



Cut Flowers 2021





2021

January

	53	1	2	3	4
M		4	11	18	25
T		5	12	19	26
W		6	13	20	27
T		7	14	21	28
F	1	8	15	22	29
S	2	9	16	23	30
S	3	10	17	24	31

February

	5	6	7	8
	1	8	15	22
	2	9	16	23
	3	10	17	24
	4	11	18	25
	5	12	19	26
	6	13	20	27
	7	14	21	28

March

	9	10	11	12	13
	1	8	15	22	29
	2	9	16	23	30
	3	10	17	24	31
	4	11	18	25	
	5	12	19	26	
	6	13	20	27	
	7	14	21	28	

April

	13	14	15	16	17
M		5	12	19	26
T		6	13	20	27
W		7	14	21	28
T	1	8	15	22	29
F	2	9	16	23	30
S	3	10	17	24	
S	4	11	18	25	

May

	17	18	19	20	21	22
		3	10	17	24	31
		4	11	18	25	
		5	12	19	26	
		6	13	20	27	
		7	14	21	28	
	1	8	15	22	29	
	2	9	16	23	30	

June

	22	23	24	25	26
		7	14	21	28
	1	8	15	22	29
	2	9	16	23	30
	3	10	17	24	
	4	11	18	25	
	5	12	19	26	
	6	13	20	27	

July

	26	27	28	29	30
M		5	12	19	26
T		6	13	20	27
W		7	14	21	28
T	1	8	15	22	29
F	2	9	16	23	30
S	3	10	17	24	31
S	4	11	18	25	

August

	30	31	32	33	34	35
		2	9	16	23	30
		3	10	17	24	31
		4	11	18	25	
		5	12	19	26	
		6	13	20	27	
		7	14	21	28	
	1	8	15	22	29	

September

	35	36	37	38	39
		6	13	20	27
		7	14	21	28
	1	8	15	22	29
	2	9	16	23	30
	3	10	17	24	
	4	11	18	25	
	5	12	19	26	

October

	39	40	41	42	43
M		4	11	18	25
T		5	12	19	26
W		6	13	20	27
T		7	14	21	28
F	1	8	15	22	29
S	2	9	16	23	30
S	3	10	17	24	31

November

	44	45	46	47	48
	1	8	15	22	29
	2	9	16	23	30
	3	10	17	24	
	4	11	18	25	
	5	12	19	26	
	6	13	20	27	
	7	14	21	28	

December

	48	49	50	51	52
		6	13	20	27
		7	14	21	28
	1	8	15	22	29
	2	9	16	23	30
	3	10	17	24	31
	4	11	18	25	
	5	12	19	26	

Florensis

2020

January

	1	2	3	4	5
M		6	13	20	27
T		7	14	21	28
W	1	8	15	22	29
T	2	9	16	23	30
F	3	10	17	24	31
S	4	11	18	25	
S	5	12	19	26	

February

5	6	7	8	9
	3	10	17	24
	4	11	18	25
	5	12	19	26
	6	13	20	27
	7	14	21	28
1	8	15	22	29
2	9	16	23	

March

9	10	11	12	13	14
	2	9	16	23	30
	3	10	17	24	31
	4	11	18	25	
	5	12	19	26	
	6	13	20	27	
	7	14	21	28	
1	8	15	22	29	

April

14	15	16	17	18
	6	13	20	27
	7	14	21	28
1	8	15	22	29
2	9	16	23	30
3	10	17	24	
4	11	18	25	
5	12	19	26	

May

18	19	20	21	22
	4	11	18	25
	5	12	19	26
	6	13	20	27
	7	14	21	28
1	8	15	22	29
2	9	16	23	30
3	10	17	24	31

June

23	24	25	26	27
1	8	15	22	29
2	9	16	23	30
3	10	17	24	
4	11	18	25	
5	12	19	26	
6	13	20	27	
7	14	21	28	

July

27	28	29	30	31
	6	13	20	27
	7	14	21	28
1	8	15	22	29
2	9	16	23	30
3	10	17	24	31
4	11	18	25	
5	12	19	26	

August

31	32	33	34	35	36
	3	10	17	24	31
	4	11	18	25	
	5	12	19	26	
	6	13	20	27	
	7	14	21	28	
1	8	15	22	29	
2	9	16	23	30	

September

36	37	38	39	40
	7	14	21	28
1	8	15	22	29
2	9	16	23	30
3	10	17	24	
4	11	18	25	
5	12	19	26	
6	13	20	27	

October

40	41	42	43	44
	5	12	19	26
	6	13	20	27
	7	14	21	28
1	8	15	22	29
2	9	16	23	30
3	10	17	24	31
4	11	18	25	

November

44	45	46	47	48	49
	2	9	16	23	30
	3	10	17	24	
	4	11	18	25	
	5	12	19	26	
	6	13	20	27	
	7	14	21	28	
1	8	15	22	29	

December

49	50	51	52	53
	7	14	21	28
1	8	15	22	29
2	9	16	23	30
3	10	17	24	31
4	11	18	25	
5	12	19	26	
6	13	20	27	

Legenda



Greenhouse



Outdoor



Photosynthetic light needed



Number of plants per net m²



Number of stems per plant



Florensis Cut Flowers

Lavendelweg 10
1435 EW Rijsenhout
The Netherlands
T: +31 297 383 030
F: +31 297 383 040
E: cutflowers@florensis.com

Daniel Jonker

Manager Sales
& Productmanagement
M: +31 6 5115 7436
daniel.jonker@florensis.com

John de Wit

Manager Export
M: +31 6 8333 8664
john.de.wit@florensis.com

Rob van Marrewijk

Sales Representative
M: +31 6 5328 0458
rob.van.marrewijk@florensis.com

Anne Vromans

Junior Product Manager
T: +31 6 8319 9489
anne.vromans@florensis.com

Customer Service

T: +31 297 383 030
cutflowers@florensis.com

Contents

4	Florensis Cut Flowers	20 - 21	Brassica oleracea	70 - 75	Matthiola incana
5	Florensis webshop	22 - 23	Callistephus chinensis	76 - 80	Ranunculus asiaticus
6 - 7	Florensis Highlights	24 - 25	Campanula medium	81	Statice sinuata
9	Ageratum houstonianum	26 - 29	Celosia cristata	82	Tanacetum parthenium
9	Amaranthus caudatus	30	Celosia plumosa	82 - 83	Trachelium caerleum
9	Ammi majus	31	Delphinium elatum	84 - 85	Terms of delivery
9	Ammi visnaga	32 - 35	Dianthus barbatus	88	Index
10 - 19	Antirrhinum majus	36 - 69	Lisianthus grandiflorum		

No one has missed out that we live in a special time. The corona crisis has a major impact on everything we do, both business and private.

Despite this difficult situation in which we now live as a whole world, we as Florensis Cut Flowers look with confidence to the future. We will continue to do everything we can to be your most reliable partner for the supply of summer flowers, young plants from seed.

In this catalogue you will find new introductions of almost all breeders we work with. Therefore, we are pleased that we can present it to you digitally as well. The new varieties in the Lisianthus Corelli series from Takii and the new introductions in the Celeb series from Sumika Lisianthus, are definitely worth it. In Antirrhinums you will find improved colours e.g. the Potomac series and Costa Summer. Within the Campanula Champion series we are very pleased with the new Champion II range, which delivers a much more uniform crop. Please take the time to see what other new introductions we have selected for you.

In addition to the real-time stock list, as you have found for several years on our website, it is also possible to place your order with digital order forms from season 2021. In these order forms you will always find the most current range and the delivery weeks that are available at that time. The forms can be downloaded from our website.

We are also increasingly active on social media. On our new Instagram account you will find new introductions and other fun information. Follow us to stay up to date. View the contact details for the address.

Our Florensis Cut Flowers team wishes you the best of luck in the new season and we hope to inspire you again with this catalogue.



Adriaan Vonk
Director Florensis Cut Flowers



Florensis Cut Flowers has for many years been Europe's largest young plant supplier for seed-propagated cut flowers. Our Rijsenhout site is fully focused on constant improvement of the plant material we produce.

Thanks to continuous investment in grow lights, sorting machines and greenhouse cooling, we are able to guarantee consistent quality in our plant material all year round.

Our breeding and selection work is carried out in collaboration with well-known suppliers and breeders, enabling us to offer an optimum product range throughout the year. This means that we produce high-quality seed-propagated young plants for cut flowers production 24/7, 365 days a year.

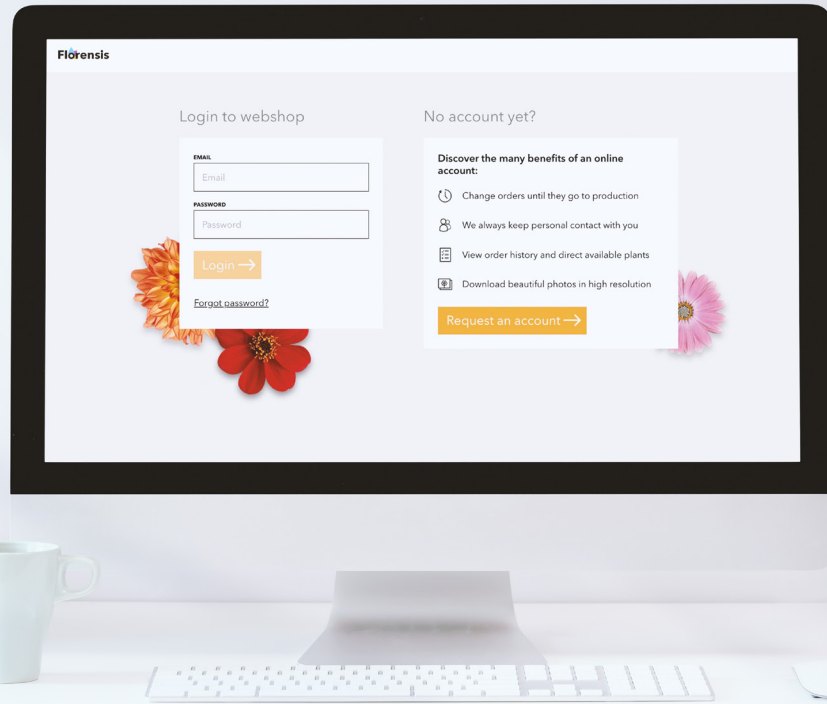


Tanacetum tray

Greenhouse



**Don't wait
any longer.
Create your
account
today!**



Hello!

