series is very suitable for urban plantings



20219	Pure White (5126)	180	10.5-15	20, 22, 24, 26
20220	Red (5011)	180	10.5-15	✓ 20, 22, 24, 26
16605	Salmon Eye (5041)	180	10.5-15	20, 22, 24, 26
13108	Salmon Flamed (5145)	180	10.5-15	20, 22, 24, 26
17126	Dark Flamed Mix (5910)	180	10.5-15	20, 22, 24, 26



Pure White



Red



Salmon Eye



Salmon Flamed

Super Serie® Macro F1

The Super Serie Macro is known for its floriferousness and long shelf life. Macro® is extremely suitable for production later in the year in poor light conditions.



17974	Pure White	180	11-15	22, 24, 26, 28, 30, 32
17967	Red	180	11-15	22, 24, 26, 28, 30, 32
15886	Flamed Mix	180	11-15	22, 24, 26, 28
17991	Select Mix	180	11-15	22-24, 26, 28, 30



Pure White



Red

Rocolina

Rocolina is the only midi series on the market with perfectly fringed flowers. The compact plants show a lot of large fringed flowers. Rocolina is uniform in flower shape, earliness and plant habit. The strong plants carry the unique rococo style flowers, which create the baroque atmosphere. Perfect for 10.5-12 cm pots.



30106	Dark Pink (8516)	180	10.5-12	22, 24-26, 28, 30, 32
30107	Deep Purple (8519)	180	10.5-12	22, 24-26, 28, 30, 32
30108	Deep Salmon (8513)	180	10.5-12	22, 24-26, 28, 30, 32
30109	Light Pink (8517)	180	10.5-12	22, 24-26, 28, 30, 32
30110	Lilac (8505)	180	10.5-12	22, 24-26, 28, 30, 32
30112	White (8515)	180	10.5-12	22, 24-26, 28, 30, 32
30111	Mix	180	10.5-12	22, 24, 26, 28, 30, 32



Dark Pink



Deep Purple



Deep Salmon



Light Pink



Lilac



White

Halios® Curly

Very well fringed flowers in strong colours. Prolific flowering and long lasting



19420	Magenta (2506)	84	14-22	20, 22, 24, 26, 28, 30
18704	Scarlet (2410)	84	14-22	20, 22, 24, 26, 28, 30
16241	White (2525)	84	14-22	20, 22, 24, 26, 28, 30
18263	Early Mix (2580)	84	14-22	18, 20, 22, 24, 26, 28, 30, 34, 36
32218	Flame Mix (2560)	84	14-22	18, 20, 22, 24, 26, 28
15423	Mix (2590)	84	14-22	18, 20, 22, 24, 26, 28, 30

- ➔ The largest fringed type
- ➔ Maximum choice of colours
- ➔ High performance even in periods of short days



Magenta



Scarlet



White

Cyclamen

- Pot size: Ø 12 to 17 cm
- Large flower - High Density
- Robust and dense plant habit
- Optimum choice for Autumn
- Short and central stems
- Long lasting colours
- Easy to grow

Halios® HD F1

Halios HD stands for High Density and combines the Halios varieties of a new genetic line. A solution to help you make the most of your growing surfaces. The most recent developments in our selection are the base of Halios HD because of their more contained growth. The compact habit of the plants allows a higher culture density with LARGE FLOWERS.



16606	HD Bright Rose (2075)	84	12-17	18, 20, 22, 24, 26, 28, 30
15515	HD Bright Scarlet Compact (2018)	84	12-17	18, 20, 22, 24, 26, 28, 30
30083	HD Deep Magenta (2107)	84	12-17	18, 20, 22, 24, 26, 28, 30
20154	HD Grenadine (2076)	84	12-17	18, 20, 22, 24, 26, 28, 30
14318	HD Lilac (2101)	84	12-17	18, 20, 22, 24, 26, 28, 30
30084	HD Neon Rose (2077)	84	12-17	18, 20, 22, 24, 26, 28, 30
15094	HD Pure White (2124)	84	12-17	18, 20, 22, 24, 26, 28, 30
18057	HD Salmon (2039)	84	12-17	18, 20, 22, 24, 26
18056	HD Scarlet Salmon (2021)	84	12-17	18, 20, 22, 24, 26, 28, 30
13027	HD Flamed Mix (2910)	84	12-17	18, 20, 22, 24, 26, 28, 30



Bright Rose



Bright Scarlet Comp.