Did you now you can easily find and order all products we have to offer with your Florensis webshop account? Let me show you all the benefits and possibilities:



Real time availability and delivery weeks

You can order direct available young plants whenever and wherever you want; 24 hours per day, 7 days per week!



Looking for an order confirmation?

In the service area you can find all your Florensis documentation. And yes, even the confirmation, transport document and invoices are available in PDF.



Photo database

You even get free access to our photo database which contains more than 10.000 free to use images. Wow!



Personal contact

We always keep personal contact with you.

@FlorensisInternational

@FlorensisInternational

@florensiscutflowers

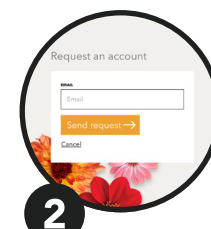
Activate your webshop account in only 3 steps:



1

Visit

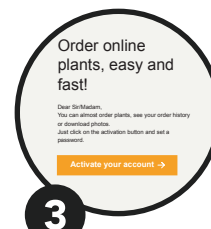
Visit Florensis.com and click on the 'Login to our Webshop' button, or scan the QR code.



2

Request

Request an account, fill in your Email and press the 'Send request' button.



3

Activate

Activate your account through the Email we send you. How easy is that?



Request your account!

www.florensis.com

Antirrhinum majus Potomac

New in the Potomac series: Potomac Pink Imp. The improved uniformity, better flower quality, colour retention and bud fullness make this flower more interesting for both the grower, as the retail and the florists. Besides the Pink colour, there are many other colours in this series with the same growing characteristics. It is the ideal series to grow under longer days with much light and warmth.



19



29

Celosia cristata Reprise

The new Reprise series is still limited available but is an addition to the Celosia cristata market. The beautiful crest together with the colourful color pellet will fit in every bouquet. Both planting more per square met as a lower failure rate, makes this Reprise series very profitable. Also the stem quality is better and the flower stem is about 75 cm.

Campanula medium Champion II

Campanula Champion II is a series in the Campanula. The improved uniformity means faster harvest and more profit for the grower. Besides that the Usable Plant Count has improved. The very long lasting vase life for at least two weeks makes the Campanula Champion II interesting for the florists. The series is now consisting of three colours: Deep Blue, Lilac & Pink



25

Lisianthus grandiflorum Celeb

Exclusive at Florensis Cut Flowers. The Celeb series features with many diverse colored, big flowers. The Celeb 2 Queen is a new, big, fringed, light pink Lisianthus. Many breeders are working on more double flowers in pastel colors; this Queen is a highly wanted flower in the market. The beautiful big and fringed petals will fit perfect in a bouquet and the flower diameter can become 10 cm wide under the perfect growing conditions.



48



51

Lisianthus grandiflorum Corelli

The Corelli series is a series with fringed, big flowers. Corelli Lavender is an excellent large, double flowered Lisianthus. It has elegant fringed flower petals and a long vase life. Lavender is a popular colour in the Lisianthus market and this Corelli type is an addition in every assortment.

Matthiola incana Mathilda

Matthiola Mathilda Salmon is a new colour in the Mathilda series. Mathilda is a seedling selectable type Matthiola. This new genetic is a salmon pink colour which is a popular colour in the flower market. The flower stem length will become 60 to 80 cm.



74



Blue Planet F1

The scientific name of this bright blue flower derives from the Greek word ageratos meaning 'eternally young'. Blue Planet, an F1 hybrid, is a highly floriferous, productive crop for cut flower production with excellent quality keeping. The length of this product is around 80 cm.

Ageratum houstonianum

50026	Blue Planet F1	12-20	5-7
-------	----------------	-------	-----



Blue Planet F1

Amaranthus caudatus

Typical of these plants are their long red or green tassel-like racemes. It is not surprisingly that one of its common name is Tassel Flower.

Amaranthus caudatus

17710	Green Tails	12-24	1
17711	Red Tails	12-24	1
20328	Rosary	12-24	1



Green Tails



Red Tails

Amaranthus caudatus

Ammi

In addition to its use as a cut flower, Ammi varieties are also frequently planted in gardens. Our product range includes two different Ammi species for commercial cut flower production: Ammi majus Graceland and Ammi visnaga Casablanca. Both varieties can easily reach a generous length and are used in mixed bouquets.

Graceland

Ammi majus

30689	Graceland	9-25	1-4
-------	-----------	------	-----



Graceland

Casablanca

Ammi visnaga

20257	Casablanca	9-25	1-4
-------	------------	------	-----



Casablanca

Ammi visnaga

Antirrhinum majus

This cut flower (common name: Snapdragon) originated in the Mediterranean region, particularly on the Iberian Peninsula. This product is one of the world's most widely grown cut flowers. The breeding of Antirrhinum in the USA has resulted in many new varieties that are classified into several groups according to their planting period. Breeders have now created varieties which can be grown over a longer period than the cultivars originally developed in the USA. Breeders constantly and actively look to improve and develop a crop, which means new and improved varieties in the cut flower range can be expected over the coming years. Antirrhinum can be cultivated both under glass and outdoors.

The varieties we offer are divided into groups according to the best possible planting period indicated for greenhouse conditions in **the Netherlands**: for growing Antirrhinum in other regions than the Netherlands, please contact your local distributor.

Group 0

Plant weeks 37 - 40
Series: Cool

Group 1

Plant weeks 47 - 10
Series: Animation
Antibes
Legend

Group 2

Plant weeks 6 - 14 and 32 - 34
Series: Admiral
Avignon
Costa
Maryland
Red Delilah

Group 3

Plant weeks 10 - 14 and 31 - 32
Series: Costa Summer
Monaco

Group 4

Plant weeks 11-30
Series: Opus
Potomac

The classification into groups is an indication of planting period based on information obtained from the breeder.





ANTIRRHINUM MAJUS



Group 0 Plant weeks 37 - 40

Cool  Antirrhinum majus Cool  

17719	Crimson	60-80	1
50244	Orange	60-80	1
17721	Rose	60-80	1
17722	White	60-80	1



Crimson



Orange



Rose



White



Antirrhinum majus Cool Crimson

Group 1 Plant weeks 47 - 10

Animation

Antirrhinum majus Animation

17717	Dark Orange	60-80	1
50428	White Impr.	60-80	1



Dark Orange



White Impr.

Antibes

Antirrhinum majus Antibes

30599	Magenta	60-80	1
30598	Orange	60-80	1
30597	Pink	60-80	1
30596	Red	60-80	1
50250	Rose	60-80	1
30684	White	60-80	1



Magenta



Orange



Pink



Red



Rose



White

Legend

Antirrhinum majus Legend

50423	Light Pink	60-80	1
50117	Pink	60-80	1
50118	White	60-80	1
50119	Yellow	60-80	1



Light Pink



White



Yellow



Pink

Group 2 Plant weeks 6 - 14 and 32-34

Avignon

Antirrhinum majus Avignon		M ²	
50263	Cherry Rose	60-80	1
50869	Dark Red	60-80	1
50846	Deep Orange	60-80	1
50262	Magenta	60-80	1
31543	Pink	60-80	1
20372	Rose	60-80	1
50261	White Impr.	60-80	1

Admiral

Antirrhinum majus Admiral		M ²	
17716	Yellow	60-80	1



Admiral Yellow



Cherry Rose



Dark Red



Deep orange



Magenta



Pink



Rose



White Impr.

Red Delilah

Antirrhinum majus		M ²	
30466	Red Delilah	60-80	1



Red Delilah



Red Delilah

Costa

Antirrhinum majus Costa

31181	Apricot	60-80	1
50189	Light Rose	60-80	1
50150	Rose	60-80	1
31204	Silver	60-80	1
31088	Velvet	60-80	1



Apricot



Light Rose



Rose



Silver



Velvet

Maryland

Antirrhinum majus Maryland

17724	Appleblossom	60-80	1
50401	Dark Orange	60-80	1
17726	Lavender	60-80	1
50245	Pink	60-80	1
30025	Red	60-80	1
18021	White	60-80	1



Dark Orange



Lavender



Red



Pink



White



Appleblossom

Group 3 Plant weeks 10 - 14 and 31 - 32

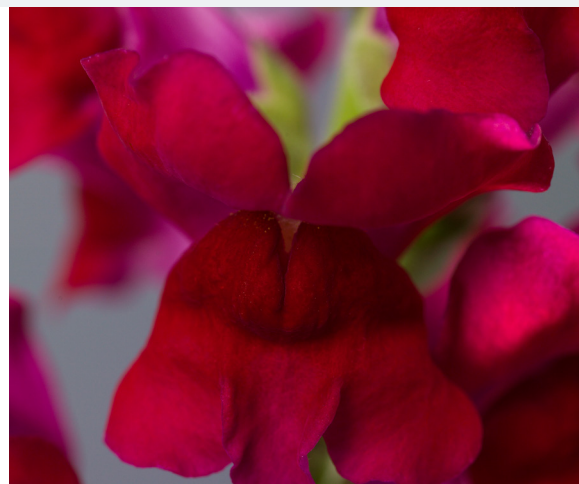


Antirrhinum majus Costa Summer White

Costa Summer NEW

Antirrhinum majus Costa Summer

50653	4 Lavender	60-80	1
51035	White	60-80	1
50170	Velvet	60-80	1



Velvet



3 Lavender



White



Velvet

Monaco

Antirrhinum majus Monaco

50181	Orange	60-80	1
17728	Red	60-80	1
17729	Rose	60-80	1
17730	White	60-80	1



Orange



Red



Rose



White Impr.

Group 4 Plant weeks 11-30

Opus III/IV  Antirrhinum majus Opus III/IV  

18875	Fresh White	60-80	1
19995	Pink	60-80	1
18874	Red	60-80	1
17732	White	60-80	1
17733	Yellow	60-80	1



Fresh White



Pink



Red



White



Yellow



Antirrhinum majus Opus III/IV Fresh Yellow

Potomac

Antirrhinum majus

Potomac

NEW

M²

50152	Appleblossom	60-80	1
17734	Cherry Rose	60-80	1
17735	Crimson	60-80	1
17736	Dark Orange	60-80	1
17737	Early White	60-80	1
17738	Ivory White	60-80	1
30026	Lavender	60-80	1
31503	Orange	60-80	1
50785	Pink Impr.	✓ 60-80	1
17741	Rose	60-80	1
50786	Royal Impr.	60-80	1



Appleblossom



Cherry Rose



Crimson



Dark Orange



Early White



Pink Impr.



Ivory White



Lavender



Orange



Rose



Royal Impr.

Brassica oleracea  

The cultivation of ornamental cabbage, Brassica oleracea, has increased substantially over the years. Consequently, the product range has become much more diverse and breeders are still developing new varieties. Ornamental cabbage can be grown both outdoors and under glass. Our advisors will be pleased to provide you with more detailed information.

Brassica oleracea		NEW		
50704	Black Leaf		70-85	1
50400	Coblanc	✓	70-85	1



Black Leaf



Coblanc



Brassica oleracea

Crane



Brassica oleracea Crane **NEW**

18877	Bicolour		70-85	1
50037	King		70-85	1
18876	Pink		70-85	1
50036	Queen		70-85	1
17748	Red		70-85	1
17749	Rose		70-85	1
50687	Ruby	✓	70-85	1
17750	White		70-85	1



King



Queen



Bicolour



Pink



Red



Rose



White

**NEW**

Brassica oleracea Crane Ruby

Callistephus chinensis

The Chinese aster - as you can deduce both from its scientific as well as from its common name - originates in China. Under natural growing conditions in the Netherlands, the China Aster flowers in late summer.

However, the development of new varieties and the use of modern cultivation methods, allow this crop to be grown and harvested over a longer period than was possible with former cultivars. The filled Bonita flowers are highly appreciated in the market. The pompon flowers of this series have a strikingly full inflorescence and the plants are resistant to Fusarium.

Bonita

Callistephus chinensis Bonita

20897	Blue	60-70	5
20898	Pink	60-70	5
20899	Rose	60-70	5
20900	Scarlet	60-70	5
20901	White	60-70	5
50182	Mix	60-70	5



Blue



Pink



Rose



Scarlet



White

Serenade

Callistephus chinensis Serenade

50196	Deep Blue	50-65	1
18441	Scarlet	50-65	1
17767	White	50-65	1



Scarlet



White



Deep Blue

Matsumoto



Callistephus chinensis Matsumoto		M²	
17757	Apricot	60-70	5
17758	Blue Light	60-70	5
17759	Dark Blue	60-70	5
17760	Pink	60-70	5
17761	Rose	60-70	5
17762	Scarlet	60-70	5
17763	White	60-70	5
30517	Mix	60-70	5



Pink



Apricot



Blue Light



Dark Blue



Rose



Scarlet



White



Mix

Campanula medium

Cultivation of Campanula medium as a cut flower is a growing market since we have started applying blackout techniques in the cultivation of young plants. As a result, it is possible to grow Campanula medium as an annual cut flower without the need for a cold period.

Champion I & II

Campanula Champion II is a series in the Campanula. The improved uniformity means faster harvest and more profit for the grower. Besides that the Usable Plant Count has improved. The very long lasting vase life for at least two weeks makes the Campanula Champion II interesting for the florists. The series is now consisting of three colours: Deep Blue, Lilac & Pink.

Campanula medium Champion			
20026	Blue	64-80	1
20028	Lavender	64-80	1
20027	Pink	64-80	1
20029	White	64-80	1
50732	II Deep Blue	64-80	1
50733	II Lilac	64-80	1
50734	II Pink	64-80	1



(Deep) Blue



Lavender



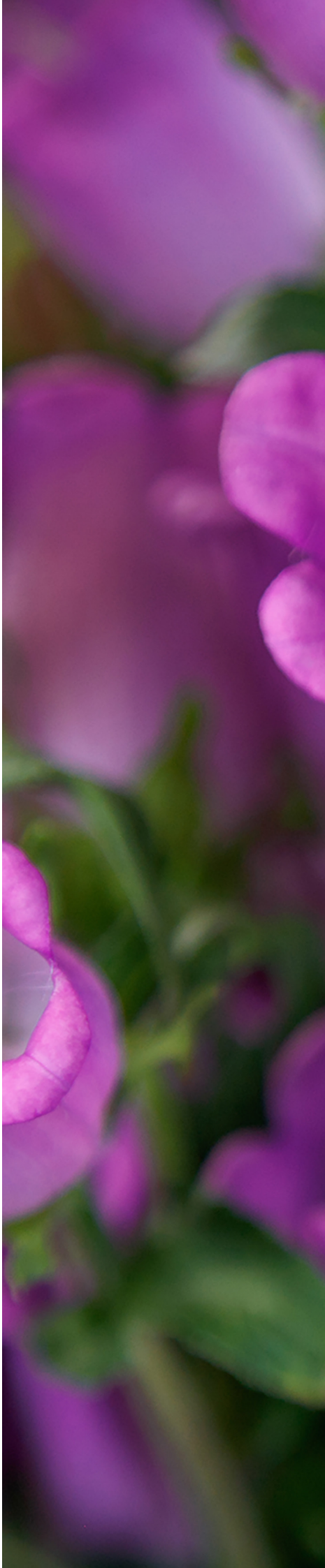
Lilac



Pink



White





Campanula medium Champion Lilac

Celosia cristata

Its unusual flower shape and vibrant colours lend this flower a unique appearance. Originally from Central Asia, breeding has turned Celosia cristata into a popular growers choice for its cut flowers. Our range of Celosia cristata products includes different series including the new reprise serie.

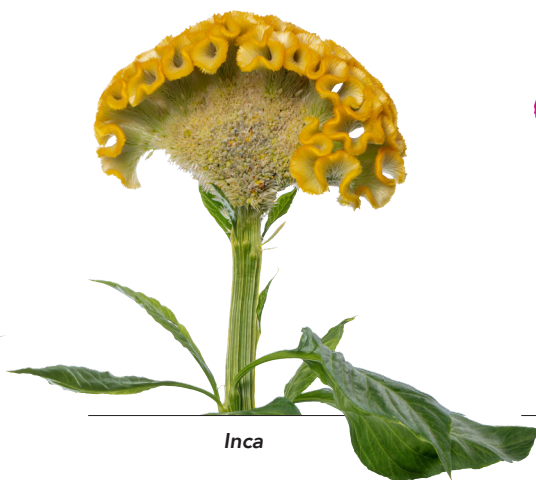
Act

Celosia cristata Act **NEW**

50950	Diva	√	55-75	1
31091	Inca		55-75	1
31093	Rima		55-75	1
50352	Verde		55-75	1
31094	Zara		55-75	1
50336	Ziva		55-75	1



Dara



Inca



Rima



Zara



Verde



Ziva



NEW

Celosia cristata Act Diva

Bar  

Celosia cristata Bar			
50340	Bora	55-75	1
50797	Bossa Champagne	55-75	1



Champagne



Bora



Bora

Cristi   **NEW**

Celosia cristata Cristi NEW			
51113	Purple	55-75	1



Purple

Chief

Celosia cristata Chief

20106	Fire	55-75	1
17780	Persimon	55-75	1
17781	Rose	55-75	1



Fire



Persimon



Rose

Reprise **NEW**

Celosia cristata Reprise **NEW**

50719	Orange	55-75	1
50720	Rose	55-75	1
50718	Velvet	55-75	1
50844	Yellow	55-75	1



Orange



Rose



Velvet



Yellow

Sunday

Celosia plumosa Sunday

50377	Bright Pink	55-75	1
20331	Dark Pink	55-75	1
50202	Gold	55-75	1
17786	Orange	55-75	1
50376	Purple	55-75	1
17787	Red	55-75	1



Bright Pink



Gold



Orange



Purple



Red



Celosia plumosa Sunday Dark Pink



Delphinium elatum

The common name of Delphinium is Larkspur. The genus Delphinium includes both perennial and annual species. Our Guardian serie is grown as annual and belongs to the Delphinium elatum group. As cut flowers they can easily exceed a metre in length.



Delphinium elatum

Guardian

Delphinium elatum Guardian		 M ²	
17796	Blue	20-48	13
20258	Lavender	20-48	13
17799	White	20-48	13



Blue



Lavender



White



Dianthus barbatus

Dianthus barbatus (common name: Sweet William) has been grown in Dutch climate conditions for many years. Primarily as biennial varieties requiring a cold period to produce flowers. In recent years, breeders have developed two series: Amazon and Sweet, which do not need vernalisation for flower induction.



Rose Magic

Amazon   

Dianthus barbatus Amazon  			
17800	Neon Cherry	18-54	13
17802	Neon Purple	18-54	13
17803	Rose Magic	18-54	13
51038	Mix	18-54	13



Neon Cherry



Neon Purple

Barbienne

Dianthus barbatus Barbienne

50129	Dark Red	12-20	13
50270	Pink	12-20	13
50127	Red White	12-20	13
50128	Scarlet	12-20	13
50268	Violet	12-20	13
50131	White	12-20	13



Dark Red



Pink



Red White



Scarlet



Violet





White



Dianthus barbatus Barbienne White

Sweet   

Dianthus barbatus Sweet			
31882	Black Cherry	32-64	13
17808	Coral	32-64	13
50332	Deep Pink Maxine	32-64	13
50088	Pink	32-64	13
50089	Pink Magic	32-64	13
17809	Purple	32-64	13
30005	Purple White Bicolour	32-64	13
17810	Red	32-64	13
17811	Scarlet	32-64	13
50090	White Impr.	32-64	13
50091	Mix Impr.	32-64	13



Black Cherry



Coral



Deep Pink Maxine



Pink



Pink Magic



Purple



Purple White Bicolour



Red



Scarlet



White Impr.



Mix Impr.



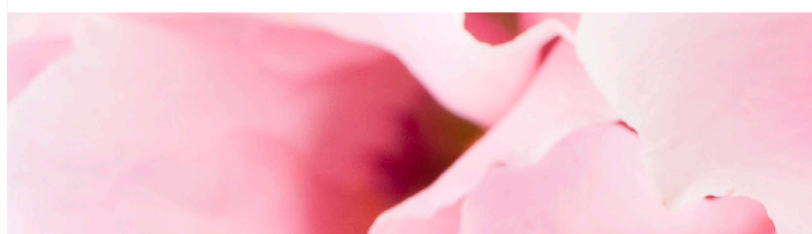
Dianthus barbatus Sweet Pink

Lisianthus – Eustoma russellianum

Lisianthus originated as *Eustoma russellianum* that grows under desert and prairie conditions in North America and Mexico. The first cultivated form of *Eustoma russellianum* was developed around 1930. Today, it is primarily the double-flowered Lisianthus varieties that are being cultivated worldwide. Many splendid cultivars for cut flower production are available already but improved ones with new colours, larger flowers and new flower shapes – such as the fringed varieties for example – are being developed every year for the key Lisianthus market.