Deep Magenta



Grenadine



Lilac



Neon Rose



Pure White



Salmon



Scarlet Salmon



13030	Bright Scarlet (2015)	84	14-22	18, 20, 22, 24, 26, 28, 30, 32
14319	Deep Rose (2071)	84	14-22	18, 20, 22, 24, 26, 28, 30
16239	Dhiva Pure White (2620)	84	14-22	18, 20, 22, 24, 26, 28, 30
16608	Fantasia® Red (2311)	84	14-22	20, 22, 24, 26, 28, 30
13025	Magenta (2105)	84	14-22	18, 20, 22, 24, 26, 28, 30
13221	Magenta Flamed (2150)	84	14-22	18, 20, 22, 24, 26
14320	Pure White (2125)	84	14-22	18, 20, 22, 24, 26, 28, 30
15093	Purple (2096)	84	14-22	18, 20, 22, 24, 26, 28, 30
13024	Purple Flamed (2160)	84	14-22	18, 20, 22, 24, 26, 28, 30
20155	Red Decora (2210)	84	14-22	20, 22, 24, 26, 28
15092	Rose Eye (2062)	84	14-22	18, 20, 22, 24, 26
32220	Salmon Flame (2145)	84	14-22	20, 22, 24, 26, 28, 30
15516	Salmon Rose (2051)	84	14-22	18, 20, 22, 24, 26
13216	Scarlet Red (2010)	84	14-22	18, 20, 22, 24, 26, 28, 30
14769	Victoria 50 (2700)	84	12-17	18, 20, 22, 24, 26, 28
15807	Victoria 50 Salmon (2730)	84	12-17	20, 22, 24, 26
18072	Blush Mix (2811)	84	14-22	18, 20, 22, 24, 26, 28, 30
13075	Classic Mix (2900)	84	14-22	18, 20, 22, 24, 26, 28, 30, 32
18701	Fantasia® Mix (2960)	84	14-22	18, 20, 22, 24, 26, 28, 30
13023	Flamed Mix Decora (2290)	84	12-17	18, 20, 22, 24, 26, 28, 30
13027	HD Flamed Mix (2910)	84	12-17	18, 20, 22, 24, 26, 28, 30
18059	Winter Mix (2920)	84/180	14-22	24, 26, 28, 30, 32

Halios® F1

Popular large flowered Cyclamen Halios stands out because of its uniformity across the entire series. The robust plants are hardly sensitive to climate stress and present their flowers on sturdy stems.



Salmon Flame



Bright Scarlet



Deep Rose



Diva Pure White



Fantasia® Red



Magenta



Magenta Flamed



Pure White



Purple



Purple Flamed



Red Decora



Rose Eye



Salmon Rose



Scarlet Red



Victoria 50



Victoria 50 Salmon

To optimize the efficiency for the growers, Halios is split up in two types; Halios and Halios HD.

- ➔ Large flowers, excellent quality and great value
- ➔ Adaptable for production in late season
- ➔ Standard to XL pot size
- ➔ Continuously flowering
- ➔ Robust, solid stems
- ➔ Vigorous growth even in short days
- ➔ Energy saving

Cyclamen

Super Serie® XL® F1

The XL series has a long shelf life and flowers richly and uniformly on sturdy flower stems. Since it combines a uniform with a spherical plant habit, this series is very profitable when cultivated in pot sizes between 11-15 cm.



15461	Dark Salmon Pink	84	11-15	22, 24, 26
14753	Dark Violet	84	11-15	18, 20, 22-24, 26, 28, 30
14755	Light Salmon Pink	84	11-15	22, 24, 26, 28, 30
15128	Neon Flamed	84	11-15	22, 24, 26, 28, 30
15460	Neon Pink	84	11-15	22, 24, 26, 28, 30
14749	Pure White	84	11-15	18, 20, 22-24, 26, 28, 30
14751	Red	84/180	11-15	20, 22, 24, 26, 28
15397	Violet Flamed	84	11-15	18, 20, 22-24, 26, 28, 30
17183	Wine Red	84	11-15	18, 20, 22-24, 26, 28, 30
15398	Wine Red Flamed	84	11-15	18, 20, 22, 24, 26
14521	FL Mix	84	11-15	18, 20, 22-24, 26, 28, 30
15913	Flamed Mix	84/180	11-15	18, 20, 22, 24, 26, 28, 30
18779	Select Mix	84/180	11-15	18, 20, 22, 24, 26, 28, 30



Wine Red



Dark Salmon Pink



Dark Violet



Light Salmon Pink



Neon Flamed



Neon Pink



Pure White



Red



Violet Flamed



Wine Red



Wine Red Flamed



Magnia

Magnia is a complete new Big flowered series. This new genetics stands out in Earliness, Uniformity, and Shelf life. Very nice big central flowering flowers on thick stems make nice bouquets.