Each market has its own preferred type, flower size or colour. Florensis Cut Flowers offers Lisianthus young plants year-round and, under the right conditions, it can also be cultivated year-round. It takes 8 to sometimes 24 weeks for the young plants to produce flowers. We have such a large range of products that we can provide every market with just the right Lisianthus variety. Delivery: year-round.

We cultivate our Lisianthus assortment under completely conditioned high-tech circumstances.



LISIANTHUS GRANDIFLORUM

General info Lisianthus

Series	Flower Size	Earliness	Variety
Single			
Adom	small	3	Deep Red, Red Picotee
Colorado	medium	2	Purple Imp
Piccolo 2	small	2	Violet, White Pure, Yellow
Vulcan 3	small	3	White
Double			
ABC	Large	2	Blue Rim
Advantage	Large	3	Cherry Sorbet, Green, Pink, Purple, Yellow
Alissa 1	Large	1	Pure White, White
Alissa 2	Large	2	Blue, Champagne, Green, Light Apricot, Pink, White, Yellow
Allemande	Large	2	Light Pink
Arena 1	Large	1	Light Pink imp, Pure White
Arena 2	Large	2	Kilimanjaro, Light Pink, White
Arena 3	Large	3	Apricot, Blue Picotee, Champagne, Gold, Green, Pink, Pink Flash, Purple, Rose
Arena 4	Large	4	Rose, White
Arosa 2	medium	2	Light Pink, Wine
Arosa 3	medium	3	Angel, Blue, Blue Picotee, Pink, Pure White, Red imp, Violet
Arosa 4	medium	4	Blue Picotee, Yellow
Aube	large	3	Cocktail Champagne, Blue Picotee, Rose Pink
Bolero	medium	1	Blue Picotee
Borealis	medium	0	Apricot, Pink, White
Celeb 1	large	1	Beige Neo, Blue, Rouge, Sakura Pink
Celeb 2	large	2	Chrystal, Gold, Grape, Green, Honey Pink, Madonna, Metallic Blue, Orchid, Pearl Pink, Pink, Pink Diamond, Queen, Snow, Swan, White, Yellow
Celeb 3	large	3	Green Max
Celebrich	large	2	White
Ceremony	large	2	Blue Flash
Cessna	medium	3	Blue, Deep Rose, Green, Pure White, Red, Rose Picotee, White Imp., Yellow Imp
Corelli 2	large	2	Lavender, Light Pink, White Imp
Corelli 3	large	3	Apricot, Blue, Light Pink, Peach, Yellow, Rose
Croma 3	small	3	Blue Picotee, Blue Picotee Imp, Pink Picotee Imp, Red, Silky White, White, Yellow
Croma 4	small	4	Lavender Imp
Crown	medium	3	Blue
Diamond	medium	3	Peach Imp
Dream	large	1	Blue, Champagne, Lavender, Pure White, White

Series	Flower Size	Earliness	Variety
Double			
Excalibur	medium	2	Blue Picotee, Rose Pink
Excalibur	medium	3	Hot Lips, Pure White Imp
Jasny	small	3	White
Jolly	small	3	Pink
Largo	medium	4	Pink Picotee
Little Summer	small	1	Orange
Mariachi	large	2	Blue, Lavender, Lime Green, Misty Blue, Misty Pink, Pink, Pink Picotee, White Pure, Yellow
Mazurka	medium	2	Blue Picotee, White
Megalo 2	large	2	Blue Picotee, Champagne, Deep Orange, Light Wisteria, Navel, Pink Picotee Imp, White, Yellow
Megalo 3	large	3	Blue Flash, Blue Picotee imp, Blue Picotee MAX, Lavender Imp, Mega White, Orchid, Pink Flash, Snow
Megalo 4	large	4	Violet
Minuet	small	2	Apricot, Dark Purple
Papillon	small	3	Flash Pink, Rose Pink
Pics	small	2	Pink
Polka	medium	2	Lavender
Prime	large	3	White
Puccino 2	small	2	Choco
Puccino 3	small	3	Prune
Robella	large	2	White
Romance	large	3	Green Imp
Rosanne 1	small	1	Black Pearl
Rosanne 2	small	2	Green
Rosanne 3	small	3	Brown
Rosita 1	small	1	Pink Picotee, Pure White, White
Rosita 2	small	2	Apricot, Blue Flash, Blue Picotee, Green, Hot Lips, Jade, Pink, Purple, Sapphire, White
Rosita 3	small	3	Blue, Green, Lavender, Pink Flash, Pink Imp, Pure White, Purple Rose, Red, Yellow, Yellow Imp
Rosita 4	small	4	Blue, Rose Pink, White, Yellow
Sabrina	medium	2	Mango, Orange
Soiree	medium	1	Pink
Super Magic	large	2	Champagne, Deep Blue, Lilac, Pink, Rose, White

Potlisianthus Single

Carmen	Small		Blue, Blue Rim, Ivory, Lilac, Rose
--------	-------	--	------------------------------------

Advantage

Lisianthus grandiflorum Advantage

19997 3 Cherry Sorbet

19998 3 Green

20079 3 Pink

19999 3 Purple

20000 3 Yellow



3 Cherry Sorbet



3 Green



3 Purple



3 Yellow

Adom

Lisianthus grandiflorum Adom

20259 3 Deep Red

30154 3 Red Picotee



3 Deep Red



3 Red Picotee



Lisianthus grandiflorum Advantage Pink

Alissa

Lisianthus grandiflorum Alissa **NEW**

51144	1 Pure White	✓
50002	1 White	
50003	2 Blue	
50004	2 Champagne	
50739	2 Green	
50005	2 Light Apricot	
50006	2 Pink	
50432	2 White	
50434	2 Yellow	



2 Pink



1 Pure White

1 White

2 Blue

2 Champagne

2 Green

2 Light Apricot

2 White

2 Yellow

ABC

Lisianthus grandiflorum ABC

17821	2 Blue Rim
-------	------------



2 Blue Rim

Allemande

Lisianthus grandiflorum Allemande

50863	2 Light Pink
-------	--------------



2 Light Pink

Arena

Lisianthus grandiflorum		
Arena		NEW
51007	1 Light Pink Imp	✓
50837	1 Pure White	✓
20352	2 Kilimanjaro	
50257	2 Light Pink	
17832	2 White	
20671	3 Apricot	
31188	3 Blue Picotee	
18053	3 Champagne	
20101	3 Gold	
50789	3 Green	✓
17830	3 Pink	
31308	3 Pink Flash	
50673	3 Purple	
50867	3 Rose	
17831	4 Rose	
20087	4 White	



1 Pure White



2 Kilimanjaro



2 White



2 Light Pink



3 Pink



3 Rose



3 Apricot



3 Blue Picotee



3 Champagne



3 Gold



3 Green



3 Pink Flash



4 Rose



4 White



Lisianthus grandiflorum Arena 3 Purple

Arosa

Lisianthus grandiflorum
Arosa **NEW**

50562	2 Light Pink	✓
31461	2 Wine	
50661	3 Angel	
50391	3 Blue	
50636	3 Blue Picotee	
50047	3 Pink	
50161	3 Pure White	
50640	3 Red imp	
50421	3 Violet	
50642	4 Blue Picotee	
50639	4 Yellow	



2 Light Pink



2 Wine



3 Angel



3 Blue



3 Blue Picotee



3 Pink



3 Pure White



3 Red imp



3 Violet



4 Blue Picotee



4 Yellow



Lisianthus grandiflorum Arosa 3 Red

Aube

Lisianthus grandiflorum Aube NEW		
31395	3 Cocktail Champagne	
50192	3 Blue Picotee	
50234	3 Pink Picotee	
51140	3 Rose Pink	✓



3 Cocktail Champagne



3 Blue Picotee



3 Pink Picotee



3 Rose Pink

Bolero

Lisianthus grandiflorum Bolero	
18596	1 Blue Picotee



1 Blue Picotee

Borealis

Lisianthus grandiflorum Borealis	
20084	0 Apricot
20121	0 Pink
18951	0 White



0 Apricot



0 Pink



0 White



NEW Lisianthus grandiflorum Aube Rose Pink

3 Cocktail Champagne

Carmen

Pot Lisianthus

Lisianthus grandiflorum Carmen

18896	Blue
18897	Blue Rim
18899	Ivory
18900	Lilac
18901	Rose



Blue



Ivory



Lilac



Rose



Lisianthus grandiflorum Carmen Blue Rim

Celeb

Lisianthus grandiflorum
Celeb **NEW**

31994	1 Beige Neo	
31231	1 Blue	
50415	1 Rouge	✓
50877	1 Sakura Pink	✓
50412	2 Chrystal	
50353	2 Gold	
50354	2 Grape	
31623	2 Green	
50040	2 Honey Pink	
50355	2 Madonna	✓
50032	2 Metallic Blue	
50300	2 Orchid	
50550	2 Pearl Pink	
31883	2 Pink	
50303	2 Pink Diamond	
50875	2 Queen	✓
50552	2 Snow	
50591	2 Swan	
31624	2 White	
31625	2 Yellow	
50031	3 Green Max	



Lisianthus grandiflorum Celeb 2 Chrystal



1 Beige Neo



1 Blue



NEW

1 Rouge



NEW

1 Sakura Pink



2 Gold



2 Grape



2 Green



2 Honey Pink



2 Madonna



2 Metallic Blue



2 Orchid



2 Pearl Pink



2 Pink



2 Pink Diamond



NEW

2 Queen



2 Snow



2 Swan



2 Yellow



3 Green Max



2 White

Celebrich

Lisianthus grandiflorum
Celebrich

50411 | 2 White



White

Ceremony

Lisianthus grandiflorum
Ceremony

18658 | 2 Blue Flash



2 Blue Flash

Cessna

Lisianthus grandiflorum
Cessna

- | | |
|-------|----------------|
| 20491 | 3 Blue |
| 20492 | 3 Deep Rose |
| 20493 | 3 Green |
| 20494 | 3 Pure White |
| 31156 | 3 Red |
| 20496 | 3 Rose Picotee |
| 20497 | 3 White Impr. |
| 20498 | 3 Yellow Impr. |



3 Blue



3 Deep Rose



3 Green



3 Pure White



3 Red



3 Rose Picotee



3 White Impr.



3 Yellow Impr.

Colorado

Lisianthus grandiflorum Colorado

31244 2 Purple Impr.



2 Purple Impr.

Corelli

Lisianthus grandiflorum Corelli

50782	2 Lavender
50195	2 Light Pink
50788	2 White Imp
31309	3 Apricot
50007	3 Blue
31310	3 Light Pink
50872	3 Peach
50009	3 Yellow
50008	3 Rose



Corelli 3 Peach



2 Lavender



2 Light Pink



2 White Imp



3 Apricot



3 Blue



3 Light Pink



3 Yellow



3 Rose

Croma

Lisianthus grandiflorum Croma **NEW**

50166	3 Blue Picotee	
50671	3 Blue Picotee Imp	✓
51015	3 Pink Picotee Imp	✓
50922	3 Red	
32010	3 Silky White	
19101	3 White	
31858	3 Yellow	
50200	4 Lavender Imp.	



3 Blue Picotee



3 Blue Picotee Imp



3 Red



3 Silky White



3 White



3 Lavender Imp.



NEW Lisianthus grandiflorum Croma 3 Pink Picotee Imp



3 Yellow

Crown

Lisianthus grandiflorum Crown

50155 | 3 Blue



3 Blue

Diamond

Lisianthus grandiflorum Diamond

31824 | 3 Peach Imp



3 Peach Imp

Dream

Lisianthus grandiflorum Dream NEW

17851	1 Blue	
17852	1 Champagne	
17853	1 Lavender	
51141	1 Pure White	√
17854	1 White	



1 Blue



1 Champagne



1 Lavender



1 Pure White



NEW Lisianthus grandiflorum Dream 1 Pure White

Excalibur

Lisianthus grandiflorum Excalibur

19694 2 Blue Picotee

18894 2 Rose Pink

50424 3 Hot Lips



2 Blue Picotee



2 Rose Pink



3 Hot Lips



Lisianthus grandiflorum Excalibur 3 Hot Lips

Jasny

Lisianthus grandiflorum Jasny

18909 | 3 White



White

Jolly

Lisianthus grandiflorum Jolly

50674 | 3 Pink



3 Pink

Largo

**Lisianthus grandiflorum
Largo**

50787 | 4 Pink Picotee



4 Pink Picotee

Little Summer

**Lisianthus grandiflorum
Little Summer**

19692 | 1 Orange



1 Orange



Jolly III Pink

Mariachi

Lisianthus grandiflorum Mariachi

17870	2 Blue
17872	2 Lavender
17874	2 Lime Green
17875	2 Misty Blue
17876	2 Misty Pink
17877	2 Pink
17878	2 Pink Picotee
17879	2 White Pure
17880	2 Yellow



2 Blue



2 Lavender



2 Lime Green



2 Misty Blue



2 Misty Pink



2 Pink



2 Pink Picotee



2 White Impr.



2 Yellow

Mazurka

Lisianthus grandiflorum Mazurka

50103	2 Blue Picotee
17881	2 White



2 Blue Picotee



2 White

Minuet

Lisianthus grandiflorum Minuet

17882	2 Apricot
17883	2 Dark Purple



2 Apricot



2 Dark Purple



2 Apricot

Papillon

Lisianthus grandiflorum Papillon

17909	3 Flash Pink
17910	3 Rose Pink



3 Flash Pink



3 Rose Pink

Megalo

Lisianthus grandiflorum Megalo **NEW**

18292	2 Blue Picotee	
50034	2 Champagne	
51026	2 Deep Orange	
50880	2 Light Wisteria	
50251	2 Navel	
50247	2 Pink Picotee Imp	
20318	2 White	
50053	2 Yellow	
50054	3 Blue Flash	
50799	3 Blue Picotee Imp	
50001	3 Blue Picotee MAX	
50304	3 Lavender Impr.	✓
50035	3 Mega White	
50342	3 Orchid	
50197	3 Pink Flash	
30267	3 Snow	
50937	4 Violet	



2 Blue Picotee



2 Champagne



2 Deep Orange



2 Light Wisteria



2 Navel



2 Pink Picotee Imp



2 White



2 Yellow



3 Blue Flash



3 Blue Picotee Imp



3 Blue Picotee MAX



3 Lavender Impr.



3 Mega White



3 Orchid



3 Pink Flash



3 Snow



4 Violet



NEW

Lisianthus grandiflorum Megalos 3 Lavender Impr.

Piccolo

Lisianthus grandiflorum Piccolo

31353 2 Violet

17919 2 White Pure

17920 2 Yellow



2 Violet



2 White Pure



2 Yellow



2 Violet

Pics

Lisianthus grandiflorum Pics

19476 2 Pink



2 Pink

Polka

Lisianthus grandiflorum Polka

50865 2 Lavender



2 Lavender

Prime

Lisianthus grandiflorum Prime

50426 | 3 White



3 White



Lisianthus grandiflorum Prime 3 White

Puccino

Lisianthus grandiflorum Puccino

50791 2 Choco

50738 3 Prune



2 Choco



3 Prune



2 Choco

Robella

Lisianthus grandiflorum Robella

50397 2 White



2 White

Romance

Lisianthus grandiflorum Romance

50866 3 Green Imp



3 Green Imp

Rosanne

Lisianthus grandiflorum Rosanne

31298	1 Black Pearl
50027	2 Green
50199	3 Brown



3 Brown



Green 2



3 Brown



Lisianthus grandiflorum Rosanne 1 Black Pearl

Rosita

Lisianthus grandiflorum

Rosita

NEW

17927	1 Pink Picotee	
51142	1 Pure White	✓
17929	1 White	
19895	2 Apricot	
31095	2 Blue Flash	
31339	2 Blue Picotee	
19199	2 Green	
19198	2 Hot Lips	
19855	2 Jade	
20317	2 Pink	
19894	2 Purple	
19693	2 Sapphire	
18860	2 White	



1 Pink Picotee



1 Pure White



1 White



2 Apricot



2 Blue Flash



2 Blue Picotee



2 Green



2 Hot Lips



2 Jade



2 Pink



2 Purple



2 Sapphire



2 White



Rosita

Lisianthus grandiflorum
Rosita **NEW**

19893	3 Blue	
31409	3 Green	
50333	3 Lavender	
31289	3 Pink Flash	
31209	3 Pink Impr.	
31174	3 Pure White	
50433	3 Purple Rose	
50104	3 Red	
19197	3 Yellow	
51143	3 Yellow impr.	√
50163	4 Blue	
50375	4 Rose Pink	
50329	4 White	
50243	4 Yellow	



3 Blue

3 Green



3 Lavender

3 Pink Flash

3 Pink Impr.



3 Pure White



3 Purple Rose



3 Red



3 Yellow



3 Yellow Impr.



4 Yellow



4 Rose Pink



4 White



Lisianthus grandiflorum Rosita 4 Blue

Sabrina NEW

Lisianthus grandiflorum Sabrina NEW

50558 1 Mango

50557 1 Orange



1 Mango



1 Orange



1 Orange

Soiree

Lisianthus grandiflorum Soiree

50100 1 Pink



1 Pink

Vulcan

Lisianthus grandiflorum Vulcan

50444 3 White



3 White

Super Magic

Lisianthus grandiflorum Magic

17868	2 Champagne
17930	2 Deep Blue
20002	2 Lilac

Lisianthus grandiflorum Magic

20060	2 Pink
18891	2 Rose
18892	2 White



2 Champagne



2 Lilac



2 Pink



2 Rose



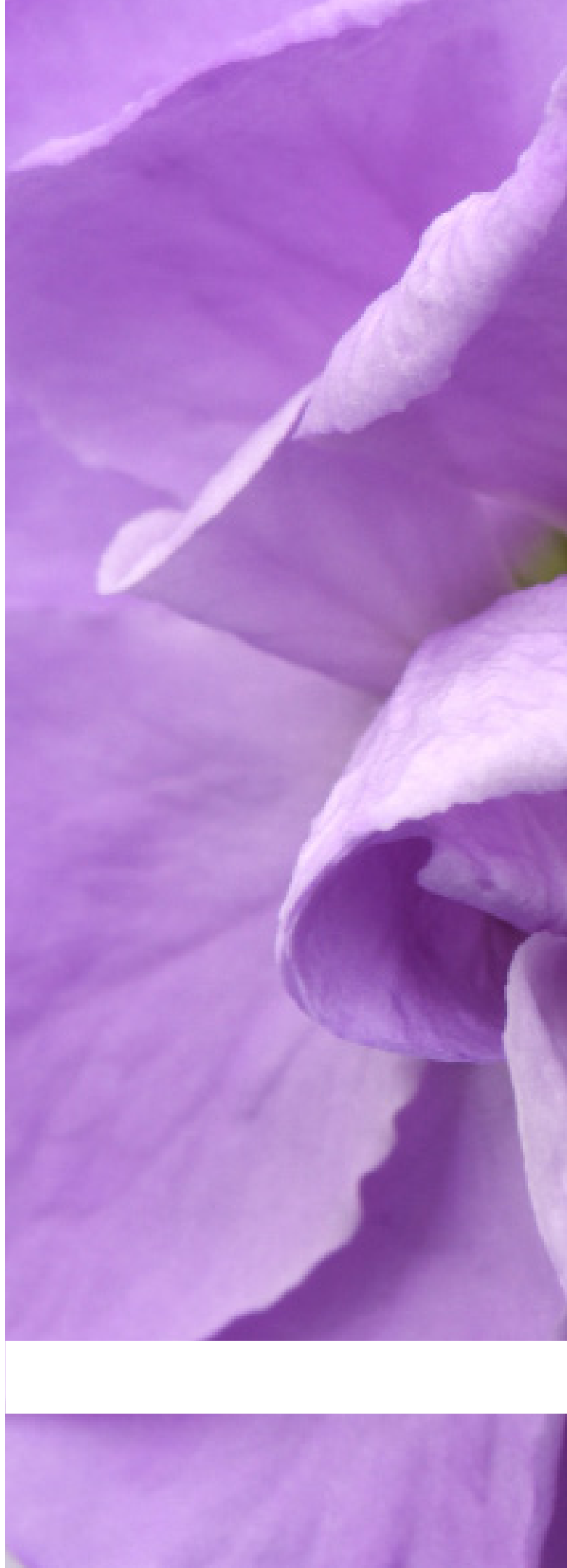
2 White



2 Deep Blue

Matthiola incana

Stocks originated in the Mediterranean region and the Canary Islands. Species growing in their natural habitat produce single-flowering inflorescences. Nowadays, improved breeding and growing methods make it possible to supply plants that are almost 100% double-flowered. The product range consists mainly of flowers in white and various pastel colours.