NEW   

33037	Magnia Deep Rose Light Edge (7156)	✓	84	14-20	22,24, 26,28,30
33038	Magnia Light Pink Eye (7161)	✓	84	14-20	22,24, 26,28,30
33039	Magnia Purple (7153)	✓	84	14-20	22,24, 26,28,30
33041	Magnia Salmon Eye (7154)	✓	84	14-20	22,24, 26,28,30
33042	Magnia White (7157)	✓	84	14-20	22,24, 26,28,30
33040	Magnia Red (7176)	✓	84	14-20	22,24, 26,28,30
32221	Magnia Mix	✓	84/180	14-20	22,24, 26,28,30



Magnia Deep Rose Light Edge (7156)



Magnia Light Pink Eye (7161)



Magnia Purple (7153)



Magnia Salmon Eye (7154)



Magnia White (7157)



Magnia Red (7176)



Magnia Mix

Maxora F1 Fringed

This large flowered fringed cyclamen looks absolutely fantastic because of its extremely frilly flowers. The plants are compact and flower early and uniformly, which makes it fast and easy to schedule cultivation.

18004	Fringed Mix	180	10-15	20, 22, 24, 26
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Maxora Fringed Mix

Capsicum

annuum

Favorit

Hot summer survivors! The very compact dark leaved plants of Favorit are extremely heat tolerant. The fruits are 3-4 cm big. Favorit is very suitable for smaller pots from 7-10.5 cm.



32134	Deep Red	288	9-10.5	12, 16, 20, 22
31389	Orange	288	9-10.5	12, 16, 20, 22
31391	Orange Red	288	9-10.5	12, 16, 20, 22
31390	Purple Red	288	9-10.5	12, 16, 20, 22
31392	Yellow	288	9-10.5	12, 16, 20, 22
31386	Yellow Red	288	9-10.5	12, 16, 20, 22



Deep Red

Orange Red



Yellow Red



Red

Yellow

Deep Orange

Tango

The compact plants of variety capsicum Tango branch extremely well and bear the fruit in the centre of the plant.



18415	Deep Orange	288	10.5-12	12, 16, 20, 22
18416	Red	288	10.5-12	12, 16, 20, 22
18417	Yellow	288	10.5-12	12, 16, 20, 22

Solanum capsicastrum

Tucana®

Solanum capsicastrum Tucana is characterised by its robust, yet reasonable compact growth. The plant branches more or less horizontally. Suitable for 10.5 to 13 cm pots. Because of its horizontal branching and because it bears fruit across the entire plant, Tucana is also very suitable for large patio pot with several plants per pot. Think of a 17 to 19 cm pot with three plants for example. The fruits change colour from green to orange red.



13378	Thurino	288	10.5-13	10, 12, 14, 16, 18
15400	Tucana®	288	10.5-13	10, 12, 14, 16, 18



Tucana

Gerbera jamesonii



Mega Revolution Mix



Mega Revolution

Revolution

Mini Revolution

Micro Revolution

Mega Revolution

Vigorous, bushy plants with very large flowers - beats competing series for both vigour and bloom size. Mega revolution is ideal in larger container size gerbera programs (>12cm).

suitable for pot sizes > 12 cm

NEW



17432	Champagne	128	12-17	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
16831	Orange	128	12-17	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
16832	Red	128	12-17	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
16833	Rose	128	12-17	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
32534	Rose Deep	✓ 128	12-17	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
32535	Watermelon	128	12-17	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
16834	White	128	12-17	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
16835	Yellow	128	12-17	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
17090	Mix	128	12-17	4, 6, 8, 10, 12, 14, 16, 18, 20, 22



Champagne



Orange



Red



Rose



Rose Deep



Watermelon



White



Yellow

Gerbera

jamesonii

NEW

Revolution

When it comes to uniformity of flowering window across a complete colour range take Revolution. This series is fully programmable for high-density production year-round.