MATTHIOLA INCANA

Aida



Matthiola incana Aida



31129	Apricot	64-80	1
17938	Blue	64-80	1
50422	Purple	64-80	1
17941	White	64-80	1



Apricot



Blue



White



Purple

Anytime



Matthiola incana Anytime



18881	Deep Purple	64-80	1
50399	Lavender	64-80	1
18884	Red	64-80	1
18885	Rose	64-80	1
18886	Sea Blue	64-80	1
18887	White	64-80	1
18888	Yellow	64-80	1



Lavender



Red



Rose



Sea Blue



White



Yellow

Arrow  

All Double

Matthiola incana Arrow  

51014	Early White	64-80	1
50697	White	64-80	1



White

Figaro  **Matthiola incana Figaro**  

17953	Lavender	64-80	1
17954	Rose Light	64-80	1



Lavender



Rose Light

Centum  **Matthiola incana Centum**  

17944	Deep Blue	64-80	1
17945	Deep Rose	64-80	1
17947	Pink	64-80	1
17948	Red	64-80	1
50986	Soft Pink	64-80	1
17950	White	64-80	1
17951	Yellow	64-80	1



Deep Blue



Deep Rose



Pink



Red



Soft Pink



White



Yellow

Mathilda  

Matthiola incana Mathilda **NEW**  

50151	Blue		64-80	1
50335	Lavender		64-80	1
50023	Pink		64-80	1
50205	Rose		64-80	1
50794	Salmon	√	64-80	1
50021	White		64-80	1
50022	Yellow		64-80	1



Blue



Lavender



Pink



Rose



White



Yellow



NEW Matthiola incana Mathilda Salmon

Noble

All Double

Matthiola incana Noble

31829	White	64-80	1
-------	-------	-------	---



White

Milla

Matthiola incana Milla

NEW



50917	Light Pink	✓	64-80	1
50943	Aubergine	✓	64-80	1
50431	Salmon		64-80	1



Light Pink



Aubergine



Salmon

Opera

Matthiola incana Opera



17959	Debora	64-80	1
17960	Francesca	64-80	1
17952	Fedora Deep Rose	64-80	1



Francesca



Debora



Fedora Deep Rose

Venus

All Double

Matthiola incana Venus



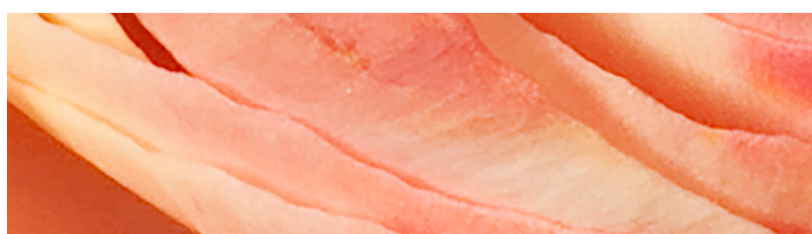
50847	Yellow	64-80	1
-------	--------	-------	---



Yellow

Ranunculus asiaticus

In the wild, *Ranunculus* grows predominantly in a marshy habitat. Breeders have now developed series that produce many flower stems, well-filled buds and large flowers. Harvesting when mature is important for showing the quality of the flower to its best advantage. This is also a product that involves little or no energy costs to produce.





RANUNCULUS ASIATICUS

Aazur

Ranunculus asiaticus Aazur		
Bordeaux	20-32	3-5
Champagne	20-32	3-5
Cream	20-32	3-5
Deep Rose	20-32	3-5
Light Pink	20-32	3-5
Orange	20-32	3-5
Orange Stripe	20-32	3-5
Peach	20-32	3-5
Pink	20-32	3-5
Red	20-32	3-5
Red Baron	20-32	3-5
Salmon	20-32	3-5
White	20-32	3-5
Yellow	20-32	3-5



Bordeaux



Champagne



Cream



Deep Rose



Light Pink



Orange



Orange Stripe



Peach



Pink



Red



Red Baron



White



Yellow



Ranunculus asiaticus Aazur Red Baron

Elegance

Ranunculus hybrida Elegance

Bianco Sfumato	20-32	3-5
Orange	20-32	3-5
Pink Light	20-32	3-5
Dark Pink	20-32	3-5
Salmon	20-32	3-5
Striato Bianco	20-32	3-5
White	20-32	3-5
Yellow	20-32	3-5



Salmon



Bianco Sfumato



Dark Pink



Orange



Pink Light



Salmon



Striato Bianco



White



Yellow

Sinuata

The annual Statice can either be used for the production of fresh cut flowers as well as for dried flowers. The quality of varieties propagated from seed has improved substantially in recent years.

Statice hybridum Sinuata NEW			
51020	Apricot	✓	12-16 10
20036	Blue		12-16 10
51021	Pastel	✓	12-16 10
20037	Pink		12-16 10
20038	White		12-16 10
20039	Yellow		12-16 10
20042	Mix		12-16 10



Apricot



Blue



Pastel



White



Yellow




Mix

Tanacetum parthenium   

This genus belongs to the composite family. Although originating in the Balkans, cultivation has distributed this Chamomile-like plant throughout Europe. Commercially, it is most commonly referred to as Matricaria and can be grown under glass as well as outdoors. Three types are generally cultivated: a single-flowered type very much resembling wild Chamomile, a yellow double-flowered type, and a white double-flowered type.

Note: Requires a minimum day length of 14 hours

Tanacetum parthenium			
50710	Amazone	70-80	1
50140	Baya	70-80	1



Amazone





Baya



Baya

Vegmo   

Tanacetum parthenium Vegmo			
17897	Single	70-80	1
17898	Snowball	70-80	1
17900	Yellow	70-80	1



Single



Snowball



Yellow

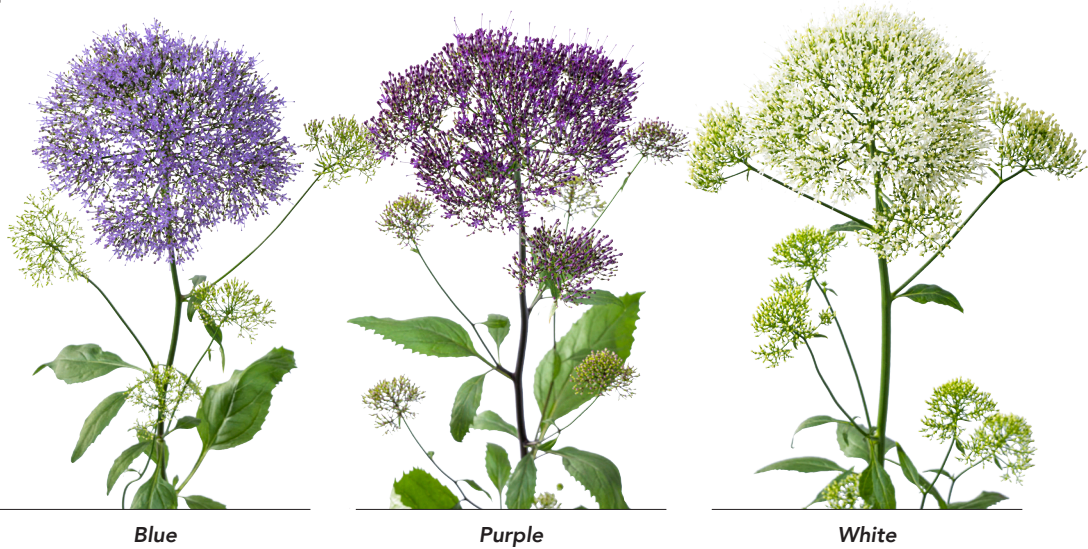
Trachelium caeruleum

Trachelium caeruleum is a beautiful, most purple flower, that grows in greenhouses in the Netherlands. Trachelium caeruleum is originated in Southern Europe and grows mostly from 60 cm to 100 cm high. The three main colours are purple, blue and white. The nice flat screen, together with many little flowers, guarantees that this flower is both remarkable as modest in a bouquet.

Lake Michigan

Trachelium caeruleum
Lake Michigan  

17904	Blue	64-80	1
17905	Purple	64-80	1
17906	White	64-80	1



Lake Forest

Trachelium caeruleum Lake Forest  

17901	Blue	64-80	1
17902	Purple	64-80	1
17903	White	64-80	1



General conditions of October 2012 for the sale and delivery of products by the limited companies according to Dutch law Florensis B.V., Florensis Breeding B.V., Toscana Breeding B.V., the general partnership Floha vof, with its seat in Zwijndrecht and Florensis Cut Flowers B.V., with its seat in Rijsenhout, all companies hereinafter individually to be called: "Florensis".

Article 1: Applicability

1.1 These conditions apply to all offers from and all orders to Florensis for the sale and delivery of products by Florensis, and to all agreements with Florensis with respect thereto. The General sales and delivery terms of Plantum for ornamental and horticulture cultivation material and plants as well as horticulture materials., as filed with the Chamber of Commerce Rotterdam, Gouda office, on 21 May 2012 (also called General terms for ornamental plant and nutritional horticulture production of Plantum: the Plantum conditions) are likewise applicable, but only to the extent that the Florensis conditions do not deviate from them. A copy of the Plantum conditions will be sent immediately on request. They can also be consulted at www.plantum.nl.

1.2 The applicability of conditions of the other party or customer of Florensis (hereinafter: buyer) is hereby expressly excluded.

1.3 Provisions that deviate from these conditions or from the Plantum conditions can be invoked by the buyer only if and to the extent that these provisions are accepted by Florensis in writing. Verbal agreements with and usual practices from the buyer are therefore binding on Florensis only after and to the extent that they have been agreed by Florensis in writing.