NEW   

17431	Baby Pink		128	10.5-13	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
32536	Bicolour Red Lemon	√	128	10.5-13	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
34040	Bicolour Red White		128	10.5-13	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
32537	Bicolour Rose White	√	128	10.5-13	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
32538	Bicolour Yellow Orange	√	128	10.5-13	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
16819	Golden Yellow		128	10.5-13	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
16820	Orange		128	10.5-13	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
16823	Red		128	10.5-13	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
16824	Rose		128	10.5-13	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
16826	White		128	10.5-13	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
16828	Yellow		128	10.5-13	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
13900	Mix		128	10.5-13	4, 6, 8, 10, 12, 14, 16, 18, 20, 22



Bicolour Yellow Orange

suitable for pot sizes 10.5 - 13 cm

NEW



Bicolour Red Lemon

NEW



Bicolour Rose White



Bicolour Red White



Yellow



Baby Pink



Golden Yellow



Orange



Red



Rose



White



Yellow

Mini Revolution

Genetically compact plants which are early to flower with excellent plant habit and short stem.

suitable for smaller pot sizes

6 - 10.5 cm



15477	Red	128	6-10.5	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
15478	Rose	128	6-10.5	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
16830	White	128	6-10.5	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
15476	Yellow	128	6-10.5	4, 6, 8, 10, 12, 14, 16, 18, 20, 22
15168	Mix	128	6-10.5	4, 6, 8, 10, 12, 14, 16, 18, 20, 22



Red



Rose



White



Yellow

Hibiscus moscheutos

Luna F1

Hibiscus moscheutos Luna is both exclusive as well as impressive. The plant is smothered in enormous eye-catching flowers that measure up to as much as 15 cm in diameter.

Luna is

a bushy, well branching hibiscus that does not require pinching out and is suitable for large patio containers. When planted in the garden, Luna develops into a fantastic shrub. The plants do love the warmth and tolerate both dry as well as humid conditions. Reacts strongly to growth regulators.



17585	Pink Swirl	084	15-19	6, 8, 10, 12-20, 22, 24
17583	Red	084	15-19	6, 8, 10, 12-20, 22, 24
17586	Rose	084	15-19	6, 8, 10, 12-20, 22, 24
17587	White	084	15-19	6, 8, 10, 12-20, 22, 24



Pink Swirl



Rose



White



Red

Helianthus annuus

Sunsation

Helianthus Sunsation has a large flower with a black pollen free centre on a compact plant. Because the flower does not produce pollen, the plant holds better in the retail channel.



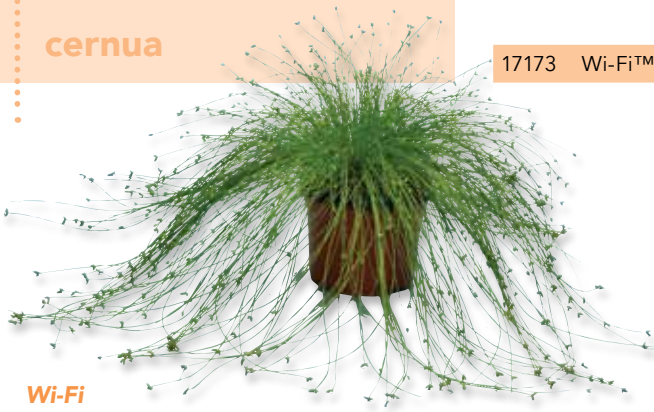
16032	Sunsation Yellow	180	10.5-12	8-29
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Sunsation Yellow

Isolepis

cernua



Wi-Fi



17173 Wi-Fi™ 288 10.5-13 10, 12, 14, 16, 18, 20, 22-26, 28, 30, 32, 34, 36, 38

Wi-Fi™

The fine elongated leaves of Isolepis Wi Fi look like hairs. In combination with the small white flowers that cover the entire plant, this results in a special, very modern look. The plants are suitable for indoor use but also great in all sorts of outdoor combinations.

Pentas lanceolata

New Look

It is time to forget about spindly tropical house plants. New Look with its compact plant habit and good branching provides an entirely new outlook on Pentas lanceolata. It is truly a completely new type of Pentas as compared to the original varieties, both in plant habit as well as in floriferousness. New Look is a pot plant with a good shelf life that can withstand full sun and drought in the garden and flowers all summer long.



12346 Pink 288 10.5-13 6-26



Pink



32329	Bright Red	288	10.5-13	8, 10, 12, 14-25
32325	Lavender	288	10.5-13	8, 10, 12, 14, 16, 18, 20, 22
32326	Lipstick	288	10.5-13	8, 10, 12, 14, 16, 18, 20, 22
32330	Pink	288	10.5-13	8, 10, 12, 14-25
32327	Violet	288	10.5-13	8, 10, 12, 14, 16, 18, 20, 22
32328	White	288	10.5-13	8, 10, 12, 14, 16, 18, 20, 22

Graffiti

Attractive pot plants for indoors and outdoors, plants for bedding. Graffiti is extremely uniform across the series in habit and flower timing. Plants with dense, tight flower clusters ensure maximum colour at retail.



Lavender



Lipstick



Pink



Violet



White



Bright Red

Ptilotus exaltatus



Joey

Joey

This originally central Australian Ptilotus exaltatus bears uniquely coloured silver/neon-pink plume like flowers against a background of thick dark green glossy leaves. Joey has a production period of 12-16 weeks. This pot and patio plant for indoors as well as outdoors is an especially good choice for combinations in larger patio pots. Joey is the plant par excellence for consumers that are looking for something new.



17151 Joey 180 10.5 10, 12, 14, 16-18, 20, 22

Platycodon grandiflorus

Astra

Platycodon grandiflorus Astra is a trendy and very special summer flowering annual that thrives in pots, flower boxes and in the garden. It is part of the Campanulaceae family and originates from areas in China, Japan and Korea. Astra provides your home and garden with a Mediterranean, romantic ambiance. The large star shaped flowers can be supplied in white, blue or pink. The balloon shaped buds are very decorative, which means that Astra is saleable at an early stage. Astra can be used until late summer.



Rose



White



11895	Blue	180	10.5-13	6, 8, 10-25
		288	10.5-13	10-25
11896	Rose	180	10.5-13	6, 8, 10-25
		288	10.5-13	10-25
11897	White	180	10.5-13	6, 8, 10-25
		288	10.5-13	10-25



Blue



Magenta

Torenia fournieri

Kauai

The Torenia Kauai series is easier to produce in cultures with a maximum number of plants per m² as compared to the usual assortment. Kauai has the most attractive colours for scheduled cultivation. A tight flowering window within the series encourages bench run sales within 7 to 9 days. Kauai branches better than other Torenia varieties currently on the market and remains up to 5 cm shorter. This means that the plants can be controlled better and yield more profit. Because of its bright colours, Kauai is especially suitable for combinations in large pots and for colourful dishes for indoor and outdoor displays.



20790	Blue & White	288	10-13	9-20
19096	Deep Blue	288	10-13	6-20
19098	Magenta	288	10-13	6-20



19099	Rose	288	10-13	6-20
19100	White	288	10-13	6-20
19808	Mix	288	10-13	6-20



Blue & White



Deep Blue



Rose



White

Index

ANNUALS

A

Ageratum	Page 22-23
Angelonia	24-25
Antirrhinum	26-39
Argyranthemum	30-32
Asteriscus	32

B

Begonia	Page 33-52
Bidens	52-55
Brachyscome	56-57
Bracteantha	58

C

Calendula	Page 58
Calibrachoa	59-69
Calocephalus	58
Catharanthus	70-71
Celosia	71
Centradenia	72
Chrysanthemum	72
Cineraria	72
Cleome	72
Coleus	74-75
Convolvulus	73
Cosmos	76-77
Cuphea	73

D

Dahlia	Page 78-85
Dianthus	86-87
Diascia	88
Dichondra	89
Dorotheanthus	89

E

Erigeron	Page 89
Euphorbia	90
Euryops	89

F

Felicia	Page 90
Fuchsia	91-94

G

Gaura	Page 95-96
Gazania	98-99
Glechoma (Nepeta)	96
Gypsophila	97

H

Hebe	Page 100-101
Helichrysum	102
Heliotropium	102

I

Impatiens	Page 103-111
Ipomoea	112-113
Isotoma	113

L

Lantana	Page 114
Lobelia	115-119
Lobularia	120-121
Lophospermum	122
Lysimachia	121

M

Matthiola	Page 123
Mecardonia	123
Mimulus	124

N

Nemesia	Page 126-129
Nicotiana	125

O

Osteospermum	Page 129-135
--------------	--------------

P

Pelargonium Toscana®	Page 136-156
Pelargonium	156
Pericallis	157
Petunia	158-175
Phlox	176
Plectranthus	176
Portulaca	177-178