Article 2: Definitions

- Products: plants, genetic material from ornamental plant varieties, including (processed) seeds, cuttings and plant material, as well as cultivation material and/or ornamental and (nutritional) horticultural plants as well as horticulture materials.
- Buyer: both the direct and the indirect other party or customer from Florensis, including – even if solely – a licensee from Florensis.
- Force majeure: each circumstance outside the control of Florensis, foreseen or unforeseen at the time of conclusion of the agreement, which wholly or partly impedes or seriously hinders the implementation of the agreement by Florensis, and also, in so far not yet included, crop failure, production of seeds of insufficient quality, diseases in the enterprise of Florensis or its suppliers, transport problems, labour strikes, government measures, fire, water, frost or storm damage, disturbance in the supply of basic materials, water and energy, and lack of or late delivery by suppliers for whatever reasons.
- Special production: products which do not appear in Florensis' catalogues or ordering lists, or products which are to be delivered outside normally applicable delivery weeks for Florensis, and which products after an order from the buyer Florensis either orders from a third party or produces itself outside the normally applicable period for Florensis for growing such products, in both cases in a slightly larger amount than in the order by the buyer, with a view to the usual risk and rate of failure.
- Crop and processing reservation: a reservation by Florensis with respect to any delivery in accordance with the buyer's order to account for factors and uncertainties within the natural process of production after planting of seeds, after the raising of mother plants for the production of cuttings and after taking cuttings, which factors and uncertainties cannot always be controlled or influenced, even if they are known.
- Delivery EXW: delivery EXW as meant in the Incoterms 2000.
- Usual trading quality: a product quality which is deemed to be at least average within the (Dutch) supply side sector of seeds, cuttings or plants.

Article 3: Offers, orders and agreements

3.1 All offers by Florensis in product catalogues, ordering lists or specific quotes, including all offers on internet, are non-binding. For that reason, Florensis can refuse any order with respect to any offer within 7 days from the order date without need for explanation. Florensis does not sell to private persons.

3.2 Orders by the buyer are irrevocable.

3.3 Verbal orders, also through intermediaries, result in an agreement as confirmed in writing by Florensis, or in the absence of such confirmation, in an agreement in conformity with the actual implementation by Florensis.

3.4 The buyer should exclusively refer in his acceptances and in his orders to product names and numbers as mentioned in Florensis' catalogues and ordering lists. In the case of special production, the applicable names and numbers are as used by Florensis in the contacts with buyer.

3.5 Agreements oblige Florensis to the sale and delivery of usual trading quality under the Florensis crop and processing reservation and barring force majeure. If at any time before, during or after the agreement Florensis has rendered advices, of whatever nature, these advices only form part of the agreement with Florensis, or form a separate agreement with Florensis, and only have significance and legal effect within the relationship between parties, if these advices were given in writing and buyer has agreed to owe to Florensis for these advices a separate compensation.

3.6 Florensis is under no obligation of any guarantee or warranty for achieving the purpose or result which the buyer seeks to realise with the products as purchased, also not if any advices given by Florensis related to the use of such products with a view to such purpose or result.

Article 4: Prices, amounts and weights

4.1 Unless mentioned differently, all prices quoted are exclusive of taxes and/or duties/levies which will be applied by any government with respect to the products (to be) sold either before or at the time of delivery or export, and they are exclusive of all cost of third party licensee rights and of cost of transport or sending paid for by Florensis.

4.2 If after the conclusion of the agreement but before delivery, one of the factors determining the cost price of the products increases (including an increase in the relevant currency exchange rate), Florensis is entitled to increase the agreed price in conformity therewith. If the agreed price increases by more than 15%, the buyer can rescind the agreement by a written notice to Florensis within 7 days after Florensis notified the buyer of the increase.

4.3 The applicable prices are calculated according to the pricing tables mentioned in Florensis' most recent catalogue or ordering list(s). These prices apply to amounts as mentioned in the tables in case of same time taking of the same variety.

4.4 If in an order the desired amount deviates from the Florensis standard amounts or multiples thereof, Florensis is entitled to deliver the next higher standard amount.

4.5 The smallest product amount mentioned in Florensis' catalogues/ordering lists is the minimum amount which can be ordered. The minimal order value is EUR 250.

4.6 In case of special production, Florensis is entitled to deliver more than the agreed amount if the number of well developed products ordered or grown by Florensis enables Florensis thereto, and the buyer pays a pro rata higher price than the agreed price in proportion to the higher amount delivered, with a maximum of 10% of the original purchase price.

4.7 Each quoted weight of an amount to be delivered by Florensis is a weight on a net basis unless mention to the contrary.

Article 5: Delivery period and delivery

5.1 Delivery periods stated by or agreed with Florensis are approximate delivery periods only. Delivery will take place within a reasonable period if no specific period has been stated or agreed.

5.2 The delivery period is based upon the circumstances applicable at the time of the conclusion of the agreement and upon the assumption of timely delivery by third parties of all materials/products necessary for the implementation by Florensis of the agreement. If a delay occurs as a result of new circumstances after the conclusion of the agreement or as a result of late delivery by third parties, the delivery period is extended as is reasonable taking into account all circumstances.

5.3 All products are deemed to be delivered once they stand ready for transport.

5.4 Exceeding any delivery period with a maximum of two weeks does not entitle the buyer to suspension or rescission of the agreement, and also not to any damages.

5.5 Exceeding the delivery period with more than 2 weeks entitles the buyer to rescission in whole or in part of the agreement, but only if this is done in writing within 7 days after the two weeks period. In the case of such late performance, Florensis is also entitled to rescind the agreement in part or in whole. In the circumstances foreseen in this article, Florensis does not owe the buyer any damages.

5.6 Delivery is ex works (EXW), unless otherwise agreed. On delivery, the risk connected to the products in question, with all that is connected there to, is transferred to the buyer.

5.7 The buyer located in a different EU Member State than the Netherlands will inform Florensis in writing of his correct VAT identification number. Furthermore, the buyer shall provide all necessary information and documents that Florensis requires as proof that the products have been delivered in a different EU Member State than the Netherlands. The buyer will indemnify Florensis for all claims resulting from and all negative consequences of the buyer not or not entirely complying with the provisions in this article. Florensis reserves the right to increase the price payable by the buyer with the VAT rate that would apply to the delivery in question in the event of delivery within the Netherlands.

Article 6: Crop and processing reservation

All offers from, all agreements with and all deliveries/advices by Florensis are subject to the crop and processing reservation as such is usual with respect to products to be delivered in the (Dutch) business sector in which Florensis is active. If Florensis invokes this reservation with justification and in writing, the consequence is that any offer from or agreement with Florensis is withdrawn or rescinded, but only for the part that is effected by invoking the reservation, without Florensis owing any substitute obligations or any damages.

Article 7: Reservation of title

7.1 All products delivered by Florensis remain the property of Florensis until the time of full payment of all claims of Florensis on the buyer with respect to the underlying agreement or any comparable agreements, including claims for damages, costs and interest. The buyer has no right of retention with respect to any such products for whatever reason. Once the buyer is in breach with his payment obligations, Florensis is entitled to remove all that has remained its property from the buyer's premises and buildings. The buyer will facilitate this removal as much as possible.

7.2 The buyer is obliged to store the products that have been delivered subject to retention of title with the necessary care and in such a manner that the products can be identified as property of Florensis.

Article 8: Trays

8.1 Trays and packaging, except single-use packaging, delivered by Florensis together with the products remain at all times the property of Florensis. These trays must be stored by the buyer free of soil or plant material until the time of returning them to Florensis, in a proper manner and in a suitable storage place, all for the account and risk of the buyer.

8.2 The buyer or third parties through the buyer's doing are not allowed to use the trays and packaging of Florensis. If such use takes place anyway, the buyer owes Florensis for each tray used an amount of EUR 10 per week or part of a week that this use continued.

8.3 The trays and/or their in mould labels and other durable packaging must not be written on, blurred, covered or otherwise damaged or made unusable. Any costs due to cleaning, repairing, replacing and/or destroying trays so affected are for the account of the buyer.

8.4 Trays are to be returned through Florensis taking them back at the time of the next delivery to the buyer from the place of delivery, unless a different agreement applies. If at the time of a delivery a next delivery is not yet planned, Florensis will (have a third party) pick up the trays at a time to be agreed with the buyer at the place of the earlier delivery, in which case the costs of taking back the trays are for the account of the buyer and will be charged to the buyer separately.

8.5 If at the agreed time for returning the trays they are not free of soil or plant material and if they are not ready for return at the place agreed therefore, all extra costs for Florensis with respect to such shortcomings are for the account of the buyer and will be charged to the buyer separately.

Article 9: Breeder's rights or contractual protection of notified and registered varieties

9.1 Source material of varieties belonging to the ornamental horticulture, which are protected by a requested or granted breeder's right and/or which are protected by a contractual chain or continuous stipulation in the European Union and/or any country outside, and also source material of varieties which are marked with a R (for Royalty), cannot be used for multiplication or trade.

9.2 The source material as delivered can only be used by the buyer for the cultivation of finished ornamental products at the buyer's premises. The buyer is obliged to pass on this restrictive clause by way of chain or continuous obligation to his customers.

9.3 The buyer is only allowed to sell the finished product resulting from the source material delivered to him under the applicable variety name and any applicable trade name.

9.4 The buyer owes to Florensis an immediately due penalty of EUR 0,55 per multiplied plant if any of the afore mentioned stipulations are breached and such breach is attributable to the buyer. Florensis is entitled to additionally claim compensation for the actual damages incurred from the party at fault.

9.5 Florensis is entitled to enter the buyer's enterprises and/or any premises under buyer's control, where Florensis delivered source material is present, during normal working hours and without the need of any advance warning, in order to review and assess that material.

9.6 At the first request of Florensis, the buyer shall allow Florensis inspection of his administration for the purpose of verification of buyer fulfilling his obligations meant in this article.

9.7 Should the buyer discover a mutant in a protected variety, the buyer must immediately inform both Florensis and the holder of the breeder's rights of this by registered letter.

9.8 The buyer shall release to the holder of the breeder's right at his written request trial material of such mutant within a period of 2 months from receipt of the request.

9.9 The buyer is aware that the finder of a mutant in a protected variety requires permission from the growers of the maternal strain to exploit the mutant.