R

Rhodochiton	Page 178
Rudbeckia	179

S

Salvia	Page 180-183
Sanvitalia	184-185
Scabiosa	190
Scaevola	186-187
Streptocarpus	190
Sutera	188-189

T

Tagetes	Page 191-193
Thunbergia	190
Torenia	190

V

Verbena	Page 194-199
---------	--------------

Z

Zinnia	Page 200-201
--------	--------------

CYCLAMEN

C	Page
Contiga	214
F	Page
Facila	209
G	
Goblet	205
H	Page
Halios® HD	218
Halios®	219
Halios® Curly	217
L	Page
Latinia® Success	215
Latinia®	214
M	Page
Magnia	221
Maxora Fringed	221
Melody Outdour®	204
Metis®	206
Metis® Fantasia	207
Metis® PomPom	207
P	Page
Picola	205
Premium	216
Premium Abanico	216
R	Page
Rocolina	217
S	Page
Smartiz®	204
Super Serie® Allure®	213
Super Serie® Carino®	209
Super Serie® Compact®	210
Super Serie® Davinci®	211
Super Serie® Macro®	216
Super Serie® Mini Winter®	210
Super Serie® Picasso®	211
Super Serie® Verano®	208
Super Serie® XL®	220
T	Page
Tianis®	212

POT PLANTS

C	Page
Capsicum	222
G	Page
Gerbera	223-225
H	Page
Helianthus	225
Hibiscus	225
I	Page
Isolepsis	226
P	Page
Pentas	226
Platycodon	227
Ptilotus	226
S	Page
Solanum	222
T	Page
Torenia	227

Replaced/ Dropped

15703	<i>Agrostis stolonifera</i> Green Twist	-
18738	<i>Angelonia angustifolia</i> Archangel™ Pink	<i>Angelonia angustifolia</i> Archangel™ Dark Pink
32547	<i>Antirrhinum majus</i> Candy Showers Mix	-
31525	<i>Argyranthemum frutescens</i> Sassy Compact White	-
10553	<i>Begonia tuberhybrida</i> Nonstop® F1 Apricot	-
20268	<i>Begonia x hybrida</i> Baby Wing™ White Bronze Leaf	-
16053	<i>Bidens ferulifolia</i> Goldfever	<i>Bidens ferulifolia</i> GoldStrike
31374	<i>Bidens ferulifolia</i> Pirate's Booty	<i>Bidens ferulifolia</i> GoldStrike
19595	<i>Bracteantha bracteata</i> Dreamtime™ Jumbo Pink	<i>Bracteantha bracteata</i> Dreamtime™ Jumbo Rose Pink
31527	<i>Calibrachoa x hybrida</i> Can-Can® Peach with Eye	<i>Calibrachoa x hybrida</i> Can-Can® Sunshine Impr.
31527	<i>Calibrachoa x hybrida</i> Can-Can® Peach with Eye	<i>Calibrachoa x hybrida</i> Can-Can® Sunshine Impr.
32423	<i>Calibrachoa x hybrida</i> Chameleon Lavender Sorbet	<i>Calibrachoa x hybrida</i> Chameleon Lavender Sorbet Impr.
32424	<i>Calibrachoa x hybrida</i> Chameleon Pink Sorbet	<i>Calibrachoa x hybrida</i> Chameleon Pink Sorbet Impr.
30385	<i>Calibrachoa x hybrida</i> Noa® Papaya	-
31818	<i>Celosia plumosa</i> Arrabona Red	-
31346	<i>Celosia plumosa</i> New Look Red	-
13942	<i>Celosia spicata</i> Kosmo Purple-Red	-
30512	<i>Coleus x hybrida</i> Solar Flaire	-
20604	<i>Coleus x hybrida</i> Vino	-
20694	<i>Cosmos atrosanguineus</i> Dark Secrets	<i>Cosmos atrosanguineus</i> Eclipse
18815	<i>Dahlia x hybrida</i> Dahlietta™ Surprise Marissa	-
18306	<i>Diascia barberae</i> Juliet™ White	<i>Diascia barberae</i> Juliet™ White impr.
31243	<i>Euphorbia hypericifolia</i> Glitz	<i>Euphorbia hypericifolia</i> Glamour
31663	<i>Fuchsia x hybrida</i> Hot Light	-
19778	<i>Hebe x hybrida</i> Karne	-
17157	<i>Helichrysum petiolare</i> Silver Bush	<i>Helichrysum petiolare</i> Silver
20092	<i>Impatiens New-Guinea Toscana®</i> Medium Violet	<i>Impatiens New-Guinea</i> ClockWork Purple
16380	<i>Impatiens walleriana</i> Fiesta™ Burgundy	<i>Impatiens walleriana</i> Fiesta™ Bonita Burgundy
13135	<i>Impatiens walleriana</i> Fiesta™ Deep Orange	-
12580	<i>Impatiens walleriana</i> Fiesta™ Lavender Orchid	<i>Impatiens walleriana</i> Fiesta™ Bonita Lavender Stardust
17491	<i>Impatiens walleriana</i> Fiesta™ Olé Cherry	<i>Impatiens walleriana</i> Fiesta™ Bonita Cherry
17492	<i>Impatiens walleriana</i> Fiesta™ Olé Frost White	<i>Impatiens walleriana</i> Fiesta™ Bonita White
17494	<i>Impatiens walleriana</i> Fiesta™ Olé Purple	-
17496	<i>Impatiens walleriana</i> Fiesta™ Olé Rose	<i>Impatiens walleriana</i> Fiesta™ Bonita Rose
17497	<i>Impatiens walleriana</i> Fiesta™ Olé Salmon	<i>Impatiens walleriana</i> Fiesta™ Bonita Salmon
12581	<i>Impatiens walleriana</i> Fiesta™ Pink Ruffles	<i>Impatiens walleriana</i> Fiesta™ Bonita Pink
15979	<i>Impatiens walleriana</i> Fiesta™ Pink Stardust	-
14432	<i>Impatiens walleriana</i> Fiesta™ Sparkler Cherry	-
15625	<i>Impatiens walleriana</i> Fiesta™ Sparkler Hot Pink	-
30530	<i>Impatiens x hybrida</i> Bounce Cherry Red	-
30525	<i>Impatiens x hybrida</i> Bounce Lilac	-
30524	<i>Impatiens x hybrida</i> Bounce Pink Flame	-
30523	<i>Impatiens x hybrida</i> Bounce Violet	-
30526	<i>Impatiens x hybrida</i> Bounce White Blush	-

19869	Impatiens x hybrida SunPatiens® Compact Coral	Impatiens x hybrida SunPatiens® Compact Coral impr.
16110	Isotoma axillaris Tristar Rose	Isotoma axillaris Lauren Pink
17505	Lobelia erinus Hot® Blue Eyes	-
31120	Lobelia erinus Hot® MixMasters Blue Sea	Lobelia erinus Springs™ MixMasters Blue Lagoon
31121	Lobelia erinus Star® MixMasters Blue Ocean	Lobelia erinus Springs™ MixMasters Blue Lagoon
15624	Mecardonia x hybrida Sundona® Yellow	Mecardonia x hybrida Magic Carpet
16038	Melampodium paludosum Golden Globe	-
31348	Multi specie MixMasters Pink outside the box	Multi specie MixMasters Pink outside the Box 2016
31518	Nemesia fruticans Eternal Flame	-
14957	Nemesia fruticans Nuvo® Lavender	Nemesia fruticans Nuvo® Bicolour
31700	Nemesia fruticans Nuvo® MixMasters Coco	Nemesia fruticans Nuvo® MixMasters J'Adore
18758	Nemesia fruticans Nuvo® Pink Bicolour	Nemesia fruticans Nuvo® Bicolour
31250	Petunia grandiflora Pacta Parade Plum Vein	Petunia grandiflora Pacta Parade Burgundy
10991	Petunia grandiflora Parade F1 Sky Blue	Petunia grandiflora Parade Plus F1 Blue
17389	Petunia grandiflora Sophistica F1 Blue Morn	Petunia x hybrid Viva® Blue Morn
19636	Petunia x hybrida Blanket™ Midnight Velvet	Petunia x hybrida Blanket™ Violet, Blue
31293	Petunia x hybrida Surfinia® Blue 2015	Petunia x hybrida Surfinia® Blue
14767	Petunia x hybrida Surfinia® Double White	Petunia x hybrida Viva® Double White
15391	Petunia x hybrida Surfinia® Patio Red	Petunia x hybrida Viva® Bright Red
20226	Petunia x hybrida Surfinia® Table Yellow	-
15072	Petunia x hybrida Surfinia® Vanilla Cream White	-
20722	Petunia x hybrida Vivaldi	Petunia x hybrida Vivini™ Yellow
18794	Petunia x hybrida Vivini™ Violet Vein	Petunia x hybrida Vivini™ Violet Vein impr.
30600	Portulaca oleracea RioGrande™ Magenta	Portulaca oleracea Pazzaz™ Fuchsia
30602	Portulaca oleracea RioGrande™ Orange	Portulaca oleracea Pazzaz™ Tangerine
31774	Portulaca oleracea RioGrande™ White	-
30604	Portulaca oleracea RioGrande™ Yellow	Portulaca oleracea Pazzaz™ Yellow Impr.
11082	Rudbeckia hirta Sonora	-
13936	Rudbeckia hirta Toto Rustic	-
20359	Salvia splendens Reddy™ Mix	Salvia splendens Vista Mix
20821	Sanvitalia speciosa Sundance Compact	Sanvitalia speciosa Inca
20642	Scaevola aemula Print Lavender	-
30667	Sutera diffusus Bola Blue	Sutera diffusus Scopia® Gulliver Blue
19676	Sutera diffusus Bola Lavender	-
20723	Sutera diffusus Bola Pink	Sutera diffusus Scopia® Gulliver Pink Heart Impr.
19677	Sutera diffusus Bola White	Sutera diffusus Scopia® Gulliver Dynamic White
19670	Verbena x hybrida Aztec™ Violet 2012	Verbena x hybrida Venturi® Violet
17526	Verbena x hybrida Aztec™ White	Verbena x hybrida Venturi® White
30616	Verbena x hybrida EnduraScape™ Lavender	Verbena x hybrida EnduraScape™ Pink Bicolour 13704
12670	Verbena x hybrida Tapien® Violet	-
13752	Verbena x hybrida Temari® Blue	-
15662	Verbena x hybrida Vegas® Appleblossom	Verbena x hybrida Vegas® Coral Pink
31699	Verbena x hybrida Venturi® MixMasters Pole Position	-
18802	Verbena x hybrida Venturi® Pink Eye	Verbena x hybrida Venturi® Pink