9.10 The buyer is specifically aware that the finder of a mutant requires permission from the holder of the breeder's right with respect to the maternal strain to carry out the following activities regarding all material of the variety, including material harvested (including therefore flowers, plants and parts of plants), namely:

- a. produce or duplicate/multiply (propagate)
- b. conditioning for the purpose of propagation
- c. offering for sale
- d. sell or trade in any other way
- e. export and/or import
- f. holding in stock for any of the above under a through e mentioned purposes.

9.11 Florensis can nominate a representative – including an independent third party – who will have the right to implement and realize its rights mentioned in this article, including the right to inspect the buyer's administration for the purpose of verification of buyer fulfilling his obligations meant in this article.

9.12 The buyer grants permission to wholesalers, auctions, importers and/or exporters to provide information to the holder of the breeders' rights and/or his representative regarding the quantity of harvested product that the buyer trades of the variety of the holder of breeders' rights. In addition, the buyer grants specific permission to the auctions to provide information to the holder of the breeders' rights and/or his representative regarding the quantity of his product that is traded at the auction under the code 'other'.

Article 10: Complaints

10.1 Florensis sells at least usual trading quality. The buyer is obliged to immediately inspect the products after delivery.

10.2 Complaints with respect to quality delivered or immediately visible damages must be done to Florensis in writing within 12 hours from delivery.

10.3 Complaints with respect to the number, the weight or the appearance of products (other than in relation to the quality delivered or immediately visible damages) must be done to Florensis in writing within 7 working days from delivery.

10.4 Complaints with respect to the capacity of germination or machine based purity must be done to Florensis in writing immediately after discovery, and cannot successfully be made any more after sixty days after delivery.

10.5 Complaints with respect to the genuineness or purity of a variety must be done to Florensis in writing immediately after discovery, and at any rate in the next growing season after purchase as soon as the crop is developed sufficiently for a correct examination thereof.

10.6 The buyer shall hold all products that he has complained about at Florensis' disposal for his own account.

10.7 All buyer's claims in connection with complaints with respect to the products delivered are legally barred from pursuing if the buyer has not observed the above mentioned obligations and the time periods which are part thereof.

10.8 All buyer's claims are equally barred and without legal effect if the buyer has traded the products delivered or if they are changed, processed or damaged or if the buyer is in breach with the fulfilment of any obligations that he has towards Florensis under any agreement.

10.9 If a claim is correct and (to be) recognized, Florensis will deliver satisfactorily as yet, without any right existing for the buyer to claim substitute or additional damages. If replacement or additional delivery is reasonably impossible for Florensis, or senseless for the buyer according to objective criteria having regard to the passing of time, Florensis shall instead credit the buyer for the price paid to the extent that this price relates to the unsatisfactory part of the products delivered.

Article 11: Liability

11.1 Florensis' liability in connection with possible inadequacies in products as delivered is limited to the additional or replacement delivery or to the credit relief mentioned in Article 10.9.

11.2 Florensis is never obliged to pay substitute or additional damages except and in so far as the damage suffered was inflicted intentionally or by the gross negligence of Florensis or its own employees. Florensis' liability for loss of profits or reputation damages, however, is always excluded, except in the case of intention or conscious recklessness by the management of Florensis.

11.3 In all cases in which Florensis is obliged to pay damages, these will never be higher than, at its option, either the invoice value of the products delivered or of the advices rendered in connection with which the damages were incurred, or, if the damages are covered by an insurance policy of Florensis, the amount that is actually paid out by the insurer with respect thereto.

11.4 Any claim toward Florensis, except those recognized by Florensis, lapses after a period of 12 months from the time the claim arose.

11.5 Florensis' employees and representatives, or independent contractors brought in by Florensis for the implementation of the agreement, can, toward the buyer, invoke all means of defence afforded by the agreement as if they themselves were party to that agreement.

11.6 The buyer will hold harmless and indemnify Florensis, its employees, its independent contractors and its representatives for each claim by third parties in connection with the products delivered, the advices rendered and/or any other part of the agreement implemented by Florensis.

Article 12: Buyer's default

12.1 If the buyer does not fulfil one or more of his contractual obligations toward Florensis or does not fulfil them on time or adequately, all claims of Florensis on the buyer are immediately due without Florensis being obliged to give to the buyer any prior notice of default.

12.2 In the case of buyer's default under any agreement with Florensis, all obligations from Florensis toward the buyer lapse, both under the agreement in question and under all other agreements between the parties.

Article 13: Payment

13.1 The buyer shall pay within 30 days from the date of invoice, unless advance payment has been stipulated or a longer payment period has been agreed in writing. In case delivery has taken place but an invoice has not yet been sent, the buyer shall pay the agreed upon price within 30 days from delivery.

13.2 If the buyer shall not have paid within the period mentioned in the precious section, he is automatically in default and without any need for further notice to that effect he will owe an interest of 1 % per month or part of a month from the due date over the amount unpaid including VAT, and without diminishing any other rights that Florensis is entitled to.

13.3 All payments by buyer will take place without a right of suspension, discount or set off, into a bank account as directed by Florensis.

13.4 At the request of Florensis, the buyer shall offer security for his present or future obligations flowing from the agreement as concluded. As long as the security is not put up. Florensis is entitled to suspend its own obligations from the agreement. If the security is not put up within a reasonable time stated by Florensis, Florensis is entitled to rescind the agreement in writing in whole or in part without any obligation to pay damages and without diminishing any of its other rights.

13.5 All costs of collection incurred by Florensis, both of a court procedural or non procedural nature, are for the account of the buyer. The costs are at least 15% of the sum unpaid.

Article 14: Rescission and suspension

14.1 If the buyer does not fulfil one or more of his obligations, or does not fulfil them on time or adequately, is declared bankrupt, requests (temporary) moratorium, or proceeds with the liquidation of his business, or if his assets are attached in whole or in part, Florensis is entitled to suspend the implementation of the agreement or to rescind the agreement in whole or in part, at its option, by a written statement without the need for a prior notification of default, and with full reservation of any claim to which it is entitled for cost, damages and interest.

14.2 The buyer is not entitled to cancel any order as soon as Florensis has received it, regardless of any performance under the order. If the buyer cancels any order anyway, for whatever reason, he is still obliged to pay the price that the order relates to.

Article 15 Disputes and applicable law

15.1 All disputes between Florensis and buyer shall be heard exclusively by the competent court in the Court District of Rotterdam.

15.2 In addition, Florensis is at all times entitled to summon the buyer to appear before the court which is competent by law or by virtue of the applicable international convention.

15.3 All agreements with Florensis are subject to Dutch law. 15.4 In the case of a conflict between the Dutch version of these general conditions and the English version thereof, the Dutch version shall prevail.

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page. There are no margins, text, or other markings on the paper.

[illegible]

Index

A		L		M	
Ageratum Blue Planet F1	9	Lisianthus ABC 2	40	Matthiola Aida	72
Ammi Graceland	9	Lisianthus Adom	40	Matthiola Anytime	72
Ammi Casablanca	9	Lisianthus Advantage	40	Matthiola Arrow	73
Amaranthus caudatus	9	Lisianthus Alissa	41	Matthiola Centum	73
Antirrhinum Admiral	14	Lisianthus Allemande	41	Matthiola Fedora	73
Antirrhinum Animation	13	Lisianthus Arena	42 - 43	Matthiola Figaro	73
Antirrhinum Antibes	13	Lisianthus Arosa	44 - 45	Matthiola Noble	75
Antirrhinum Avignon	14	Lisianthus Aube	46	Matthiola Mathilda	74
Antirrhinum Cool	12	Lisianthus Borealis	46	Matthiola Milla	75
Antirrhinum Costa	15	Lisianthus Bolero	46	Matthiola Opera	75
Antirrhinum Costa Summer	17	Lisianthus Carmen	47	Matthiola Venus	75
Antirrhinum Legend	13	Lisianthus Celeb	48 - 49		
Antirrhinum Maryland	15	Lisianthus Celebrich	50		
Antirrhinum Monaco	17	Lisianthus Colorado	51	R	
Antirrhinum Potomac	19	Lisianthus Ceremony	50	Ranunculus Aazur	78 - 79
Antirrhinum Opus III/IV	18	Lisianthus Cessna	50	Ranunculus Elegance	80
Antirrhinum Red Delilah	14	Lisianthus Corelli	51		
Antirrhinum Overture II	14	Lisianthus Croma	52		
		Lisianthus Crown	53	S	
		Lisianthus Diamond	53	Statice sinuata	81
B		Lisianthus Dream	53		
Brassica Crane	21	Lisianthus Excalibur	54		
Brassica oleracea	20	Lisianthus Jasny	55	T	
		Lisianthus Jolly	55	Tanacetum parthenium	82
		Lisianthus Largo	55	Tanacetum Vegmo	82
		Lisianthus Little Summer	55	Trachelicum Lake Forest	83
C		Lisianthus Mariachi	56	Trachelicum Lake Michigan	83
Callistephus Bonita	22	Lisianthus Mazurka	56		
Callistephus Matsumoto	23	Lisianthus Megalo	58 - 59		
Callistephus Serenade	22	Lisianthus Minuet	57		
Campanula Champion	24 - 25	Lisianthus Papillon	57		
Celosia Act	26 - 27	Lisianthus Piccolo	60		
Celosia Bar	28	Lisianthus Pics	60		
Celosia Chief	28	Lisianthus Polka	60		
Celosia Cristi	28	Lisianthus Prime	61		
Celosia Red	29	Lisianthus Puccino	62		
Celosia Reprise	29	Lisianthus Robella	62		
Celosia Sunday	30	Lisianthus Romance	62		
		Lisianthus Rosanne	63		
		Lisianthus Rosita	64 - 67		
		Lisianthus Sabrina	68		
D		Lisianthus Soiree	68		
Delphinium Dasanta	31	Lisianthus Super Magic	69		
Delphinium Guardian	31	Lisianthus Vulcan II	69		
Dianthus Amazon	32				
Dianthus Barbienne	33				
Dianthus Sweet	34-35				

**Florensis Cut Flowers**

Lavendelweg 10
1435 EW Rijsenhout
The Netherlands
T: +31 297 383 030
F: +31 297 383 040
E: cutflowers@florensis.com

**Manager Sales
& Productmanagement**

Daniel Jonker
M: +31 651 157 436
E: daniel.jonker@florensis.com

Manager Export

John de Wit
M: + 31 683 338 664
E: john.de.wit@florensis.com