2017

		January					February					March						
Wk	52	1	2	3	4	5	5	6	7	8	9	9	10	11	12	13		
M		2	9	16	23	30	6	13	20	27	6	13	20	27				
T		3	10	17	24	31	7	14	21	28	7	14	21	28				
W		4	11	18	25	1	8	15	22	1	8	15	22	29				
T		5	12	19	26	2	9	16	23	2	9	16	23	30				
F		6	13	20	27	3	10	17	24	3	10	17	24	31				
S		7	14	21	28	4	11	18	25	4	11	18	25					
S	1	8	15	22	29	5	12	19	26	5	12	19	26					
		April					May					June						
Wk		13	14	15	16	17	18	19	20	21	22	22	23	24	25	26		
M		3	10	17	24	1	8	15	22	29	5	12	19	26				
T		4	11	18	25	2	9	16	23	30	6	13	20	27				
W		5	12	19	26	3	10	17	24	31	7	14	21	28				
T		6	13	20	27	4	11	18	25	1	8	15	22	29				
F		7	14	21	28	5	12	19	26	2	9	16	23	30				
S		1	8	15	22	29	6	13	20	27	3	10	17	24				
S		2	9	16	23	30	7	14	21	28	4	11	18	25				
		July					August					September						
Wk		26	27	28	29	30	31	31	32	33	34	35	35	36	37	38	39	
M		3	10	17	24	31	7	14	21	28	4	11	18	25				
T		4	11	18	25	1	8	15	22	29	5	12	19	26				
W		5	12	19	26	2	9	16	23	30	6	13	20	27				
T		6	13	20	27	3	10	17	24	31	7	14	21	28				
F		7	14	21	28	4	11	18	25	1	8	15	22	29				
S		1	8	15	22	29	5	12	19	26	2	9	16	23	30			
S		2	9	16	23	30	6	13	20	27	3	10	17	24				
		October					November					December						
Wk		39	40	41	42	43	44	44	45	46	47	48	48	49	50	51	52	
M		2	9	16	23	30	6	13	20	27	4	11	18	25				
T		3	10	17	24	31	7	14	21	28	5	12	19	26				
W		4	11	18	25	1	8	15	22	29	6	13	20	27				
T		5	12	19	26	2	9	16	23	30	7	14	21	28				
F		6	13	20	27	3	10	17	24	1	8	15	22	29				
S		7	14	21	28	4	11	18	25	2	9	16	23	30				
S		1	8	15	22	29	5	12	19	26	3	10	17	24	31			

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